



**Doug Richard**  
**Founder of the School for Startups**

Doug Richard is a successful entrepreneur with 20 years' experience in the development and leadership of technology and software ventures. Doug also featured in the first two TV series of Dragon's Den. He is co-founder and Vice-Chairman of the Cambridge Angels and Chairman of the Conservative Party Small Business Task Force.

Between 1996 and 2000 Doug was President and CEO of Micrografx, a US publicly quoted Software Company. Prior to that he also founded and subsequently sold two other companies: Visual Software and ITAL Computers. Doug holds a BA in Psychology from University of California at Berkeley and a Juris Doctor at the school of Law, University of California at Los Angeles. In 2006 Doug was an Honorary Recipient of The Queen's Award for Enterprise Promotion. In 2007 Doug became a fellow of the RSA. In 2009 Doug was awarded a Doctorate of the University of Essex for his contribution to the teaching of entrepreneurship. Doug has always been a champion for Startups and small businesses. Even before founding School for Startups, he actively mentored, coached and supported many entrepreneurs. In 2008, after teaching a one-day class in entrepreneurship, Doug decided to found an enterprise dedicated to helping people start better, more profitable, businesses. Since 2008 he has taught thousands in face to face and online classes across the UK.