

The 'co-location' concept

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EIT mission

**“To be the catalyst for
a step change in the
European Community’s innovation
capacity and impact”**

Innovation requires an integrated knowledge triangle

- Actors in the knowledge triangle are at the core of the innovation web
- The European Institute of Innovation and Technology:
 - simultaneously addresses all three sides of the knowledge triangle
- The challenge: getting diverse players to work together effectively

Experience:

'Diversity drives innovation'

**'Technology transfer is a body
contact sport'**

**'Effective collaboration occurs at
porous interfaces'**

KICs – making the knowledge triangle work

- KIC co-location = people from diverse backgrounds (industry, SMEs, academia, nationality, gender, discipline...) working together across the innovation web...
- ... in co-location centres encompassing the larger part of the innovation web
- with face-to-face contact...
- ... 'porous interfaces' between actors ensuring mobility of knowledge and effective knowledge transfer

Facts:

'Papers resulting from collaborations involving more than one country and institution attract the highest citations'

'Experience in more than one country, and more than one language, is a strong indicator of career success in a researcher'

'Most Nobel Prize winners are mobile, international citizens'

Co-location

- Developing cultural understanding: language, nationality gender, religion, race, discipline, environment, timescales, work styles and pressures
- Easy communication and porous interfaces
- Mobile knowledge
- EIT's experiments in innovation
- *How are the KICs making them work?*
- *How will we know what makes an innovative place?*