

**Launching the KICs - Delivering new solutions
to the European innovation landscape**

BARCELONA, 2-3 JUNE 2010

Prof. Peter CHEN



- U.S. citizen; B.S. 1982, University of Chicago, Ph.D. 1987, Yale University; Assistant Professor 1988-1991, Harvard University; Associate Professor, 1991-1994, Harvard University
- Professor of Physical Organic Chemistry, ETH Zürich, since 1994; former Vice-President for Research and Corporate Relations, 2007-2009, ETH Zürich; active research scientist and teacher
- Board of Directors, Clariant Ltd, since 2006; consultant and member of various boards for the chemical and manufacturing industry for over 15 years



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Role of ETH Zürich in Climate-KIC

- ETH is one of the founding and core partners of the Climate-KIC. ETH is the hub of the Swiss Collocation Center of the Climate-KIC.
- ETH Zürich has been especially active in the Research & Innovation agenda of the Climate-KIC, and has pushed the business model for a partnership with the private sector.
- ETH Zürich is one of the three Climate-KIC Co-location Centres that will be involved in the first Climate-KIC summer school starting in July/August 2010.



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Entrepreneurship and new business creation: Climate-KIC's point of view

- 1) Climate change will create markets and business opportunities which do not exist today. The first movers with integrated solutions gain an early and durable business advantage.
- 2) The value chains for new products and services greatly exceed the technological and organizational reach of even large companies. The disintegration of production and corporate R&D since the end of the 90's hinders the efficient construction of novel solutions in new markets.
- 3) The KIC seeks to supplant vertical integration as an organizing principle for innovation in a technologically and institutionally complex, and rapidly changing, environment with an iterated collaboration model* of universities, large and small companies, and public authorities.



* Gilson, Sabel, Scott, Columbia Law Review, 2009, 109(3), 431-502.