



**Launching the KICs - Delivering new solutions
to the European innovation landscape**

BARCELONA, 2-3 JUNE 2010

Wrap up session – First learnings from the KICs

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Session I: Addressing societal and economic challenges through the KICs

- **Scene-setter:** Dr. Karen Maex (Member of the EIT Governing Board)
- **Challenger:** Prof. André Sapir (Professor of Economics - Solvay Brussels School of Economics & Management, ULB, and Senior Fellow - BRUEGEL)

Representatives of:

- **Climate-KIC:** Jan van der Eijk (Climate-KIC CEO)
- **EIT ICT Labs:** Prof. Michel Cosnard (President-General Director of Inria)
- **KIC InnoEnergy:** Yves Fanjas (Deputy Vice President Research and Innovation of AREVA)

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Session I: Addressing societal and economic challenges through the KICs

Key outcomes:

- Need for change of mind-set
- Innovation to come will be demand driven
- Importance of:
 - new incentives
 - young people
 - setting standards
 - staying open to other (emerging) countries
- Assessing the success of a KIC: How well has it succeeded in reaching young people? How many entrepreneurs have come out of it? How many businesses have they set up?