

HANDELSHØISKOLEN

Next Generation Innovation Policies

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Innovation Policies



- Innovation is of central importance to European growth and prosperity (but tends to be carried out in private firms).
- Intrinsic difficulties of making accurate long-term forecasts about fast moving and radically new technologies → a real options approach to innovation policy. Support for innovation works best at the early stage.
- The linear model of science and technology is not generally applicable.
- The importance of an **excellent science-base** (ERC).
- Collaborative research is important.
- The importance **of labor mobility** for innovation (scientists and R&D workers in particular).
- The importance of **organizational design** for innovation (practices for delegation, knowledge exchange, incentives).
- **Favorable framework conditions** (not least involving the promotion of competition) within which business firms in Europe are encouraged to improve continuously their technological and related organizational practices.
- The role of social science research is underestimated and often inappropriately applied