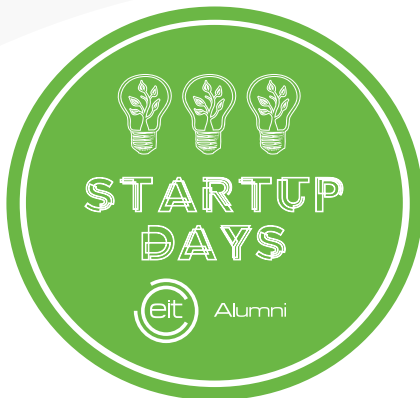


EIT Alumni Community newsletter – October 2015

Focus on: the EIT Alumni Startup Days



Dear EIT students and alumni,

In the October 2015 issue of the EIT Alumni Community newsletter, we are glad to share with you an exciting event, organised by the EIT Alumni and their respective alumni associations from Climate-KIC, EIT Digital and KIC InnoEnergy, and taking place in five European cities this November – the EIT Alumni Startup Days (EASD)!

Happy reading!

Join the EIT Alumni Startup Days now!

The EIT Alumni Startup Days, a 54 hours event, will be held simultaneously in five European cities (Amsterdam, Barcelona, Berlin, Paris and Stockholm) from the 6-8 November 2015. More than 250 participants across Europe will be involved in this experience, working on ideas and solutions related to sustainable development and climate change.

PARTICIPANTS

The EIT Alumni Startup Days event aims to bring together EIT students and alumni from Climate-KIC, EIT Digital and KIC InnoEnergy. In addition, the event is open to anyone who is eager to take on a challenge and meet passionate people from diverse backgrounds – students, young entrepreneurs, researchers, change makers – who have one goal in mind: to drive sustainable change.

ideas and projects. They will present their business ideas to experienced mentors and coaches working in the entrepreneurial sustainability field to gain valuable feedback. On Sunday, the teams will finalise their “business idea”, including a business model, and an analysis of the related market, customer needs and the social/ environmental impact.

WINNERS

At the end of the weekend, the three best ideas will win a prize, in the form of “hours” of co-working spaces, mentoring or initial support to continue working on their idea.

SCHEDULE

Participants will pitch their ideas on Friday evening and work on them in cross-disciplinary teams during the entire weekend, generating new



“Change almost never fails because it’s too early. It almost always fails because it’s too late.” – Seth Godin



Why join the EIT Alumni Startup Days?

You will...

1

Network and collaborate!

Enhance cross-KIC collaboration, meet fellow students from other Masters programmes, and help external people to get to know both you and the EIT!

2

Start up!

Get inspired and inspire others on Friday evening, form a team and start developing the idea throughout the event with your new teammates.

3

Join a sustainability community

As a student or alumni, realise concrete ideas with an innovative and sustainable impact, put your entrepreneurial education into practice, experience what the concept of "startup days" means and push your effort beyond the limits, building future businesses and teams. As an external individual, connect with the EIT community, gaining access to extensive resources and knowledge innovation communities.

4

Raise awareness

Raise awareness of climate change and how to protect our environment, as well as promote the EIT/KIC educational programme or business creation activities you participated in.



"Act as if what you do makes a difference. It does." – William James



"Education is the most powerful weapon which you can use to change the world." – Nelson Mandela

Greetings from the organising team



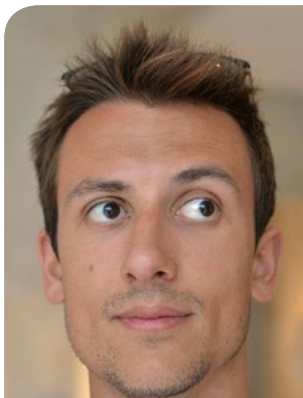
Philipp Hollberg
(Barcelona/Stockholm)

"The EIT Alumni Startup Days event is an amazing opportunity, because it utilises the great potential inherent in the EIT Community by connecting and supporting well-educated and motivated students and alumni in creating scalable sustainable impact."



Lara Obst (Berlin)

"The EASD combines a lot of awesome things for a greater good: sustainability, start-up creation and – most importantly – people! We can all make a difference, and our generation just wants to take that opportunity, making it part of our lives, work and passion. We can have a sustainable future."



Francesco Bonadiman
(Berlin)

"I have always wanted to make a change, especially regarding climate and environment, and I love organising events and meetups: the EIT Startup Days and the Alumni Community is just my natural habitat."



Boris Nikolov
(Amsterdam)

"EIT Digital is one of the best things that ever happened to me. I love to spread the word about it, and to keep participating and organising extraordinary events with amazing people while having fun, learning new things and expanding my network."



Carla Griggio (Paris)

"The EIT Alumni is a community that is extremely rich in innovation talent. Ideating new ventures together is an essential step towards building the high-impact solutions we're capable of."



Jennifer Carrasco
Portaspana (Barcelona)

"Enabling connected events related to entrepreneurship, such as the start-up weekend, is the perfect way of generating opportunities to innovate, team up and change the status quo."



Laéna Nguyen (Berlin)

"The EIT is filled with people from different background in terms of knowledge, culture, etc ...so bringing them together in an EIT Alumni event is a great opportunity to create 'out of the box' ideas for sustainable development. Being a part of it is an amazing opportunity."



Prithvi Raj Narendra
(Stockholm)

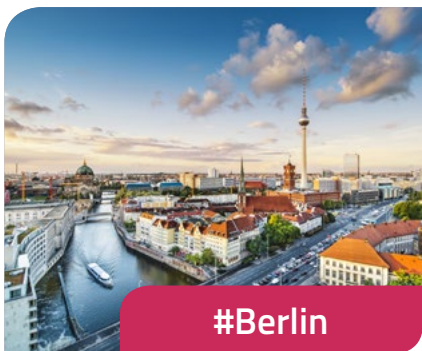
"By participating in the EIT Alumni Community, I can help with the cross pollination of ideas from the different KICs, which will aid in creating scalable and sustainable start-ups."



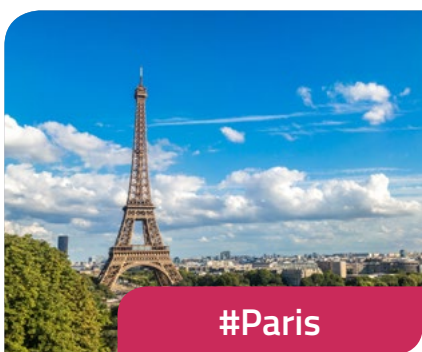
#Amsterdam



#Barcelona



#Berlin



#Paris



#Stockholm

Locations

The EIT Alumni Startup Days event will take place simultaneously in five cities where at least two KICs are located: Berlin, Amsterdam, Stockholm, Paris and Barcelona.



REGISTER!

EIT Alumni Startup Days website: eitalumnistartupdays.com/cities

CONNECT!

 EIT Alumni Startup Days Facebook page:
www.facebook.com/EITAlumniStartupDays

 EIT Alumni Facebook page:
www.facebook.com/EITAlumni

 #EITAlumniStartups

JOIN!

 EIT Alumni Facebook group:
<https://www.facebook.com/groups/1600588903516680>

 EIT Alumni Community LinkedIn group:
www.linkedin.com/grp/home?gid=6546822