

# EIT Digital @ ICT 2015: Growing Europe's Digital Innovation ecosystems

EIT Digital will demonstrate how its work is helping Europe's digital entrepreneurs to 'Innovate, Connect and Transform' – the theme for the event, organised by the European Commission and Portuguese Government agency, [FCT](#).

Sessions hosted by EIT Digital will provide opportunities to explore how the digital innovation ecosystem can continue to support the growth of the data-driven economy in Europe and of open innovation.

## **Innovation ecosystems for the European Big Data economy**

**Networking session organised in partnership with the [Big Data Value Association \(BDVA\)](#)  
October 21, 09:50am-10:50am, Room 5B**

"Big data is creating new growth opportunities and new types of companies in different industrial segments. Europe needs to join forces to claim a share of the emerging and global business" says EIT Digital Research Director, Fabio Pianesi.

The networking session will focus on challenges that data-related businesses face and how innovation ecosystems can help entrepreneurs deal with them. Examples from various innovations spaces, such as the EIT Digital Co-location centres, the Idea Challenge and Business communities are presented.

### **Hear from the entrepreneurs - meet Big Data start-up LeanXcale and F-Secure**

LeanXcale is a Spanish-based startup that offers a new disruptive approach to large companies who are willing to take profit from their data.

F-Secure offer cyber security solutions for modern businesses, developed by a European pioneer in security and data protection - trusted by millions.

## **Open innovation breeds global monopolies**

**Networking session: Open Innovation 2.0  
October 21, 16:00-16:45, Room 5C**

"Open innovation is about having no contract beforehand. It should not be interpreted as free innovation. In order for open innovation to work three things have to be in place - technical

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enablers have to fit with other solutions, economical enablers like incentive systems have to be available and social enablers that create a shared interest of developers in the area.” Says Tatu Koljonen, Node Director EIT Digital Helsinki, who will moderate the session.

Koljonen is joined by Bror Salmelin, Advisor Innovation Systems, DG Connect, Jukka Salmikuukka, Director, New Business Concepts, KONE Corporation and Walter Weigel, Vice President, Huawei European Research Institute (ERI) for discussion on the pros and cons of different open innovation strategies, and the move towards global ecosystems and local clusters of trust, rather than individual innovations.

## INNOVATE track – Digital Innovation Hubs October 21, 16:40-18:10, Session 71 - Auditorium 6

This session explores how several different digital innovation hubs contribute to the success of their members, in particular SMEs and startups, and how these hubs can become sustainable. EIT Digital is amongst the innovation hubs being showcased, for its approach to addressing both innovation and entrepreneurial talent growth, and its work to connect to other innovation hubs, actively contributing to their success and sustainability, e.g., FIWARE's innovation ecosystem through the I3H initiative.

### Background

#### About the EIT Digital

EIT Digital is a leading European open innovation organisation. Our mission is to foster digital technology innovation and entrepreneurial talent for economic growth and quality of life in Europe. We bring together entrepreneurs from a partnership of over 130 top European corporations, SMEs, start-ups, universities and research institutes.

EIT Digital invests in strategic areas to accelerate the market uptake of research-based digital technologies and to bring entrepreneurial talent and leadership to Europe. Our innovation and education activities are organised in and around our co-location centres, where students, researchers, engineers, business developers and entrepreneurs come together to drive the digitalisation of society.

EIT Digital is a Knowledge and Innovation Community of the European Institute of Innovation and Technology (EIT). Since 2010, EIT Digital is consistently mobilising talents, ideas, technologies, investments and business across Europe and beyond to stimulate disruptive digital innovation. The headquarter is in Brussels with co-location centres in Berlin, Eindhoven, London, Helsinki, Paris, Stockholm, Trento, as well as in Budapest and Madrid.

For more information visit: <http://www.eitdigital.eu/>

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