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# Competitiveness in the food supply chain



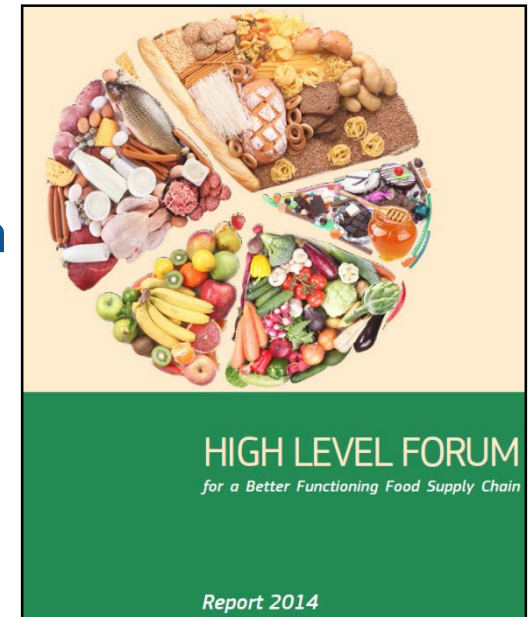
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Brussels, 18 February 2016

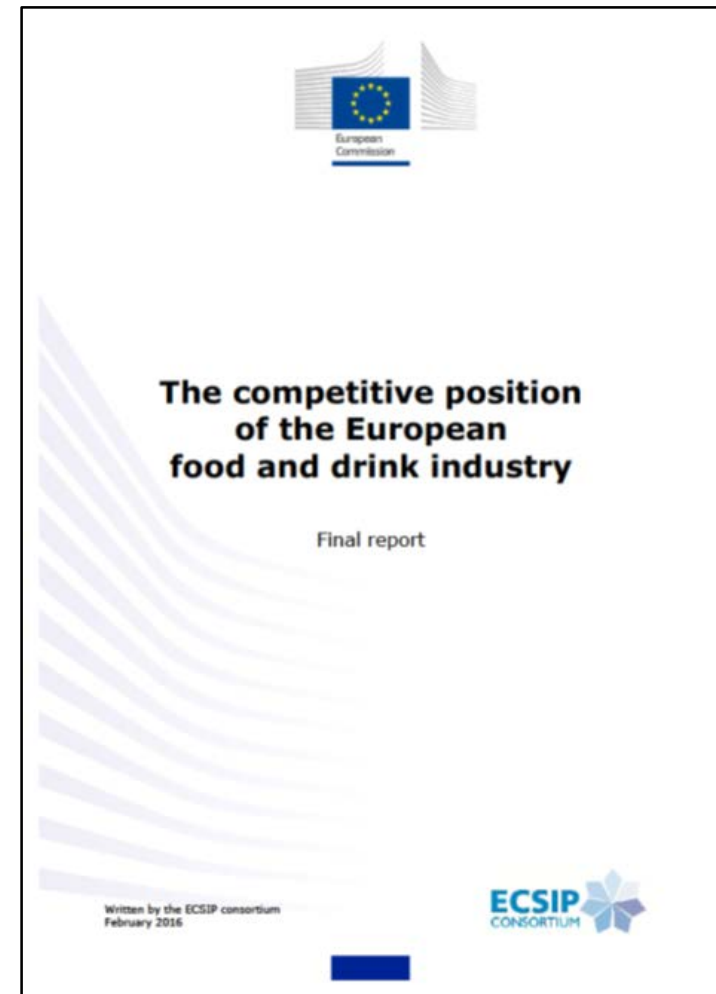
# High level forum for a better functioning food supply chain

- Mix of national authorities, farmers, industry, retail and NGOs
- Until 2014, worked on:
  - Challenges facing the food supply chain
  - Unfair business-to-business trading practice
  - Food price monitoring
  - Sustainability along the supply chain
- Re-launched today



# Study published today

- Competitiveness benchmark
  - EU food industry vs. USA, Australia, Brazil, Canada
  - 5 indicators
  - 2 time periods: 2003-2007 and 2008-2012
- Main findings
  - International trade indicators up
  - Labour productivity and value added down



# Study published today: conclusions

- Positive aspects
  - EU-wide legislation
  - High safety and quality standards
  - Free trade agenda
- Issues deserving further attention
  - Inconsistent implementation of EU law
  - Relatively low R&D investment
  - Need to attract experts in digital, behavioural science, genetics, etc.
  - Easy access to sustainable raw materials
  - Cooperation within the supply chain and beyond





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*Thank you for your attention !*