

EIT Food is a consortium of 50 partners from leading businesses, research centres and universities across 13 countries. A people-centric and resource-smart transformer of the European food system, driving consumer confidence and improved global health.

Goals and Impact

EIT Food's vision is to put Europe at the centre of a global revolution in food innovation and production, and its value in society. *EIT Food* will engage consumers in the change process, improve nutrition and make the food system more resource-efficient, secure, transparent and trusted.

EIT Food has six strategic objectives:

1. **Overcome low consumer trust:** support Europeans in the transition towards a smart food system that is inclusive and trusted.
2. **Create consumer valued food for healthier nutrition:** enable individuals to make informed and affordable personal nutrition choices.
3. **Build a consumer-centric connected food system:** develop a digital food supply network with consumers and industry as equal partners.
4. **Enhance sustainability:** develop solutions to transform the traditional 'produce-use-dispose' model into a circular bio-economy.
5. **Educate to engage, innovate and advance:** Provide 'food system' skills for more than 10,000 students, entrepreneurs and professionals through advanced training programmes.
6. **Catalyse food entrepreneurship and innovation:** foster innovation at all stages of business creation.

It aims to boost the skills and entrepreneurial spirit in the sector and unlock the potential of small and medium sized enterprises (SMEs), which in turn will accelerate innovation, create jobs, benefit businesses and increase Europe's competitiveness.

EIT Food aims to, among others:

- Support the creation of **350** start-ups within seven years
- Train over **10 000** graduates from EIT-labelled Master and programmes over seven years
- Develop **290** new or improved products, services, and processes by 2024
- Decrease greenhouse-gas emissions in the European food system by 40% by 2030

This will be achieved by:

- **Developing new talents:** attract and engage new talent through *EIT Food* education programmes with curricula designed to overcome the 'silos' of knowledge and skills in specific areas of the food system. *EIT Food* will introduce new learning methods, entrepreneurial tools, and business practices that empower students, professionals and executives at all career stages to become entrepreneurial champions in Europe's food sector.
- **Delivering business creation and acceleration support:** boost the competitiveness of the EU food sector and ensure that Europe remains the number one global exporter of food and drink. *EIT Food* will proactively support entrepreneurs in transforming their ideas into businesses through the entire start-up cycle and in clearly defining their market. It will generate future entrepreneurial champions in the food sector who will fulfil their ambition to improve nutrition, achieve food security and promote resource-efficient food systems.
- **Create consumer-valued food for healthier nutrition:** develop innovative tools and technologies that support personalised diet profiles combined with the ability to self-assess the impact of customised diets through non-invasive home diagnostics, mobile devices and individual online coaching. This will help to narrow the current gap between people's intentions and actual behaviour towards healthier foods and lead to an improvement of people's health across Europe.

EIT Food Innovation Hubs (Co-location Centres)

EIT Food has formed five Co-location Centres across Europe:

- Leuven – CLC West (Belgium, France, Switzerland)
- London – CLC North-West (UK, Ireland, Iceland)
- Madrid – CLC South (Spain, Italy, Israel)
- Munich – CLC Central (Germany, The Netherlands)
- Warsaw – CLC North-East (Poland, Finland)

List of Partners per Country¹

Belgium:

1. Etablissements Franz Colruyt NV (Business / Industry)
2. European Food Information Council AISBL (public administration / NGO)
3. Katholieke Universiteit Leuven (Higher Education Institution)
4. Puratos NV (Business / Industry)

France:

1. Roquette Freres SA (Business / Industry)
2. Sodexo SA (Business / Industry)
3. Vilmorin & Cie (Business / Industry)

Finland:

1. Helsingin Yliopisto (Higher Education Institution)
2. Teknologian tutkimuskeskus VTT OY (Research Organisation)
3. Valio OY (Business / Industry)

Germany:

1. Deutsches Institut für Lebensmitteltechnik (Research Organisation)
2. Döhler GmbH (Business / Industry)
3. Fraunhofer Gesellschaft zur Förderung der Angewandten Forschung e.V. (Research Organisation)
4. Herbstreith & Fox KG Pektin-Fabriken (Business / Industry)
5. John Deere GmbH & Co. KG*JD (Business / Industry)
6. Robert Bosch GmbH (Business / Industry)
7. Siemens Aktiengesellschaft (Business / Industry)
8. Technische Universität München (Higher Education Institution)
9. Universität Hohenheim (Higher Education Institution)

Iceland:

1. Matis OHF (Research Organisation)

Italy:

1. AIA Associazione Italiana Allevatori (Research Organisation)
2. Università Degli Studi Di Torino (Higher Education Institution)

Ireland:

1. Anglo Beef Processors Ireland (Business / Industry)

¹ The following colour-code is used: **blue** – higher education; **pink** – research organisation, **green** – business/industry; **grey** – public administration / NGO



Israel:

1. Algatechnologies (1998) Ltd (Business / Industry)
2. Strauss Group Ltd (Business / Industry)
3. Technion – Israel Institute of Technology (Higher Education Institution)

Netherlands:

1. DSM Food Specialities BV (Business / Industry)
2. Koppert BV (Business / Industry)
3. PlantLab Groep BV (Business / Industry)

Poland:

1. Grupa Maspex Sp. Z o o. Sp k. (Business / Industry)
2. Instytut Rozrodu Zwierząt I Badan Zywnosci Polskiej Akamii Nauk (Research Organisation)
3. Raben Management Services Sp.z o.o. (Business / Industry)
4. Uniwersytet Warszawski (Higher Education Institution)

Spain:

1. Aceites Del Sur-Coosur S.A (Business / Industry)
2. Agencia Estatal Consejo Superior Deinvestigaciones Cientificas (Research Organisation)
3. AN S.Coop (Business / Industry)
4. Angulas Aguinaga SAU (Business / Industry)
5. Fundacion Azti – Azti Fundazioa (Research Organisation)
6. Universidad Autonoma De Madrid (Higher Education Institution)

Switzerland:

1. Buhler AG (Business / Industry)
2. Ecole Polytechnique Fédérale de Lausanne (Higher Education Institution)
3. Eidgenössische Technische Hochschule Zürich (Higher Education Institution)
4. Givaudan Suisse SA (Business / Industry)
5. Nestec SA (Research Organisation)
6. RisingFoodStars (Research Organisation)
7. The Nielsen Company (Europe) Sàrl (Business / Industry)

United Kingdom:

1. PepsiCo, Inc. (Business / Industry)
2. The Chancellor, Masters and Scholars of the University of Cambridge (Higher Education Institution)
3. Queen's University of Belfast (Higher Education Institution)
4. University of Reading (Higher Education Institution)

