

# EIT Awards 2018

## Call for Nominations for the EIT CHANGE Award

European Institute of Innovation and Technology (EIT)

Budapest | 4 April 2018

**[www.eit.europa.eu](http://www.eit.europa.eu)**



The EIT is a body of the European Union

# Contents

<b>1</b>	<b>Introduction - Background</b>	<b>2</b>
<b>2</b>	<b>Objectives</b>	<b>2</b>
<b>3</b>	<b>Timetable</b>	<b>3</b>
<b>4</b>	<b>Prize</b>	<b>3</b>
<b>5</b>	<b>Admissibility Criteria</b>	<b>4</b>
<b>6</b>	<b>Eligibility Criteria</b>	<b>4</b>
6.1	Criteria	4
6.2	Required supporting documents	4
<b>7</b>	<b>Exclusion Criteria</b>	<b>4</b>
7.1	Criteria	4
7.2	Required supporting document	5
<b>8</b>	<b>Selection Criteria</b>	<b>5</b>
8.1	Criteria	5
8.2	Required supporting documents	5
<b>9</b>	<b>Award Criteria</b>	<b>5</b>
9.1	Criteria	5
9.2	Required supporting material	6
<b>10</b>	<b>Procedure</b>	<b>7</b>
10.1	Submission of applications	7
10.2	Nomination process	7
10.3	Award process	7
10.4	Payment of the prize	8
<b>11</b>	<b>Promotion</b>	<b>8</b>
11.1	Promotion prior to the EIT Awards ceremony	8
11.2	Publication by the EIT	9
11.3	Publicity by the prize-winner	9
<b>12</b>	<b>Other conditions</b>	<b>10</b>
12.1	Conditions concerning liability; checks, audits and investigations; sanctions	10
12.2	Cancellation of the contest	10
12.3	Data protection	10
12.4	Applicable law and jurisdiction	11

# 1 Introduction - Background

In order to promote an entrepreneurial mind-set and a risk-taking culture within the EIT Community, the EIT introduced the EIT Entrepreneurship Award in 2012. This award was presented to three successful ventures that had benefitted from each KIC's business creation support activities.

In 2013, the EIT further developed the concept of the EIT Awards.

The 'EIT Entrepreneurship Award' was renamed to 'EIT Venture Award'.

The 'Change Agents and Next Generation of Entrepreneurs Award' (EIT CHANGE Award) was introduced to incentivise entrepreneurship-driven innovation at EIT-KIC student and alumni levels.

In line with the EIT's vision to gradually extend the EIT Awards and cover the three main EIT-KIC activity pillars of business creation, education and innovation, the EIT introduced the 'EIT Innovators Award' in 2015 to present highly successful EIT-KICs innovation teams.

In 2017 the EIT Public Award was introduced to let the attendees of INNOVEIT vote on the best overall nominee across all three award category CHANGE / VENTURE / INNOVATORS.

In 2018 EIT Woman Leadership and Entrepreneurship Award and EIT Public (Citizen) Award is being introduced, and the EIT Public (Citizen) Award is being further featured.

The 2018 EIT Awards will comprise five main categories: EIT Venture, EIT CHANGE, EIT Innovators, EIT Woman Leadership & Entrepreneurship, and EIT Public (Citizen) Award.

## 2 Objectives

The EIT Awards promote innovation and entrepreneurship in Europe and contribute to the branding of the EIT in Europe and globally. The EIT Awards cover the three sides of the Knowledge Triangle and put on the spotlight: high-potential entrepreneurial start-ups brought to maturity by KICs; innovation teams encompassing different Knowledge Triangle actors that deliver outstanding innovations; and EIT Alumni that excel in putting into practice the skills and competences acquired in EIT labelled educational programmes as the next generation of entrepreneurs and change agents in European societies. The EIT Awards are an essential instrument to demonstrate the EIT's and KIC's achievements to stakeholders.

The **EIT CHANGE Award** celebrates graduates of EIT-labelled education programmes who spur innovation and entrepreneurship and bring about a change in the areas of climate

change, digitalisation, energy, health, food and raw materials addressed by the EIT and its innovation communities.

Within the EIT Community, the EIT Awards play an important role in celebrating achievements and success, identifying role models and increasing opportunities for the further development of the EIT Award winners.

## 3 Timetable

Activity	Deadline
Deadline for submitting applications to the KICs (SPOCs)	31 May 2018
Deadline for the KICs to submit applications to the EIT	15 June 2018
Verification of admissibility, eligibility, exclusion and selection criteria by the EIT	18 June 2018 – 12 July 2018
Publication of nominees on the EIT website	13 July 2018 <sup>1</sup>
Communication campaign	16 July 2018 – 31 December 2018
Award decision and ceremony	4 October 2018 - During INNOVEIT <sup>2</sup>
Provision of prize	Within one month after the EIT Awards 2018 winners ceremony

## 4 Prize

The **EIT CHANGE Award** winner will benefit from:

- An increased European-wide promotion and the prerogative to use the label “EIT CHANGE Award Winner” in his/her profiling and marketing activities;
- A monetary prize of €20,000.

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<sup>1</sup> Please note that the publication date is Indicative.

<sup>2</sup> Please note that the date of the Award ceremony is indicative.

# 5 Admissibility Criteria

Applications must be submitted:

- no later than by **31 May 2018** to KICs' Single Point of Contacts (SPOCs)<sup>3</sup>;
- using the template for the EIT CHANGE Award Competition duly completed.

Failure to comply with those requirements will lead to the rejection of the application.

# 6 Eligibility Criteria

## 6.1 Criteria

The call is open to all natural persons having graduated from an EIT labelled education programme.

## 6.2 Required supporting documents

The applicant shall submit a copy of her/his University diploma and the EIT labelled degree, or confirmation (declaration of honour) from the KIC Education Director. If not yet handed out: a confirmation by the University that the nominee will receive a diploma and the EIT labelled degree prior to the EIT Awards event during INOVEIT 2018 (see also under section 3 above).

# 7 Exclusion Criteria

## 7.1 Criteria

Applicants will be excluded from nomination if they are in any of the situations of exclusion defined in Article 106 of the EU Financial Regulation<sup>4</sup>. Applicants will be excluded from award if,

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<sup>3</sup> Kate Robinson for the EIT Climate-KIC (kate.robinson@climate-kic.org); Oana Penu for the EIT InnoEnergy (oana.penu@innoenergy.com); Jyrki Karasvirta for the EIT Digital (Jyrki.Karasvirta@eitdigital.eu); Sabine Schumann for the EIT Health (sabine.schumann@eithealth.eu); Katerina Thomas for the EIT Raw Materials (katerina.thomas@eitrawmaterials.eu)

<sup>4</sup> Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No

in the course of the award procedure, they fall under any of the situations defined in Article 107 of the EU Financial Regulation.

## 7.2 Required supporting document

Applicants must sign a declaration of honour, filling in the template accompanying the call for nominations and available at <http://eit.europa.eu/activities/entrepreneurship/2018-awards>.

# 8 Selection Criteria

## 8.1 Criteria

Applications for the EIT CHANGE Award will be selected based on the following criterion:

The applicant

- has demonstrated innovation and entrepreneurship capacity, facilitated by the EIT labelled education programme.

## 8.2 Required supporting documents

The evidence to be provided by the nominee as part of the application package consists of:

- CV of the applicant (EU CV format);
- the copy of the EIT labelled degree of the applicant or confirmation (declaration of honour) from the KIC Education Director. If not yet handed out, the degree can be replaced by a confirmation by the university that the applicant will receive a diploma and the EIT labelled degree prior to the EIT Awards event (see also under section 6.2 above).

# 9 Award Criteria

## 9.1 Criteria

An international jury composed of three experts, with a balanced composition including higher education, business (creation), innovation and the investor community, will evaluate the

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1605/2002, as amended by Regulation (EU, Euratom) No 547/2014 of the European Parliament and of the Council of 15 May 2014 and by Regulation (EU, Euratom) 2015/1929 of the European Parliament and of the Council of 28 October 2015.

applications, supporting documents (innovation stories) and presentations based on the following criteria (assessed on a scale from 1-5 with half points, where 1 is the lowest score, 5 is the highest score; maximum score to be obtained in total is 20 points):

Criteria (equal weighting)	Explanation
1. Pro-active attitude and entrepreneurial drive	<ul style="list-style-type: none"> <li>✓ Display of pro-active attitude and initiative</li> <li>✓ Degree of thinking outside boundaries and (systematic) exploration and generation of new ideas</li> </ul>
2. Quality of innovative achievement	<ul style="list-style-type: none"> <li>✓ Degree to which the achievement is innovative and entrepreneurial</li> </ul>
3. Link to EIT labelled education programmes	<ul style="list-style-type: none"> <li>✓ Quality of the description of how EIT labelled education programmes have supported and facilitated the nominee in obtaining and implementing the initiative</li> </ul>
4. Pitch/ Presentation	<ul style="list-style-type: none"> <li>✓ Quality, creativity and persuasiveness of the innovation story presented</li> </ul>

## 9.2 Required supporting material

The evidence on which the jury evaluation is based comprises:

1. For award criteria 1-3: the template for the EIT CHANGE Award Competition completed by the nominees, which includes a description on how the award criteria are met. It is imperative that the “innovation story” provides information on all criteria so as to enable a proper assessment. As a minimum, the innovation story should describe:
  - The innovativeness and entrepreneurial/intrapreneurial nature of the nominee’s achievement: (“How do you spur innovation and entrepreneurship?”)
  - The (potential) societal and economic impact of the achievement: (“How does your achievement/activity create societal and economic impact?”)
  - How the achievement has been facilitated by the EIT labelled education programme: (“How has the EIT labelled education programme of the KIC concerned facilitated your achievement/enhanced your ability to spur innovation and entrepreneurship?”)
2. For award criterion 4: The applicants will have to present their application illustrating how award criteria 1-3 are met. Under this criterion the quality of the presentation will be assessed.

# 10 Procedure

## 10.1 Submission of applications

Applications must be submitted by the candidates to the KICs' Single Point of Contacts (SPOCs) by 31 May 2018.

Applications shall be submitted by the candidates on the correct form(s), duly completed, with all required supporting documents, dated, and by the deadline.

Application forms are available at <http://eit.europa.eu/activities/entrepreneurship/2018-awards>.

No modification to the application is allowed once the deadline for submission has elapsed. However, if there is a need to clarify certain aspects or for the correction of clerical mistakes, the KIC and/or the EIT may contact the applicant for this purpose during the evaluation process.

## 10.2 Nomination process

Each KIC organises its own selection process using the Admissibility, Eligibility, Exclusion and Selection Criteria set out in sections 5, 6, 7 and 8 of this document and appoints two nominees for the EIT CHANGE Award.

The KICs provide the EIT the names of the nominees they put forward along with all required documentation by **15 June 2018**<sup>5</sup>.

The EIT will check if the Admissibility, Eligibility, Exclusion and Selection criteria are met.

## 10.3 Award process

Each nominee will be asked to submit a self-produced short video. The videos will be presented during a dedicated session at the EIT Awards event.

EIT CHANGE Award nominees will be invited to deliver a presentation of their achievement/innovation story in front of a high-level jury during the EIT Awards event. The format of this presentation will be communicated ahead of the 2018 EIT Awards final jury pitching sessions and the public pitching for the top three nominees for the CHANGE Award during "INNOVEIT 2018". The jury will judge the presentation and the material provided and will have the opportunity to ask for clarifications of the presentation and/or documentation. The presentation will be organised as part of the EIT Innovation Forum "INNOVEIT".

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<sup>5</sup> Nominations shall be sent by email to the EIT Impact Officer Laurent Roux (Laurent.Roux@eit.europa.eu)



KICs are expected to support their nominees in their preparation for the event. The EIT will organise a media and pitch/presentation training for the EIT CHANGE Award Nominees prior to the event. Participation in this training is mandatory, non-attendance may lead to the exclusion of nominees from the Award. Trainings will take place one month before INNOVEIT.

The responsible EIT Authorising officer will appoint the jury for the EIT CHANGE award. The Jury will evaluate the nominees based on the documentation, presentation/pitch and responses to questions using the Award criteria set out in section 9 of this document.

The award decision will be made by the responsible EIT Authorising Officer based on the recommendation made by the jury. The EIT CHANGE Award winner will be announced at the EIT Awards event.

Following the announcement, all nominees will be notified in writing of the results of the award process. The winner will also receive information about the next steps.

## 10.4 Payment of the prize

The prize will be paid in one instalment after the EIT Awards 2018 winners' ceremony by bank transfer, provided that all the requested documents have been submitted.

For the purpose of the payment, the winner will be asked to provide:

- a duly filled in and signed "Legal Entity Form"<sup>6</sup> accompanied by a photocopy of ID card or passport;
- a duly filled in and signed "Financial identification form"<sup>7</sup> stamped by the bank or accompanied by a recent bank statement.

# 11 Promotion

## 11.1 Promotion prior to the EIT Awards ceremony

Following the publication of the nominees and the presentation at the EIT Awards ceremony, nominees will be promoted by the EIT via different communications channels and media. The EIT will work with the nominees to produce different promotional materials, including factsheets, videos, interviews etc.

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<sup>6</sup> [http://ec.europa.eu/budget/contracts\\_grants/info\\_contracts/legal\\_entities/legal\\_entities\\_en.cfm](http://ec.europa.eu/budget/contracts_grants/info_contracts/legal_entities/legal_entities_en.cfm)

<sup>7</sup> [http://ec.europa.eu/budget/contracts\\_grants/info\\_contracts/financial\\_id/financial\\_id\\_en.cfm](http://ec.europa.eu/budget/contracts_grants/info_contracts/financial_id/financial_id_en.cfm)

## 11.2 Publication by the EIT

All information relating to the nominations, the winner and the prize awarded will be published on the EIT website.

The EIT may use, for its communication and publicising activities, information relating to the prize, documents notably summaries for publication as well as any other material, such as pictures or audio-visual material that it receives from the participants (including in electronic form).

The EIT will publish the name of the nominees and of the prize-winner, their origin (country and region), their achievement and the amount awarded, as well as the nature and purpose of the prize – unless they have requested to waive this publication (because disclosure risks threatening their security and safety or harm its commercial interest).

Photos and videos take by the EIT either in preparation of the EIT Awards event or during the EIT Awards event are the sole property of the EIT.

## 11.3 Publicity by the prize-winner

The winner must promote the action and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner.

The winner shall follow Title III of the Rules for participation in the H2020 Programme<sup>8</sup> regarding the dissemination of results.

Unless the EIT requests or agrees otherwise or unless it is impossible, any communication activity related to the action (including in electronic form, via social media, etc.) must:

- a) display the EIT logo;
- b) display the EU emblem and
- c) include the following text:

**“EIT CHANGE Award Winner 2018.** This person has been awarded the EIT Change Award from the European Institute of Innovation and Technology (EIT), a body of the European Union.”.

When displayed together with another logo, the EIT logo and the EU emblem must have appropriate prominence.

For the purposes of his/her obligations, the winner may use the EIT logo and the EU emblem without first obtaining approval from the EIT.

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<sup>8</sup> Regulation (EU) No 1290/2013 of the European Parliament and of the Council of 11 December 2013 laying down the rules for participation and dissemination in “Horizon 2020 – the Framework Programme for Research and Innovation (2014-2020)” and repealing Regulation (EC) No 1906/2006

This does not, however, give it the right to exclusive use.

Moreover, the winner may not appropriate the EIT logo and the EU emblem (or any similar trademark or logo), either by registration or by any other means.

## 12 Other conditions

### 12.1 Conditions concerning liability; checks, audits and investigations; sanctions

The EIT cannot be held liable for any damage caused to the participants or to third parties as a consequence of the prize, including for gross negligence.

The EIT cannot be held liable for any damage caused by any of the participants in the context of the prize.

The EIT or the Commission, the European Anti-Fraud Office (OLAF) and the Court of Auditors may carry out checks, audits and investigations in relation to the prize.

The EIT may impose financial penalties and exclusion decisions in accordance with Article 106 of the EU Financial Regulation.

### 12.2 Cancellation of the contest

The EIT may cancel the contest or decide not to award the prize without any obligation to compensate participants, in particular where its objectives cannot be fulfilled.

### 12.3 Data protection

The participation in this call involves the recording and processing of personal data.

All personal data will be processed by the EIT pursuant to Regulation (EC) No 45/2001 and in accordance with the privacy statement available at: <http://eit.europa.eu/activities/entrepreneurship/2018-awards>

The KICs must process personal data in compliance with applicable EU and national law on data protection.

## 12.4 Applicable law and jurisdiction

The present call is governed by the applicable Union law complemented, where necessary, by the law of Belgium.

Complaints against decisions negatively affecting the rights of a participant or a winner can be brought before the General Court - or on appeal, the Court of Justice of the European Union – under Article 263 of the Treaty on the Functioning of the EU (TFEU).