The European Institute of Innovation and Technology (EIT) is a key driver of sustainable European economic growth and competitiveness. It reinforces the innovation capacity of the EU and its Member States in order to address the grand challenges facing European society.

To further enhance its impact and to incentivise the innovations needed to meet new societal challenges, the EIT will, as established in the EIT’s Strategic Innovation Agenda (SIA) and Horizon 2020, gradually expand its portfolio of Knowledge and Innovation Communities (KICs).

In 2014, the EIT will launch the process for selecting and designating two new KICs in the fields of:

1) Innovation for healthy living and active ageing; and
2) Raw materials: sustainable exploration, extraction, processing, recycling and substitution.

All relevant documents and up-to-date information can be found at: eit.europa.eu/kics/2014-call-for-kics/

Please submit any questions relating to the EIT’s 2014 Call for KICs via the Contact Page on the EIT website. All questions submitted together with the answers will be published on the EIT’s website KICs Call page. It is therefore strongly recommended to regularly consult the above mentioned website in order to be informed of the questions and answers published.

INDICATIVE TIMELINE
FOR THE SELECTION AND DESIGNATION OF THE NEW KICs

December 2013
After Horizon 2020 adoption: Publication of the Selection Criteria

January 2014
Publication of the Framework of Guidance, the EIT Financial Rules and the EIT Principles for financing, monitoring and evaluating KIC activities

14 February 2014
Launch of the 2014 call for KICs

14 March 2014
Information Day in Budapest

10 September 2014
Closure of the 2014 call for KICs

December 2014
Designation of the new KICs
# EIT 2014 Call for KICs
Criteria for the Selection of KICs

<table>
<thead>
<tr>
<th>1. STRATEGY</th>
<th>2. OPERATIONS</th>
<th>3. IMPACT</th>
<th>TOTAL 100 points</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.1 STRATEGIC APPROACH</strong></td>
<td><strong>2.1 KIC GOVERNANCE</strong></td>
<td><strong>3.1 IMPACT AND COMPETITIVENESS</strong></td>
<td>10 points max</td>
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<tr>
<td>Relevance and applicability of the KIC model to tackle the societal challenge via a multidisciplinary approach by integrating the Knowledge Triangle and fostering entrepreneurship.</td>
<td>Quality and relevance of the KIC governance model for implementing the KIC’s strategy including the choice and suitability of the KIC Legal Entity and involvement of partners’ top management in the KIC’s governance.</td>
<td>Short, mid and long-term potential pan-European impact on human capital, job creation, economic growth and its relevance in the context of the KIC’s strategy and the EIT’s Strategic Innovation Agenda.</td>
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<tr>
<td><strong>1.2 ADDED-VALUE, INNOVATIVENESS AND SYNERGIES</strong></td>
<td><strong>2.2. LEADERSHIP AND OPERATIONS</strong></td>
<td><strong>3.2 OUTPUTS (KPIs) AND KIC SCOREBOARD</strong></td>
<td>10 points max</td>
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<tr>
<td>Novelty of the strategic market-oriented approach and competitive position; readiness to establish concrete synergies and complementarities with EU and other relevant global initiatives.</td>
<td>Quality of the leadership team profiles and their executive power over all of the KIC’s strategy and business plan implementation. Effectiveness of the operational structure including connectivity among co-location centres; quality and demonstration of how activities (education, research, and innovation) are integrated in the entrepreneurship-driven Knowledge Triangle.</td>
<td>Relevance of the expected outputs, Key Performance Indicators (KPIs) included in a KIC Scoreboard consistent with the KIC’s activities, and contribution to the EIT Scoreboard.</td>
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<tr>
<td><strong>1.3 KIC PARTNERSHIP</strong></td>
<td><strong>2.3 KIC BUSINESS MODEL AND FINANCIAL PLAN</strong></td>
<td><strong>3.3 COMMUNICATION, OUTREACH AND DISSEMINATION</strong></td>
<td>10 points max</td>
</tr>
</tbody>
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