



European Institute of
Innovation & Technology

communication **solution**
performance **planning** works
key **innovate**
ideas concept
brand
brainstorm **plan**
strategy **success**
global **process**
out **of the box** **excellence**
reward
leadership
efficiency
workflow
information **marketing** best
organization **network** social
research **analysis** green
advertising **positive** vision
development **refresh** ads
goals

EIT's 2016

Call for KIC Proposals



The EIT is a body of the European Union

November 2015

EIT priorities 2014-2020

1

Fostering
growth and impact of
first 3 KICS

Climate-KIC
EIT ICT Labs
KIC InnoEnergy

2

Creating
5 new KICs

2014

EIT Health
EIT Raw Materials

2016

EIT Food
EIT Manufacturing

2018

EIT Urban Mobility

3

**Sharing and
Disseminating**

EIT good practices

incl. EIT Regional
Innovation Scheme
(EIT RIS)



EIT's 2016 Call for KIC Proposals



EIT Food

Food4future: sustainable supply chain from resources to consumers*



EIT Manufacturing

Added-value manufacturing*

2016 Call for KICs

The 2016 Call for KICs is being developed based on:

- **Lessons learnt** from the 2009 and 2014 Calls for KIC Proposals (the 2016 Call will, in principle, follow a similar approach).
- **Recent developments** of the KIC model (e.g. in the areas of impact, financial sustainability, governance and monitoring).



2016 Call for KICs - Key Principles

Simplification

Alignment
with
Horizon 2020

Excellence

EIT's 2016
Call for KICs



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Simplification

- Three overarching selection criteria (Strategy, Operations and Impact) will remain unchanged but **sub-criteria will be simplified** taking recent developments of the KIC model into consideration.
- **More specific definition** of EIT approach to financial sustainability, governance model and Co-Location Centres.
- **Simplified evaluation process** with no Final Recommendation Panel.



Alignment with Horizon 2020

- **Call Text** to focus on **evaluation and selection procedure** (with presentation of the KIC model in the Framework of Guidance); Horizon 2020 terminology to be aligned.
- Publication of the Call on the **Participant Portal** and broader use of the Horizon 2020 Submission and Evaluation Programme where possible.

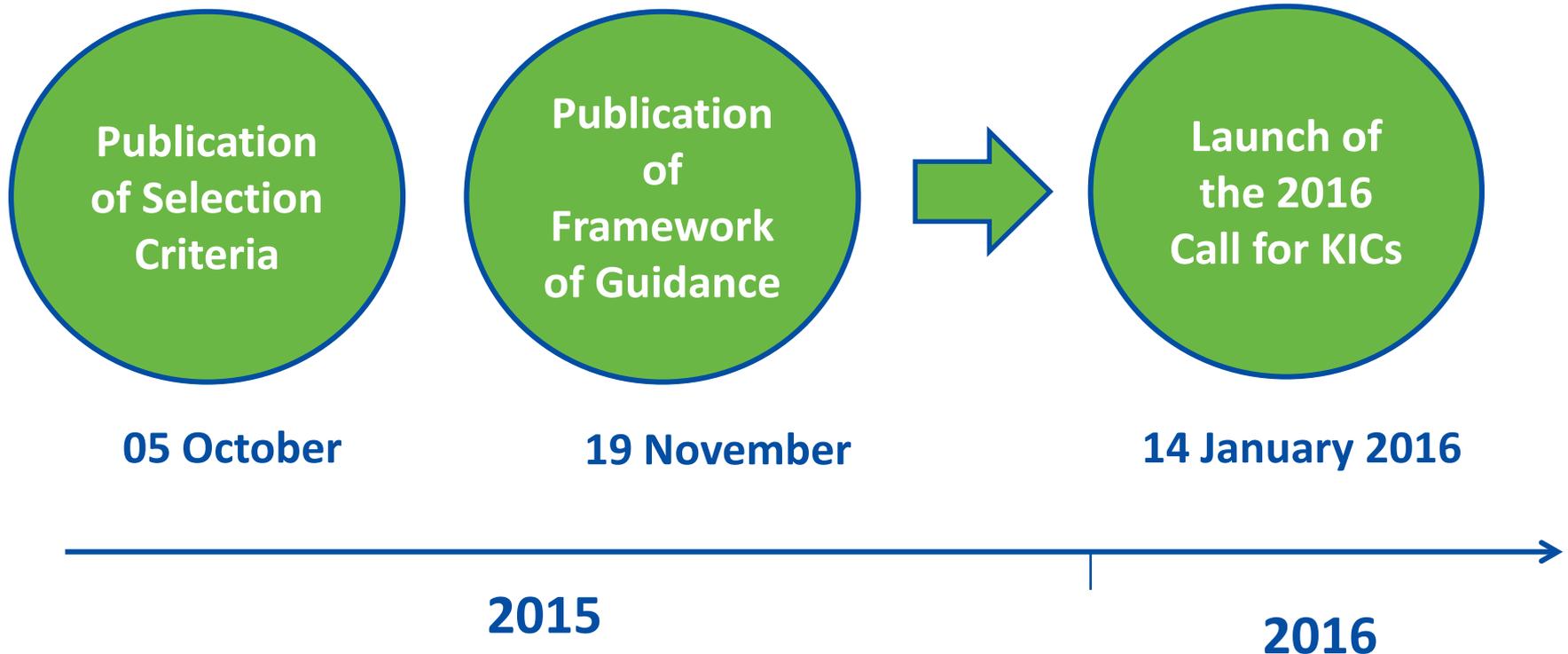


Excellence

- **Setting thresholds** (only excellent proposals to be considered for the Hearings with the EIT Governing Board).
- **Increase competition of the call**
 - maximum 50 partners **per proposal at the proposal stage**;
 - up to 5 Co-location Centres **per proposal at the proposal stage**;
 - selection criteria, Framework of Guidance, model Framework Partnership Agreement & Grant Agreement to be published **in 2015**.



Timeline for the Publication of the 2016 Call for KIC Proposals



KIC Call 2016 – Evaluation Criteria (1)

- **Admissibility and exclusion criteria**
- **Eligibility criteria** – two new criteria:
 - content and scope of the proposal corresponds to the topic of the Call and the KIC model;
 - the proposal must be submitted by a partnership containing a maximum of 50 partners;
- **Financial and Operational Capacity (Selection) Criteria** – capacity of the coordinator, and the proposed interim management team

KIC Call 2016 – Evaluation Criteria (2)

- **Technical Evaluation Criteria**

STRATEGY 30 points max.	OPERATIONS 30 points max.	IMPACT 40 points max.
TOTAL 100 points		
1.1 STRATEGIC APPROACH [10 points max] 1.2 ADDED-VALUE, INNOVATIVENESS AND SYNERGIES [10 points max] 1.3 KIC PARTNERSHIP INNOVATION QUALITY [10 points max]	2.1 KIC GOVERNANCE AND LEADERSHIP [10 points max] 2.2. OPERATIONS [10 points max] 2.3 KIC BUSINESS MODEL AND FINANCIAL PLAN [10 points max]	3.1 IMPACT AND KIC SCOREBOARD [25 points max] 3.2 COMMUNICATION, OUTREACH AND DISSEMINATION [15 points max]

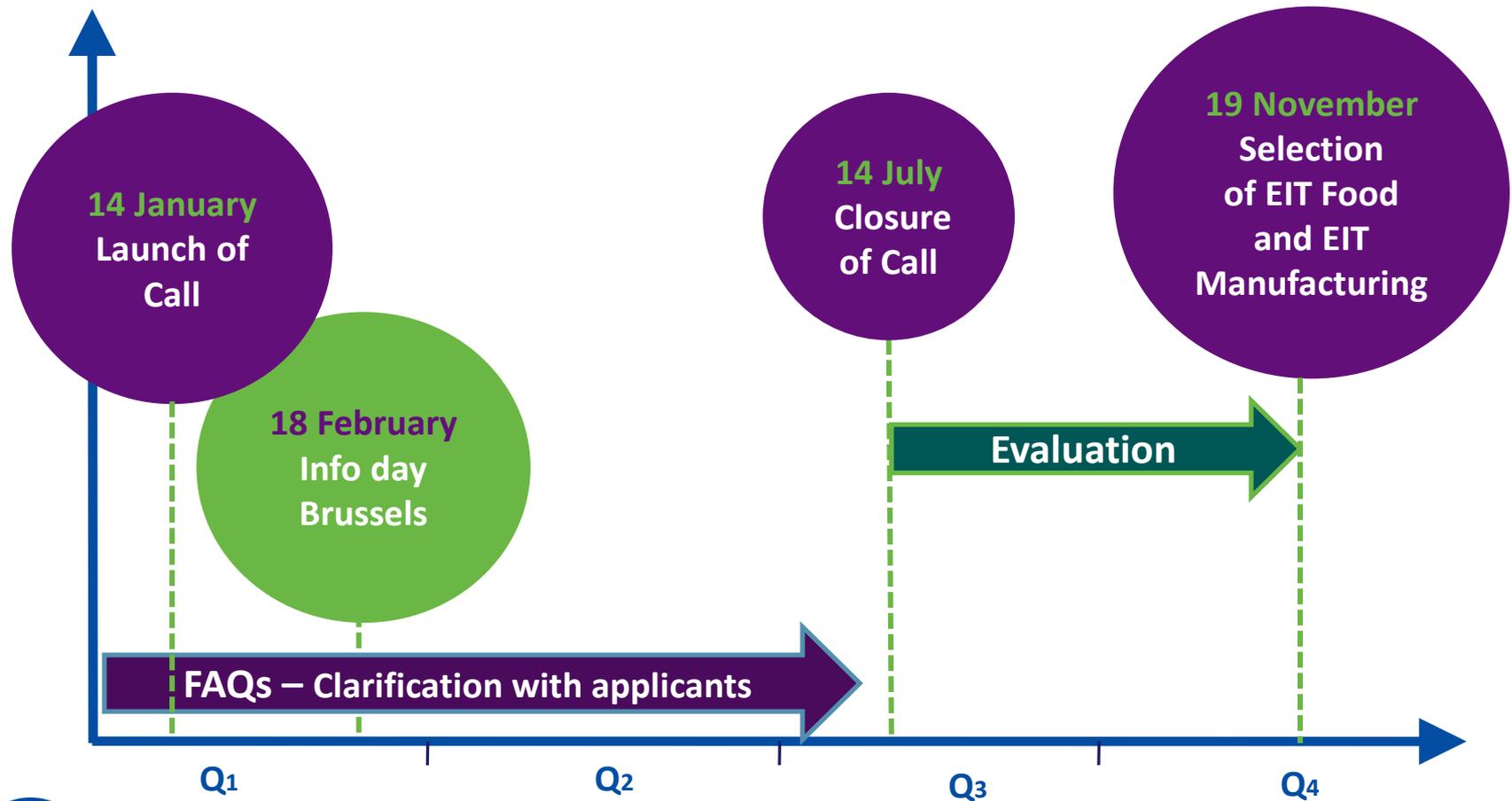
- **Governing Board Hearing Criteria**

- a holistic perspective against the three main selection criteria: **Strategy**, **Operations** and **Impact** (10 points each criteria, in total 30 points).

The proposal which will receive the highest number of points (out of 130 points) will be designated. One KIC designated per theme:

EIT Food & EIT Manufacturing

Timeline: submission & evaluation process



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Innovation & Technology

2016

Join us for our next conference!

Information Day - EIT's 2016 Call for KICs proposals

18 February – Brussels

- All elements of the 2016 Call presented
- Meet potential applicants





Innovate with us!



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