



European Institute of  
Innovation & Technology

communication **solution**  
performance **planning** works  
**key** **innovate**  
**ideas** concept  
brand  
brainstorm **plan**  
strategy **success**  
global **process**  
out **of the box** **excellence**  
**reward**  
leadership  
**efficiency**  
workflow  
information **marketing** best  
organization **network** social  
research **analysis** green  
advertising **positive** vision  
development **refresh** ads  
**goals**

# 2016 Call for KICs



The EIT is a body of the European Union

# EIT priorities 2014-2020

1

**Fostering**  
growth and impact of  
first 3 KICS

Climate-KIC  
EIT ICT Labs  
KIC InnoEnergy

2

**Creating**  
5 new KICs

**2014** EIT Health  
EIT Raw Materials

**2016** EIT Food  
EIT Manufacturing

**2018** EIT Urban Mobility

3

**Sharing and  
Disseminating**  
EIT good practices  
  
incl. EIT Regional  
Innovation Scheme  
(EIT RIS)



# 2016 Call for KICs



## EIT Food

**Food4future: sustainable supply chain from resources to consumers\***



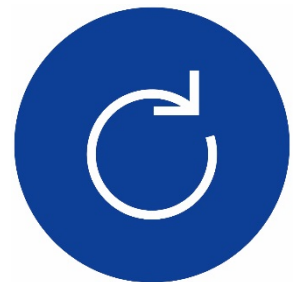
## EIT Manufacturing

**Added-value manufacturing\***

# 2016 Call for KICs

The Call is being developed based on:

- Lessons learnt from the 2009 and 2014 Call for KIC Proposals (the 2016 Call will in principle follow a similar approach)
- Recent developments of the KIC model (e.g. in the areas of impact, financial sustainability, and monitoring)





# Key Principles for the 2016 Call for KIC Proposals



Simplification

Alignment  
with  
Horizon 2020

Excellence

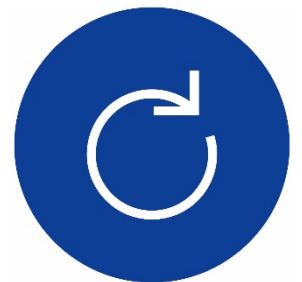
EIT's 2016  
Call for KICs



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# Simplification

- **Simplified evaluation process** with no Final Recommendation Panel.
- Three overarching selection criteria (Strategy, Operations and Impact) will remain unchanged but **sub-criteria to be simplified** taking recent developments of the KIC model into account.
- **More specific definition** of EIT approach to financial sustainability, governance model and Co-Location Centres.



# Alignment with Horizon 2020

- Publication of the Call on the **Participant Portal** and broader use of the Horizon 2020 Submission and Evaluation Programme where possible.
- **Call Text** to focus on **evaluation and selection procedure** (with presentation of the KIC model in the Framework of Guidance); H2020 terminology to be aligned.



# Excellence

- **Setting thresholds** (only excellent proposals to be considered for the Hearings with the EIT Governing Board).
- **Increase competition of the call**
  - maximum 50 partners **per proposal at the proposal stage**;
  - up to 5 Co-location Centres **per proposal at the proposal stage**;
  - selection criteria, Framework of Guidance, model Framework Partnership Agreement & Grant Agreement to be published in 2015.



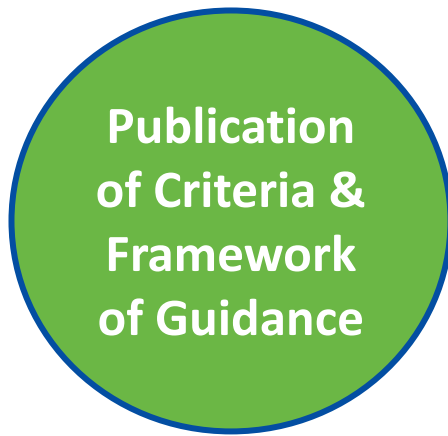


# Raising Awareness

- Organisation of EIT Awareness Days (upon request)
- Awareness activities through the **National Contact Points** network
- Dedicated site for the 2016 KIC Call on [eit.europa.eu](http://eit.europa.eu) – Q2 2015
- **2016 KIC Call Information Day**: Q1 2016
- Active EIT participation in the events organised by the European Commission services to promote the Call for KIC proposals



# Indicative Timeline for the Publication of the 2016 Call for KIC Proposals



Q4



Q1

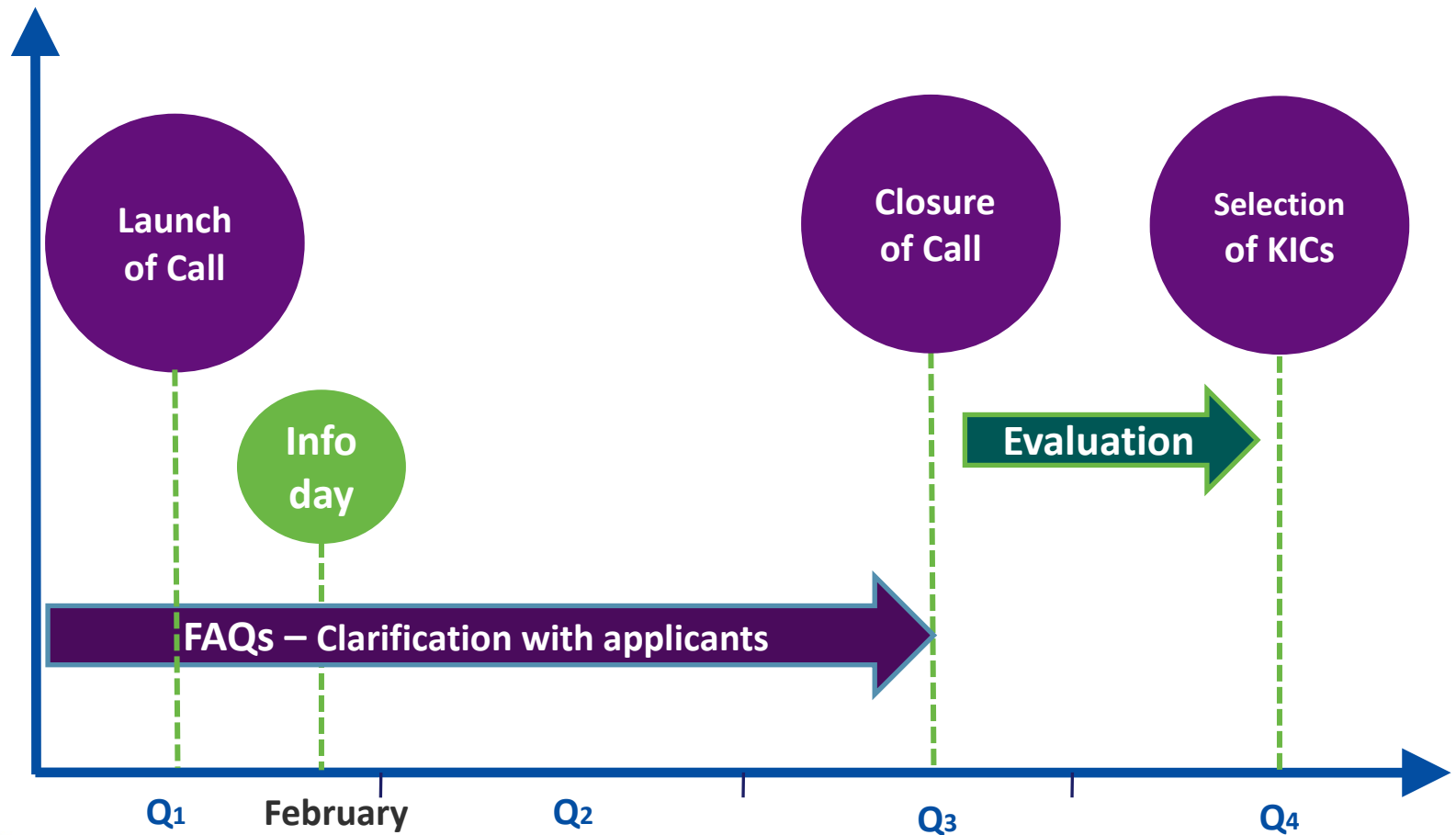


2015

2016



# Indicative Timeline: submission & evaluation process



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2016



**Innovate with us!**



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