



European Institute of
Innovation & Technology

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EIT's 2018 Call for KICs Proposals key assumptions



29 March 2017

EIT's 2018 Call for KICs Proposals



EIT Urban Mobility*

Smart, green and
integrated transport



EIT Manufacturing relaunch**

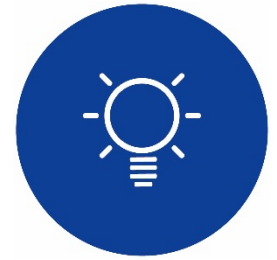
Added-value
manufacturing

* Subject of the outcome of the EIT's mid term evaluation

** Subject of European Commission's opinion on legality of call relaunch within the frame of the EIT's 2014-2020 SIA

Lessons learnt from the KIC Call 2016:

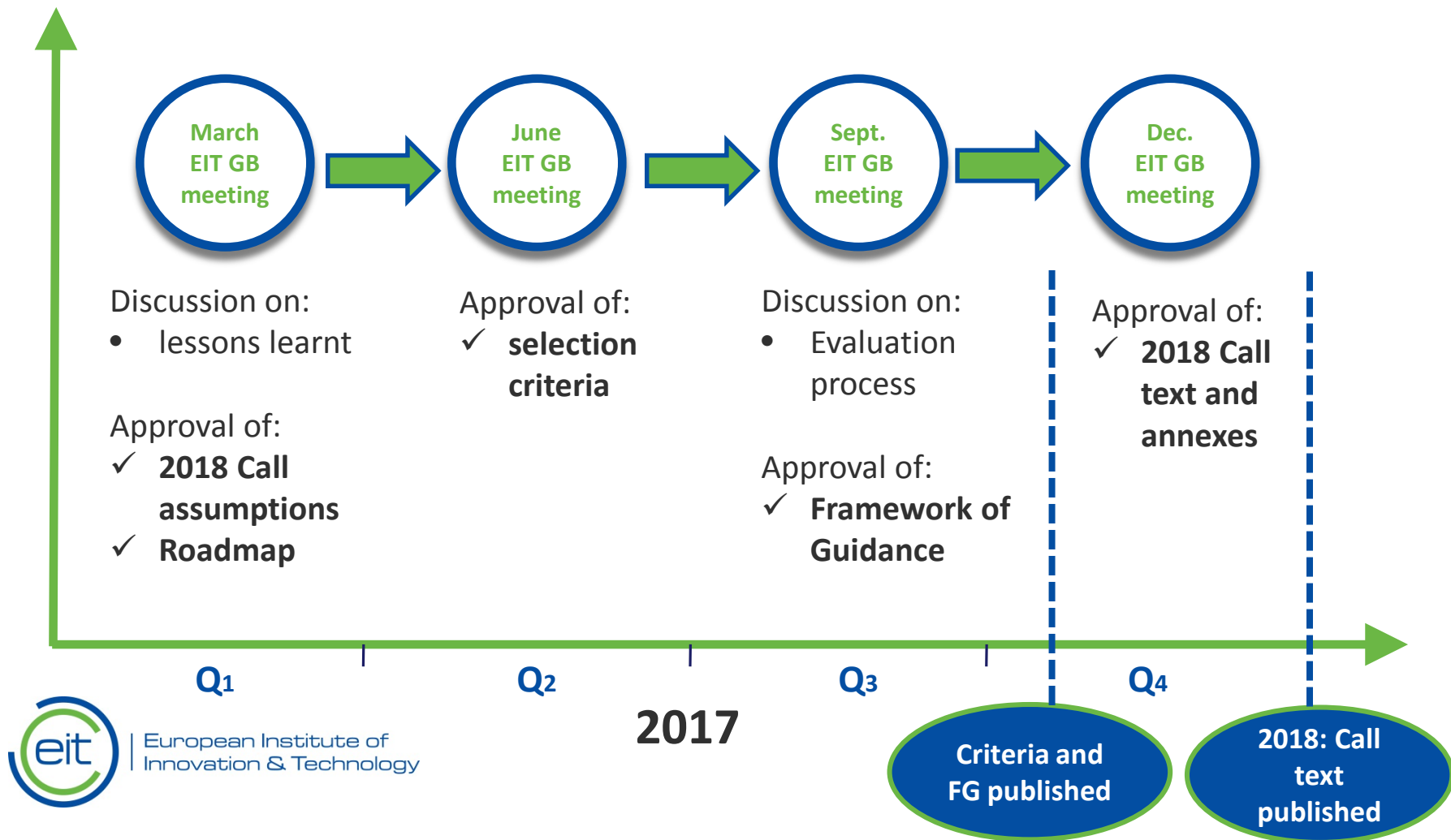
More simplification!



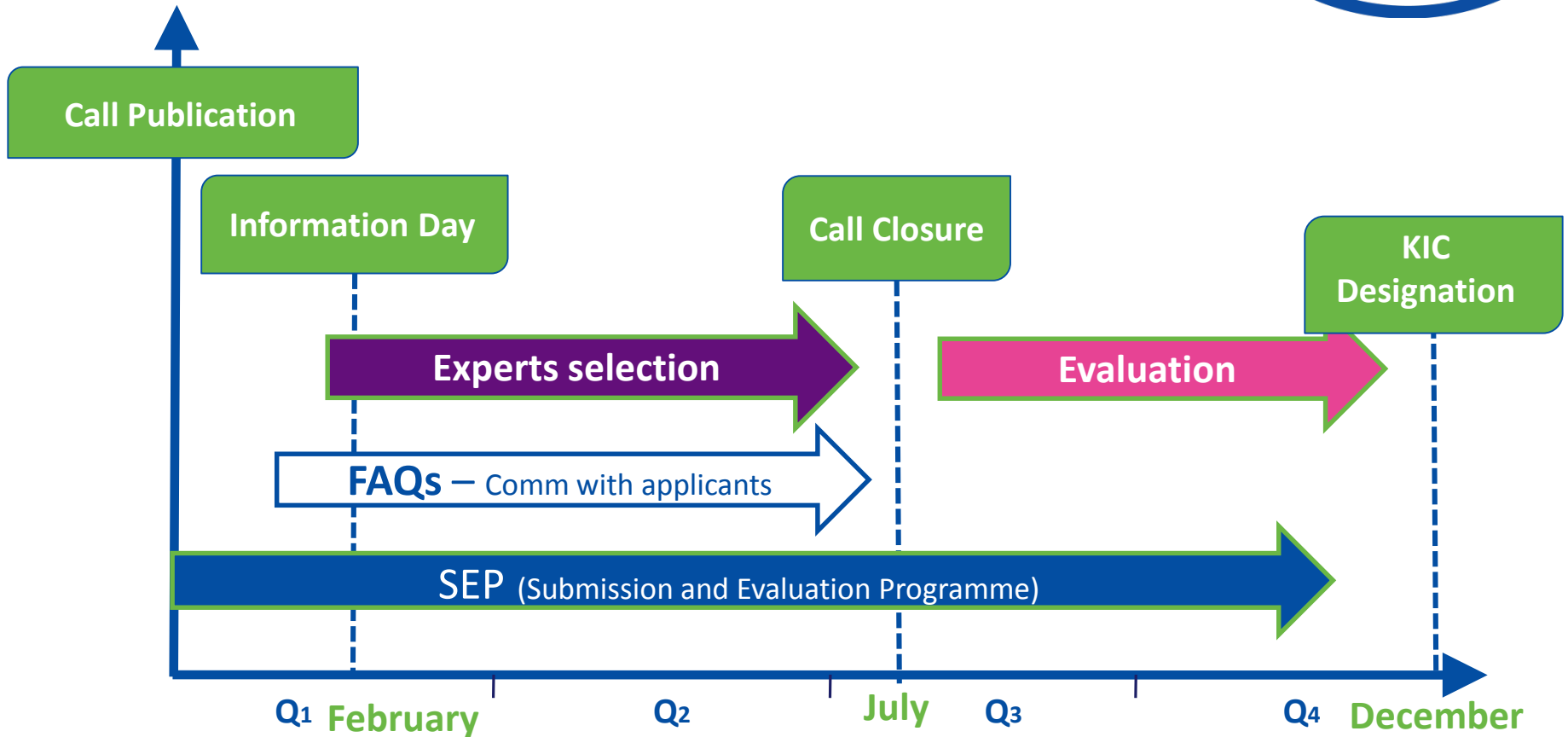
- **Decrease preparation cost for proposers: reduction of legal and operational readiness requirements** of applicants at proposal stage (to be included during the 1st year start-up phase) – at the application stage **focus on Strategy and Impact**



EIT's KIC Call 2018: Timeline call preparation



KIC Call 2018: Indicative timeline submission & evaluation



Messages to potential applicants (1)

- **EIT: non-prescriptive approach**
- Proposals should be based on **current priorities** facing the sector
- **Impact should be very specific and quantifiable:** proposals are expected to define their focus in specific areas or activities to bring maximum impact
- **Added-value** of proposal over existing initiatives and readiness to establish synergies and complementarities with other relevant programmes and initiatives



Messages to potential applicants (2)

- Call's overarching principles are **excellence** **and impact** and applicants should propose the area(s) and approach that will deliver the biggest economic and societal impact.
- Direct early **industry** engagement is key.
- **Entrepreneurship education** is a key pillar of EIT activities
- EIT and KICs are **not a research programme!**





Innovate with us!



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