

**DECISION 18/2022**  
**OF THE GOVERNING BOARD OF**  
**THE EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY (EIT)**

**ON THE DESIGNATION OF THE EIT KNOWLEDGE AND INNOVATION COMMUNITY (KIC)  
IN THE AREA OF CULTURAL AND CREATIVE SECTORS AND INDUSTRIES (CCSI)**

**THE GOVERNING BOARD OF THE EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY,**

Having regard to Regulation (EU) No 2021/819 of the European Parliament and of the Council of 20 May 2021 on the European Institute of Innovation and Technology (recast) (hereafter referred to as the “EIT Regulation (recast)”)<sup>1</sup>, in particular Articles 6(c), 9 and 17(2) thereof, point 1(e) of Section 2 of the Statutes and point 5 of Section 3 of the Statutes as annexed to the EIT Regulation (recast);

Having regard to Regulation (EU) 2021/695 of the European Parliament and of the Council of 28 April 2021 establishing Horizon Europe – the Framework Programme for Research and Innovation, laying down its rules for participation and dissemination, and repealing Regulations (EU) No 1290/2013 and (EU) No 1291/2013 (hereafter referred to as the “Horizon Europe Regulation”)<sup>2</sup> in particular Articles 24, 28 and 29 thereof;

Having regard to Decision 2021/820 of the European Parliament and of the Council of 20 May 2021 on the Strategic Innovation Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe and repealing Decision No 1312/2013/EU (hereafter referred to as the “EIT SIA 2021-2027”)<sup>3</sup>, in particular Section 3.3 and Appendix 1 thereof;

Having regard to Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (hereinafter referred to as the “EU Financial Regulation”)<sup>4</sup>;

Having regard to Decision 21/2019 of the Governing Board of the EIT of 25 September 2019 on the Financial Regulation of the EIT<sup>5</sup>, in particular Article 1 thereof;

Having Regard to Decision 18/2021 of the Governing Board of the EIT of 7 May 2021 on the rules of procedure of the EIT Governing Board and Executive Committee<sup>6</sup>;

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<sup>1</sup> OJ L 189, 28.5.2021, p. 61

<sup>2</sup> OJ L 170, 12.5.2021, p. 1

<sup>3</sup> OJ L 189, 28.5.2021, p. 91

<sup>4</sup> OJ L 193, 30.7.2018, p. 1-222

<sup>5</sup> Ref. Ares(2019)6810859

<sup>6</sup> Ref. Ares(2021)3139636

Having regard to Decision 29/2021 of the Governing Board of the EIT of 5 July 2021 on the adoption of the evaluation criteria of the EIT's Call for Proposals 2021 for a new EIT Knowledge and Innovation Community in the Cultural and Creative Sectors and Industries (CCSI)<sup>7</sup>;

Having regard to Decision 38/2021 of the Governing Board of the EIT of 8 October 2021 on the approval of the Call for Proposals 2021 for a new EIT Knowledge and Innovation Community (KIC) in the Cultural and Creative Sectors and Industries (CCSI)<sup>8</sup>;

Having regard to Decision 44/2021 of the Governing Board of the EIT of 25 November 2021 on the amendment of Decision 29/2021 of the EIT Governing Board and on the amendment of Decision 38/2021 of the EIT Governing Board regarding the Call for Proposals 2021 for a new EIT Knowledge and Innovation Community (KIC) in the Cultural and Creative Sectors and Industries (CCSI)<sup>9</sup>;

Having regard to Decision 48/2021 of the Governing Board of the EIT of 22 December 2021 on the adoption of the Final Single Programmig Document (2022-2024) of the EIT<sup>10</sup>;

Having regard to Decision 17/2022 of the Governing Board of the EIT of 8 June 2022 on the approval of the results of the panel of experts' evaluation stage in the Call for Proposals 2021 for a new EIT Knowledge and Innovation (KIC) in the Cultural and Creative Sectors and Industries (CCSI)<sup>11</sup>;

Having regard to the express opinion of the Commission Representative at the meeting of the EIT Governing Board on 22 June 2022, as recorded in the minutes of the meeting;

## WHEREAS

- (1) In accordance with Article 9(1) of the EIT Regulation (recast), a partnership shall be selected and designated by the EIT as a KIC following a competitive, open and transparent procedure. Detailed criteria for the selection of the KICs, based on the principles of excellence and innovation relevance in delivering on global challenges and Union policy priorities, shall be adopted and published by the EIT. External and independent experts shall be involved in the selection process.
- (2) The evaluation criteria for the EIT's 2021 Call for Proposals were published by the EIT on 6 July 2021.
- (3) The 2021 Call for Knowledge and Innovation Communities' proposals was launched on 26 October 2021 in the thematic area of cultural and creative sector industries.
- (4) Open webinars (information sessions) for the 2021 Call for proposals were held on 9 November, 16 November, 30 November and 7 December 2021 to provide potential applicants with information on the Call and with guidance on how to submit high quality and successful applications.
- (5) The deadline to submit applications was 24 March 2022. The EIT received five proposals.
- (6) An EIT Selection Committee was appointed by the EIT Responsible Authorising Officer before the deadline for submission. The Committee assessed the admissibility, eligibility, exclusion and selection criteria; as a result, one proposal failed to meet the admissibility and eligibility criteria.

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<sup>7</sup> Ref. Ares(2019)4370239

<sup>8</sup> Ref. Ares(2021)6506188

<sup>9</sup> Ref. Ares(2021)7506011

<sup>10</sup> Ref. Ares(2021)7938768

<sup>11</sup> Ref. Ares(2022)4242712



- (7) Before the deadline for submission, the EIT selected independent external experts, based on a transparent procedure ensuring the avoidance of conflicts of interest, to carry out the evaluation of the eligible proposals. The Panel of Experts, comprising two thematic experts, three horizontal experts and one rapporteur evaluated all eligible proposals with respect to the criteria set out in the 2021 Call for Proposals.
- (8) On 8 June 2022, by its Decision 17/2022, the EIT Governing Board approved the results of the admissibility, eligibility, exclusion and selection criteria assessment, and approved the results of the Panel of Experts evaluation stage of the 2021 Call for KICs' proposals procedure in the Cultural and Creative Sectors and Industries thematic area.
- (9) Representatives of those proposals reaching the threshold of 70% of points at the Panel of Experts stage were invited to the hearings of the EIT Governing Board.
- (10) The hearings were held on 22 June 2022.
- (11) The 2021 Call for Proposals procedure was followed by an Independent Observer to observe and give an independent advice on the evaluation process.
- (12) In line with point 5 of Section 3 of the Statutes annexed to the EIT Regulation (recast), the agreement of the European Commission, expressed by its Representative in the Governing Board, is necessary for the adoption by the EIT Governing Board of the present decision. The Commission Representative's observations and opinion were shared before the voting by the EIT Governing Board at its meeting. Following the voting, the Commission, by way of its Representative, gave its agreement with the outcome of the meeting, including the adoption of the present decision.

**HAS DECIDED AS FOLLOWS:**

*Article 1  
Designation of EIT Culture & Creativity*

- (1) The following applicant is selected and designated as the EIT Knowledge and Innovation Community in the Cultural and Creative Sectors and Industries thematic area:

Proposal number	Name
101089436	ICE

- (2) The designated KIC is authorised and obliged to use the following name:
- full name: "EIT Culture & Creativity",
  - short name: "EIT CC",
- use the KIC logo and register its website with this name, from the date of designation until withdrawal or until the expiry of the Partnership Agreement.

*Article 2  
Reserve list in the "Cultural and Creative Sectors and Industries" thematic area*

- (1) The following applicant is placed on the reserve list:

Proposal number	Name
101090890	Creative Futures



- (2) The reserve list shall be valid until the signature of the Partnership Agreement with the designated KIC and shall expire on the date of signature of the Partnership Agreement by the last party.
- (3) Before the expiry of the validity of the reserve list,
  - the reserve list can be cancelled by a decision of the EIT Governing Board with due justification, following a formal request of the EIT Director;
  - the validity of the reserve list may be prolonged by a decision of the EIT Governing Board with due justification, following a formal request of the EIT Director.
- (4) The applicant put on the reserve list can be considered for replacing the designated KIC, if it fails to achieve its legal readiness and/or operational capacity within due time in the start-up period. Such a proposal may be formally submitted by the EIT Director for the EIT Governing Board's consideration.

### **Article 3**

#### ***Applications not selected in the Cultural and Creative Sectors and Industries thematic area***

In accordance with Article 2 of Decision 17/2022 of the EIT Governing Board, the following applications were not selected:

<b>Proposal number</b>	<b>Name</b>
101091301	EIT CCI
101091240	SUCCESS

### **Article 4**

#### ***Rejected application in the Cultural and Creative Sectors and Industries thematic area***

In accordance with Article 1 of Decision 17/2022 of the EIT Governing Board, the following application was rejected due to its non-compliance with the admissibility, exclusion and eligibility criteria:

<b>Proposal number</b>	<b>Name</b>
101081927	GREEN FASHION HUB

### **Article 5**

#### ***Endorsement of the start-up phase***

Upon the condition that the KIC has demonstrated the successful achievement of the main milestones of the start-up phase, by late 2023 the EIT Governing Board will decide on the endorsement of the start-up phase and on authorising the EIT Director to sign the Partnership Agreement with the KIC.

### **Article 6**

#### ***Entry into force***

This decision shall enter into force on 22 June 2022.



*Article 7*  
*Publication*

This decision shall be published on the EIT website.

Done in Budapest on 22 June 2022

Gioia Ghezzi  
Chairperson of the EIT Governing Board  
[E-signed in ARES]