DECISION 05/2023
OF THE GOVERNING BOARD OF
THE EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY (EIT)

ON THE PRINCIPLES FOR THE DETERMINATION OF THE
INITIAL EIT FINANCIAL ALLOCATION FOR 2024-2025
TO THE BUSINESS PLAN 2024-2025 OF THE
KNOWLEDGE AND INNOVATION COMMUNITY
EIT CULTURE & CREATIVITY (EIT CC)

THE GOVERNING BOARD OF THE EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY,

HAVING REGARD to Regulation 2021/819 of the European Parliament and of the Council of 20 May 2021 on the European Institute of Innovation and Technology (hereafter referred to as the “EIT Regulation (recast)”)\(^1\), in particular to Article 18(7), Section 2(1)(c) and Section 3(5) of the Statutes annexed thereto;

HAVING REGARD to Decision 2021/820 of the European Parliament and of the Council of 20 May 2021 on the Strategic Innovation Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe (hereafter referred to as the “EIT Strategic Innovation Agenda 2021-2027”)\(^2\), in particular to Sections 3.6.2-3.6.3 and 5.2.1 thereof;


HAVING REGARD to Decision 21/2019 of the EIT Governing Board of the EIT of 25 September 2019 on the Financial Regulation of the European Institute of Innovation and Technology (hereinafter referred to as the “EIT Financial Regulation”)\(^5\), in particular Article 1 thereof;

HAVING REGARD to Decision 06/2022 of the Governing Board of the EIT on the on the amendment of the principles on the financial sustainability of Knowledge and Innovation Communities (KICs) and repealing decision 13/2021 of the Governing Board of the EIT\(^6\);

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\(^{1}\) OJ L 189, 28.5.2021, p. 61-90.
\(^{2}\) OJ L 189, 28.5.2021, p. 91-118.
\(^{3}\) OJ L 170, 12.5.2021, p. 1–68.
\(^{5}\) Ref. Ares(2019)6810859
\(^{6}\) Ref. Ares(2022)2098580
HAVING REGARD to Decision 14/2021 of the Governing Board of the EIT of 7 May 2021 on the principles for financing, monitoring and evaluating Knowledge and Innovation Community (KIC) activities;

HAVING REGARD to Decision 21/2021 of the Governing Board of the EIT on the authorisation of the EIT Director to prepare, negotiate and conclude partnership agreements and grant agreements;

HAVING REGARD to Decision 42/2021 of the Governing Board of the EIT of 23 November 2021 on the supervision framework of Knowledge and Innovation Communities (KICs);

HAVING REGARD to Decision 18/2022 of the Governing Board of the EIT of 22 June 2022 on the designation of the EIT Knowledge and Innovation Community (KIC) in the area of Cultural and Creative sectors and industries (CCSI);

HAVING REGARD to Decision 36/2022 of the Governing Board of the EIT of 14 December 2022 on the adoption of the Final Single Programming Document (2023-2025) of the EIT;

WHEREAS

(1) EIT Culture & Creativity (‘EIT CC’ or ‘KIC’) was designated on 22 June 2022 by the EIT Governing Board as a Knowledge and Innovation Community.

(2) The KIC is currently in its start-up phase until 31 December 2023, with the main objectives to reach legal and operational readiness, including the preparation of its first Business Plan for 2024-2025.

(3) The present Decision shall lay down the funding allocation principles for the initial funding allocation for the first Business Plan of the KIC for the period of 2024-2025. Further to this, the EIT will launch its Invitation for the submission of the Business Plan 2024-2025 proposal, laying down the conditions and requirements for the EIT grant. The funding allocation decision of the EIT Governing Board which will be taking in the end of 2023 will follow the evaluation of the KIC’s proposal by external experts and the hearing with the EIT Governing Board.

(4) The EIT Director should define the specific criteria and modalities of the funding allocation process with regard to the assessment of the KIC’s Business Plan proposal for 2024-2025.

(5) The KIC shall be allowed to participate in ongoing Cross-KIC and shared services, and Higher Education Institutions (HEI) Initiative activities in the 2024-2025 period under the same conditions as all the other KICs. The KIC may accede these ongoing grant agreements via amendments.

(6) In line with point 5 of Section 3 of the Statutes annexed to the EIT Regulation (recast), the agreement of the European Commission, expressed by its Representative in the EIT Governing Board, is necessary for the adoption of the present decision. The Commission Representative’s observations and opinion were shared before the voting by the EIT Governing Board at its meeting. Following the voting, the Commission, by way of its Representative, gave its agreement with the adoption of the present decision.

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7 Ref. Ares(2021)3111256
8 Ref. Ares(2021)3798804
9 Ref. Ares(2021)7384565
10 Ref. Ares(2022)4608261
11 Ref. Ares(2022)8699476
HAS DECIDED AS FOLLOWS:

Article 1
Funding allocation principles

(1) As required by Chapter 5.1 of the EIT Strategic Innovation Agenda 2021-2027,

- at least 10% and a maximum of 15% of the overall EIT budget (2021-2027) shall be dedicated to implementing EIT RIS activities, thereby increasing the number of KIC partners from targeted regions;

- a maximum of 7% of the overall EIT budget (2021-2027) shall be dedicated to Cross-KIC activities, including support to KICs for which the partnership agreement is expired or terminated;

- a maximum of 3% of the overall EIT budget (2021-2027) shall be dedicated to a pilot to help develop the entrepreneurial and innovation capacity of Higher Education Institutions (HEI), this pilot initiative shall be of three years.

(2) The KIC shall be allowed to participate in ongoing Cross-KIC and shared services, and Higher Education Institutions (HEI) Initiative activities in the 2024-2025 period under the same conditions as all the other KICs. The KIC may accede these ongoing grant agreements via amendments.

(3) The KIC’s co-financing requirements shall be aligned with the rates indicated in Chapter 3.6.2 of the EIT Strategic Innovation Agenda 2021-2027. In accordance with the EIT Strategic Innovation Agenda 2021-2027, some KIC activities, due to their specific nature, might need extra incentives to be performed. To this aim, the EIT Governing Board decides that the EIT RIS activities of the KIC will be implemented in 2024-2025 at a funding rate up to 100%.

(4) The EIT RIS activities shall be integral part of the KIC Business Plan, in accordance with Chapter 3.2 of the EIT Strategic Innovation Agenda 2021-2027.

Article 2
EIT CC KIC Fund 2024-2025

(1) For the 2024-2025 period, the EIT budget available for the initial multiannual funding allocation decision for the Business Plan of the KIC (‘EIT CC KIC Fund’) is in the range of MEUR 50-70 (indicative), calculated as 100% of the 2024 and 75% of the 2025 indicative annual EIT budget available for the grant for the KIC.

Article 3
Availability of EIT budget, multiannual and additional allocation of the funding for the KIC by the EIT Governing Board

(1) The EIT Governing Board will take an initial multiannual funding allocation decision for the 2024-2025 period for the EIT CC KIC Fund, based on the assessment of the criteria laid down in this decision and a prudent multiannual planning.

(2) Then, when the final EIT budget is known for 2025, the EIT Governing Board may take an additional funding allocation decision for 2025, taking into account the available EIT budget, the ongoing multiannual legal
commitments between the EIT and the KIC, the performance of the KIC and the estimated financial needs. The additional funding allocation decision shall ensure that there is no double funding of KIC activities.

(3) If the final EIT budget available for 2024 and 2025 require it, the EIT Governing Board authorises the EIT Director to make non-significant adjustments which do not result in a major change of the provisions of this Decision.

Article 4
Criteria for the initial funding allocation for the EIT CC KIC Fund 2024-2025

(1) The initial EIT grant for the KIC in 2024-2025 shall be allocated based on the below criteria, encompassing excellence, impact, and implementation:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Maximum score</th>
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<tr>
<td>1) Progress made in the start-up year in implementing the multiannual strategy as set out in the original proposal and the start-up plan</td>
<td>50</td>
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<tr>
<td>2) Business Plan proposal (2024-2025)</td>
<td>50</td>
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(2) The Governing Board can adapt the above indicated criteria for the purpose of the additional funding allocation for the KIC for 2025.

Article 5
Definition of modalities

(1) Based on the principles laid down in this Decision, the EIT Director shall define the modalities of the KIC Business Plan 2024-2025 proposal assessment process, in particular:
- the expected structure and content of the proposal and the estimated budget,
- the specific criteria and corresponding weightings for the evaluation,
- the timeline of the processes including when further communication to the KIC or feedback is foreseen,
- the formal requirements for receiving the EIT financial contribution,
- the role and profiles of the independent external experts.

(2) The EIT Director shall launch the Invitation to submit the KIC Business Plan proposal 2024-2025 of EIT CC.

(3) The funding allocation shall be subject to compliance with the EIT Governing Board recommendations (if any) and the adjustments to be made to the proposal after the EIT’s assessment.

Article 6
Entry into force

This decision shall enter into force on the day of its adoption.

Done in Budapest, 14 March 2023