

The [European Institute of Innovation and Technology \(EIT\)](#) and the [European Union Intellectual Property Office \(EUIPO\)](#) are working together to boost innovation and leverage Intellectual Property (IP) protection by offering targeted support to European businesses and small and medium sized enterprises (SMEs) through the EIT`s Knowledge and Innovation Communities (KICs).

Joint events



10 joint events
such as:

[Ideas Powered for Business Network](#) (IPFB) event in Alicante, EIT Tomorrow Mobility World congress and IP in Education Network meeting

IP training



9 Trainings
with the EIT and KICs

1400+ direct participants

IP Sessions held for the EIT Community such as:

[EIT Jumpstarter](#), [EIT Girls Go Circular](#) and EIT IP Masterclass

Ideas Powered for Business Talk



[Unlock the potential of Deep Tech and IP for a knowledge boost](#)

300+ views & 2 Million impressions

EIT Deep Tech Talent Initiative



12 activities

supporting the new [EIT Deep Tech Talent Initiative](#)

37 joint activities

to raise awareness on IP and innovation among EU SMEs and entrepreneurs

2600+ direct Participants

Communication



Communication on IP and Innovation initiatives

(SME Fund promotion, newsletter, social media and website publications)

Recording of the video: [The importance of IP from a business perspective](#)

Promotion of supportive initiatives for Ukraine



[EIT Red Kalyna](#) for Ukrainian female entrepreneurs

[EUIPO SME Fund 2023](#) including Ukraine

EIT KICs embrace IP

All KICs reached by the EUIPO via the Business Creation and Innovation panels

Bringing IP to EIT KICs and the EIT Community by implementing bilateral and multilateral activities

and

MANY MORE TO COME...