

**Record of data processing activities regarding the collection and processing of personal data of visitors to the European Institute of Innovation and Technology's website**

Nr	Item	Description
1	Reference number	DPO-55
2	Name of the data controller, the data protection officer and processor, if applicable and contact details	<p>The data controller is the Head of the Operations 2- Innovation, Education and Communication Unit of the EIT.</p> <p>Contact e-mail: <a href="mailto:EIT-Communications@eit.europa.eu">EIT-Communications@eit.europa.eu</a></p> <p>Contact e-mail of the Data Protection Officer: <a href="mailto:EIT-DPO@eit.europa.eu">EIT-DPO@eit.europa.eu</a></p>
3	Purposes of the processing	<p>The purpose of processing personal data is to facilitate communication with the public and stakeholders as the EIT website is the main communication tool. On EIT's website, we communicate our activities, such as news, events, press materials, announcements on EIT-funded projects, calls and opportunities.</p> <p>Processing of personal data is needed so that users can benefit from advanced features offered on our website. The EIT website also uses cookies to improve the functionality of the website. We respect user privacy and offer the ability to manage cookie preferences via a cookie consent popup. This allows users to make informed decisions about the tracking cookies used on our site. These preferences are anonymized to protect user privacy. For detailed information on the cookie usage of the EIT website, please refer to our <a href="#">Cookie policy page</a>.</p> <p>The information generated will be used by the EIT to evaluate your use of the website, enabling the EIT to compile reports on website activity for website operators and</p>

		<p>providing other services relating to website activity and internet usage. Data is also used to improve the user's experience and to identify which domains and categories raise most interest.</p> <p>Some features of the website are used to collect personal data in the context of the EIT activities. In particular the website implements:</p> <ul style="list-style-type: none"> <li>• a contact form in our <a href="#">Contact Us</a> page</li> <li>• a <a href="#">newsletter</a> summarising EIT's activities</li> <li>• application forms (such as Selection and Recruitment procedures and calls to join the EIT Governing Board)</li> </ul> <p>Personal data collected via the above-mentioned forms is subject of processing activities covered by other records and privacy statements available at <i>the <a href="#">EIT register</a></i>.</p> <p>The data processing operations include the collection, recording, organisation, storage, consultation, use, disclosure by transmission, erasure, and destruction of personal data.</p>
4	Categories of data subjects	The data subjects are visitors and users of the EIT website.
5	Categories of the personal data processed	<ul style="list-style-type: none"> <li>• Anonymised access logs (including IP Address and the URL for each HTTP request)</li> <li>• Cookie preferences</li> <li>• Technical specifications of the users' equipment</li> <li>• Session information</li> <li>• User account preferences</li> <li>• User log-in preferences</li> </ul>

6	Categories of data recipients	<p><b>Within the EIT:</b></p> <p>The personal data of the candidates is processed by the EIT authorised staff: EIT Communication Section, as well as the IT Section.</p> <p>The personal data may be processed by EIT Legal Section staff on a need-to-know basis, such as in the case of complaints.</p> <p>Access to the personal data may be given to the Internal Control Coordinator of the EIT by request of the EIT Director if necessary for the performance of the duties of the Internal Control.</p> <p><b>Within the Commission and other EU institutions/bodies/agencies:</b></p> <p>The authorised staff that may have access to relevant personal data for audit control or investigation purposes: Court of Auditors, Internal Audit Service of the European Commission, European Anti-Fraud Office (OLAF).</p> <p>Access to the personal data may be granted also to the European Ombudsman and the European Data Protection Supervisor upon request, the General Court and the European Court of Justice to the extent necessary for handling the review procedure and litigation.</p> <p><b>Third parties subject to the GDPR<sup>1</sup> and third parties not subject to the GDPR:</b></p> <p>Exceptionally and if necessary, personal data may be disclosed to third parties for specific and limited purposes only.</p>
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<sup>1</sup> Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, OJ L 119, 4.5.2016, p. 1–88)

		<p>EIT maintains access logs for security purposes, which include the IP address and the URL for each HTTP request. These logs are part of EIT's Azure Web Application Firewall (WAF). However, the data processed by Microsoft Azure and its third-party partners is anonymised and does not allow for the identification of specific users. Microsoft's privacy policy can be found <a href="#">here</a>.</p> <p>The EIT website uses Matomo, a free web analytics service, to analyse visitor figures to the EIT website. Matomo uses cookies to store information about visitors between visits. The information generated by the cookie will be used by the EIT to evaluate your use of the website, enabling the EIT to compile reports on website activity for website operators and providing other services relating to website activity and internet usage. Mamoto Analytics' privacy policy can be found <a href="#">here</a>.</p>
7	<b>Time limit storage</b>	<p>The EIT only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing, namely for 5 years<sup>2</sup>. Anonymised access logs that are a part of EIT's Azure Web Application Firewall (WAF) analytics and are retained for 2 years.</p> <p>To obtain further information on the duration of cookies used on the EIT website, please refer to our <a href="#">Cookie policy page</a>.</p> <p>For the retention policies of other activities found in the EIT website (ex. web contact form, newsletter, selection and recruitment, call to join the EIT Governing Board), kindly refer to their separate records to be found in the <a href="#">EIT Register of Records</a>.</p>
8	<b>If applicable, transfers of personal data to a third country or to international organisation (if yes, the identification of that third country or international</b>	No

<sup>2</sup> Pursuant to point EIT. 3.1.2 of the Specific Retention List annexed (annex III) to EIT Decision No 35/2021 on the document management implementing rules at the EIT

	organization and the documentation of suitable safeguards)	
9	General description of the technical and organisational security measures	<p><b>Organisational measures:</b> restricting access to the personal data solely to authorised personnel with a legitimate need-to-know for the purpose of this processing operation.</p> <p><b>Technical measures:</b> All personal data in electronic format is stored securely on servers. In addition, general security measures are in place to ensure online security, prevent data loss, alteration, or unauthorized access.</p>
10	For more information, including how to exercise rights to access, rectification, object and data portability (where applicable), see the data protection notice:	<p>Please consult the Data Protection page on the EIT's website:</p> <p><a href="https://eit.europa.eu/who-we-are/legal-framework/data-protection">https://eit.europa.eu/who-we-are/legal-framework/data-protection</a></p>

Signature of the data controller

(Approval is given via a workflow in ARES in place of a handwritten signature)

Annex: Privacy statement