Achieving impact through an innovative project portfolio

Stan Smits
29 April 2013
KIC Activity model in EIT ICT Labs

Specific Innovation Objective

Catalyst

Carrier

EIT Funding

Non-EIT Funding

€

co-funding

€

complementary funding
## Catalysts 2014 Overview

### Common Catalysts

<table>
<thead>
<tr>
<th>KIC Management</th>
<th>Co-Location Centres</th>
<th>Innovation Radar</th>
</tr>
</thead>
<tbody>
<tr>
<td>lead EIT ICT Labs towards a leading force in ICT innovation</td>
<td>lead nodes and CLCs towards world-class innovation hotspots</td>
<td>create strategic business intelligence on the future of ICT for defining the innovation portfolio of EIT ICT Labs</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Innovation Lead</th>
<th>CLC Mobility Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>lead an action line or activity towards its goals</td>
<td>foster inter-CLC mobility of educators, researchers and innovators</td>
</tr>
</tbody>
</table>

### Education Catalysts

<table>
<thead>
<tr>
<th>EIT - I&amp;E Education Program</th>
<th>EIT Labelled Program Management</th>
<th>I&amp;E Education Events</th>
<th>Disruptive Education Modalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>provide integrated I&amp;E education fulfilling the EIT label requirements</td>
<td>provide a platform for EIT labelled education</td>
<td>provide KIC branded education modules, events, and summer/winter schools relevant for and integrated with action line activities</td>
<td>provide new education formats such as remote and life long education and industry driven education</td>
</tr>
</tbody>
</table>

### Research Catalysts

<table>
<thead>
<tr>
<th>Innovation Opportunity Scouting</th>
<th>Technology Maturation</th>
<th>Technology Experimentation</th>
<th>Open Source Booster</th>
</tr>
</thead>
<tbody>
<tr>
<td>identify and define a technology-based innovation opportunity</td>
<td>raise the maturity of a technology-based innovation opportunity towards exploitation</td>
<td>validate experimentally the technical and business performance of a technology-based innovation</td>
<td>catalyse industrial take-up of open source flagship projects</td>
</tr>
</tbody>
</table>

### Business Catalysts

<table>
<thead>
<tr>
<th>Business Modelling</th>
<th>Technology Transfer</th>
<th>Strategic Coaching</th>
<th>Soft Landing</th>
<th>Access to Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>develop business scenarios and business models to increase the success rate of innovation incubation</td>
<td>develop and execute exploitation plans for mature technological innovations</td>
<td>develop and execute “Go-To-Market” and growth strategies</td>
<td>accelerate European growth of innovative companies</td>
<td>support the access to capital and increase investment readiness</td>
</tr>
</tbody>
</table>
Cyber-Physical Systems - 2013

**Action Line expected Outcome:**
- Extension of test-bed support for CPS applications
- Demonstrator for water-cycle management
- Methods and tools addressing the engineering of complex CPS
- Reference architecture for medical CPS applications
- CPS summer school

**Contribution to KPIs:**
- 3 new products and services to be launched into the market
- 350 downloads of EIT ICT Labs originated open source software
- 80 participants at new CPS summer school

Foster CPS innovations and take up of business opportunities

**EIT Funding:** 1.200K€

**Non-EIT Funding:** 11.174K€
Call for proposals both top-down and bottom-up

Call 2014 template

| Select Action Line for Proposed Activity | HWB Health and Wellbeing |
| Action Line Leader                     | Geissen, J. (Jean) | Philips | Philips Research |
| Email Action Line Leader               | jean.geissen@philips.com |
| Business Developer                     | Yos, H. de (Henny) | Novay | Stichting Novay |
| Email Business Developer               | henny.devos@novay.nl |
| New or Existing Activity               | New Activity | Continuation of Existing Activity |
| Existing Activity                      | 11224 Turn out burnout |
| Generated ID                           | 14023 |
| Lead Partner                          | EIT ICT Labs IVZW000 ICT La IVZW |
| Activity Leader of Lead Partner        | Smits, C.M. (Stan) | EIT ICT Labs IVZW | EIT ICT Labs IVZW |
| Email Activity Leader                  | cms@eitictlabs.eu |
| Start / End Date                       | 01-Jan-2014 | 31-Dec-2014 |
Collecting novel and innovative ideas

Call 2014 template

1. Header
   2a. KIC Activity
      2b. Business Proposition
      3. Catalysts Workplan

The KIC activity ...

Turn out burnout

to avoid burnout of KIC CFO’s

with specific innovation objective ...

of happy and healthy CFO’s

will result in expected outcome ...

The key deliverables are ...

Hand-made flower crowns

The KIC activity is based on carriers ...

EIT Hawaii avant

carrier title

that provides support through ...

Description

Beach resort

catalyst title

and applies catalysts ...

Strategic Coaching

Hawaii beach coach

catalyst title

that provide added value ...

the most creative and innovative cost reports.

The required EIT funding will be (€) ...

50,000.00 €

0.00 €

Partners will contribute (€) ...

100,000.00 €

50,000.00 €

The related carrier funding will be (€) ...

Save

Check and Save

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