

Measuring Impact: Monitoring in the EIT and its KICs

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EIT MONITORING

Horizon 2020

Interface to H2020 & Innovation Union

EIT Specific Indicators
(Institute)

Indicators reflecting EIT organisational objectives such as operational excellence, dissemination and cross-KIC support

Cross KIC Scoreboard
(Core KPIs)

Indicators reflecting the EIT strategic objectives and applying to all KICs

KIC Specific Indicators

KIC 1

Individual KPIs defined in Business Plans

KIC 2

Individual KPIs defined in Business Plans

KIC 3

Individual KPIs defined in Business Plans

EIT Performance Measurement System

EIT Strategy Map

CREATE VALUE FOR EUROPE

Brand management

Thought leadership in innovative practices and models

Develop new ventures

Foster growth into existing business

Attract the best talent & develop entrepreneurship education

Engagement with external stakeholders through outreach activities

Dissemination to external stakeholders

Enable KICs success

Increase efficiency & effectiveness of the organisation

Internal Stakeholders satisfaction

Synergise complementary assets

Define, implement, run coherent & consistent processes

Identify, manage, develop & leverage pool of talent

Learning about innovative practices & models

OPERATIONAL EXCELLENCE

POSITIONING

**ENABLING INNOVATION/
VALUE CREATION**

EIT / Cross-KIC Scoreboard

Core KPIs for KICs

Jointly developed by EIT and the existing three KICs and measures:

- Attractiveness of education programmes
- Number of new graduates
- Number of business ideas incubated
- Number of start-ups created
- Knowledge Transfer/Adoption
- New or improved products/services/processes launched



Aggregated EIT Level Outputs*

Core KPIs for KICs

14,155

Attractiveness
of education
programmes **

108

Number of
start-ups
created

318

Number of new
graduates

146

Knowledge
transfer and
adoption

404

Number of
business ideas
incubated

89

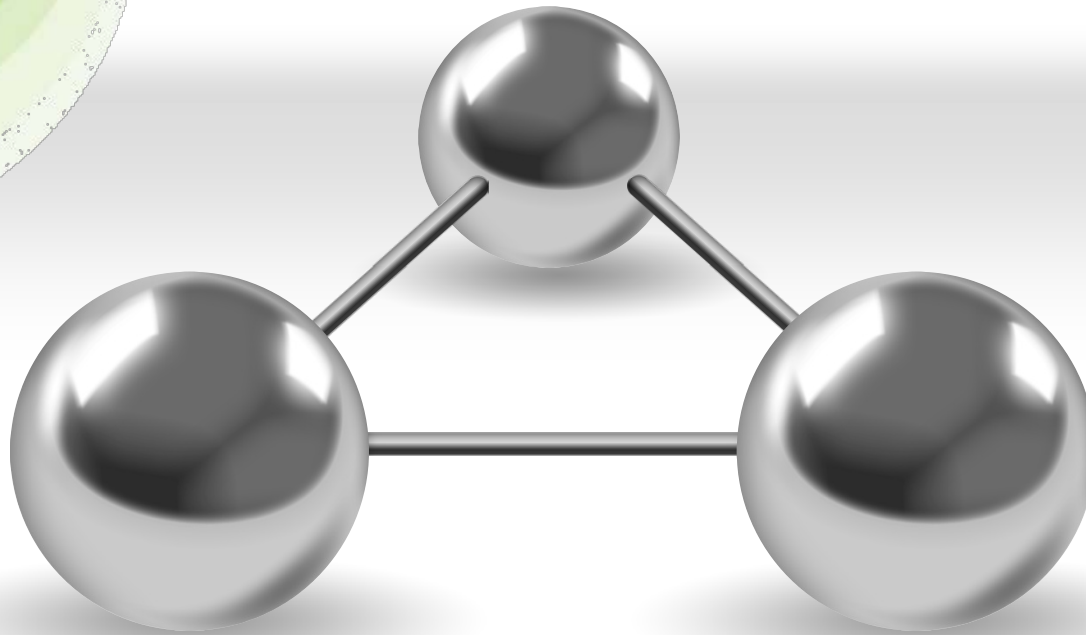
New or improved
products, services,
and processes
launched

* From 2010 to end of 2013 (foreseen)

** ≈13 applicants per offered seat

EIT Governing Board WG “Accountability and Impact” Rationale – Work in progress

1. FINANCING



3. IMPACT

2. MONITORING

... Innovation powered by the EIT! ...

... Research on the move! ...

... Entrepreneurs in the making! ...

