Measuring Impact: Monitoring in the EIT and its KICs

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Plenary Session 4

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EIT MONITORING

Interface to H2020 & Innovation Union

Indicators reflecting EIT organisational objectives such as operational excellence, dissemination and cross-KIC support

Indicators reflecting the EIT strategic objectives and applying to all KICs

Horizon 2020

EIT Specific Indicators (Institute)

Cross KIC Scoreboard (Core KPIs)

KIC Specific Indicators

KIC 1
Individual KPIs defined in Business Plans

KIC 2
Individual KPIs defined in Business Plans

KIC 3
Individual KPIs defined in Business Plans

EIT Specific Indicators

EIT Specific Indicators (Institute)

Cross KIC Scoreboard (Core KPIs)

KIC Specific Indicators

KIC 1
Individual KPIs defined in Business Plans

KIC 2
Individual KPIs defined in Business Plans

KIC 3
Individual KPIs defined in Business Plans

EIT Performance Measurement System
**EIT Strategy Map**

**CREATE VALUE FOR EUROPE**

- **Brand management**
- **Thought leadership in innovative practices and models**
- **Develop new ventures**
- **Foster growth into existing business**
- **Attract the best talent & develop entrepreneurship education**
- **Engagement with external stakeholders through outreach activities**
- **Define, implement, run coherent & consistent processes**
- **Increase efficiency & effectiveness of the organisation**
- **Internal Stakeholders satisfaction**
- **Identify, manage, develop & leverage pool of talent**
- **Dissemination to external stakeholders**
- **Enable KICs success**
- **Synergise complementary assets**
- **Learning about innovative practices & models**

**OPERATIONAL EXCELLENCE**

**POSITIONING**

**ENABLING INNOVATION/VALUE CREATION**
Jointly developed by EIT and the existing three KICs and measures:

→ Attractiveness of education programmes
→ Number of new graduates
→ Number of business ideas incubated
→ Number of start-ups created
→ Knowledge Transfer/Adoption
→ New or improved products/services/processes launched
Aggregated EIT Level Outputs*
Core KPIs for KICs

14,155 Attractiveness of education programmes **
318 Number of new graduates
404 Number of business ideas incubated
108 Number of start-ups created
146 Knowledge transfer and adoption
89 New or improved products, services, and processes launched

* From 2010 to end of 2013 (foreseen)
** ≈13 applicants per offered seat
EIT Governing Board WG “Accountability and Impact” Rationale - Work in progress

1. Financing

2. Monitoring

3. Impact
... Innovation powered by the EIT! ...

... Research on the move! ...

... Entrepreneurs in the making! ...

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