



TARGET & FOCUS

MEASURING IMPACT



Educate

&

Innovate

Educate



Knowledge

&

Skills

Preferred Talent Supplier Salary



Employer Demand

Impact on Society

Leading Indicators



Talent Inflow

Business Interest

Higher Education Interest

Innovate



Inventions

&

Markets

Preferred Innovation Supplier



Deal Flow

Growth

Economic Impact

Leading Indicators



Promising inventions

Business Interest

Talent Interest

KPIs are about



Quality

NOT Quantity