

## **Day 2 - Beyond the KICs: Engaging with the stakeholder community**

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# Strategic Innovation Agenda (SIA) and its Priorities : AN INSTITUTE FOR EUROPE

→ The European Commission presented a proposal for the EIT SIA and the amended EIT Regulation the European Parliament and Council on 30 November 2011

1

Investing in KICs:  
Consolidation of the  
existing 3 KICs

2

Investing in KICs:  
Creating new KICs  
(2014 to 2020)

3

Enhance EIT impact via  
knowledge sharing

4

Enhance EIT impact  
via simplification &  
monitoring

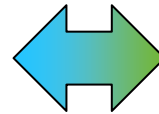
# WHAT WE DO

## EDUCATION

EIT labelled degree programmes, fostering EIT vibrant student and alumni community.

## ENTREPRENEURSHIP

Risk taking mindset and culture, KICs as seamless 'webs' of nurturing talent and skills.



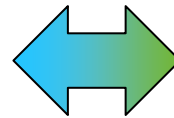
## WORLD-CLASS INNOVATION

Networked ecosystems across European borders, exploiting synergies and complementarities to accelerate growth of globally successful leading innovators.

# HOW WE DO IT

## MONITORING

Instrumental outputs, then long term impacts, including 'public value' beyond socio economic.



## SIMPLIFICATION

Integral part to EIT strategy as an engaged 'impact investors' in its KICs, facilitating partnership and operations.



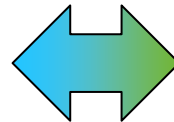
## DISSEMINATION & OUTREACH

First offerings (events and publications on good practice) followed by 2014 with new ones: alumni community, stakeholders platform and the EIT fellowship scheme.

# WHERE WE WANT TO GO

## UPSTREAM

Bottom up KIC-driven links  
with other EU-level programmes



## DOWNSTREAM

National/regional stakeholders,  
self-alignment to KIC dynamics



## TRANSVERSAL

Cross-KIC, thematic synergies and complementarities. In the mid term, EIT could very well stimulate collaborative activities through its future, enlarged KIC portfolio

# Brief Introductory Remarks on the Sessions of Day 2:

- Synergies at EU and national level – EIT  
TECHNOPOLIS STUDY, 2<sup>ND</sup> OF A 3 PART SERIES
- Engagement with Europe's talented innovators, and  
creating new talent – PRACTITIONERS' VIEWS
- Engagement with Europe's Regions – BOTTOM-UP,  
KIC –DRIVEN ALIGNMENT OF INNOVATION AGENDAS