Session 5: Synergies at EU and National Level

Mathea Fammels
Head of Unit ‘Policy and Communications’, EIT

EIT: Fostering Innovation and Strengthening Synergies within the EU

Dublin - 30 April 2013
The EIT: A catalyst model conducive to synergies

• Building on joint strengths and capabilities of existing excellent organisations from the Knowledge Triangle;

• Bringing together existing research base by accelerating take up and exploitation of research outcomes;

• EIT smart funding model (25% / 75%) is a natural driver for synergies and complementarities;

• Bottom-up alignment of topics and funding around the KICs.
The EIT in *Horizon 2020*

- **Strategic Level**
  - Thematic alignment
  - Synergies as a selection criteria
  - Added value through educational component

- **Implementation**
  - EIT/KICs as “living partnerships” exploiting and fostering synergies

- **Monitoring**
  - 4-levels: KIC, cross-KIC, EIT, Horizon 2020

- **Dissemination:** “EIT as an Institute for Europe”
  - Results emerging from the KICs are systematically made available through publications, events and targeted activities
First example of dissemination of its results and impact via outreach activities via the exchange of good practice.

EIT Publication: Catalysing Innovation in the Knowledge Triangle: Practices from the EIT Knowledge and Innovation Communities

- publication compiled to showcase the approach - the ‘what’ and the ‘how’ - taken by the EIT to catalyse the knowledge triangle (business, higher education and research) in Europe.
EIT “Analysis of Potential Synergies”:

**Scope**

- Building upon the findings of the 2012 EIT publication “EIT Catalysing Innovation in the Knowledge Triangle – Novel Practices from the Knowledge and Innovation Communities”;

- Identify *synergies and complementarities* as well as concrete means of co-operation between the EIT and other relevant initiatives at EU, national/ regional level;

- Provide concrete recommendations aimed at furthering the EIT’s emerging role in the EU innovation landscape.
EIT “Analysis of Potential Synergies”: Initial Findings

• The EIT and its KICs can play an important role, in particular to improve the framework conditions, to strengthen the European dimension in business support activities and to add the educational dimension to industry-science co-operations;

• The EIT approach is coherent with the national and regional approaches in Europe – there is scope for joined-up policy and programme implementation;

• EIT/ KICs can be a mechanism helping regional clusters to stay connected to global innovation flows;

• Opportunities for and scope of synergies are depending on the thematic area of a KIC.
... Research on the move! ...

... Innovation powered by EIT! ...

... Entrepreneurs in the making! ...