

# *Young Leaders – Innovation and Entrepreneurship Training Programme*

*Nurturing and Accompanying  
Tomorrow's Innovation Leaders*



# Table of Contents

<i>The EIT Foundation</i>	<i>p. 4</i>
<i>The EIT Foundation Community</i>	<i>p. 5</i>
<i>The Young Leaders Programme</i>	<i>p. 6</i>
<i>About the Programme</i>	<i>p. 7</i>
<i>Structure of the Programme</i>	<i>p. 11</i>
<i>Imperial College London</i>	<i>p. 14</i>
<i>The Alumni Network</i>	<i>p. 15</i>
<i>Terms and Conditions</i>	<i>p. 16</i>
<i>Contact information</i>	<i>p. 18</i>

**Note that the dates in this brochure are currently under revision and no longer valid. The new deadline for applications is the 31<sup>st</sup> of May 2014.**

**The kick-off meeting is scheduled now for the beginning of September 2014 and the autumn academy for the end of October 2014. The group is expected to present their recommendations at the EIT Foundation's Innovation Forum at the end of January 2015.**

**We apologise for any confusion or inconvenience this might cause.**

# *The EIT Foundation*

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The Foundation of the European Institute of Innovation and Technology was established in 2010 as a philanthropic not-for-profit organisation. It is a group of like-minded organisations dedicated to promoting a culture of innovation and entrepreneurship in Europe. It was created with the objective of enlarging the impact of the EIT (European Institute of Innovation and Technology<sup>1</sup>), by nurturing and stimulating talent and by bringing some of Europe's brightest minds at events, in youth talent programmes and similar initiatives.

The EIT Foundation strategic and operational priorities are reflected in the Foundation's Work Programme. The EIT Foundation Work Programme puts at the centre of its efforts the progress of talent, the development of people's innovation and entrepreneurship skills, and the dissemination of good practices across Europe.

The activities are currently implemented via three action streams:

1. Support to learners, teachers, trainers and researchers via an internship programme;
2. **Young Leaders - Innovation and Entrepreneurship Training Programme;**
3. Innovation Forum.

Further information may be found on the Foundation's website:  
<http://eitfoundation.org>

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1. For further details please consult: <http://eit.europa.eu>

# The EIT Foundation Community

Nine world-leading companies are currently involved in the development and implementation of the Foundation Work Programme.

The first edition of the Young Leaders Programme<sup>2</sup> took place during 2012-2013, and

was led and coordinated by the Vodafone Institute for Society and Communications. The 2014 edition will be led by EY, with the active support of Alcatel Lucent, Google, Intel Labs Europe, Solvay and the Vodafone Institute for Society and Communications.



2. A video summarising the programme can be viewed via the following link: [http://www.thelbc.be/client/EIT/EIT\\_YoungLeaders.html](http://www.thelbc.be/client/EIT/EIT_YoungLeaders.html)



# The Young Leaders Programme

The Young Leaders Programme is an **innovation and entrepreneurship training programme** leading to the presentation of fresh new ideas, solutions and recommendations to a high level audience of experts, business representatives and policy makers.

The Programme seeks to bring a more entrepreneurial and innovation-focused approach to traditional education and professional training, combining them with a specific mentoring scheme.

The Young Leaders Programme gathers about 30 young professional, entrepreneurs and academics from all over Europe to address the big innovation challenges and lead the way to a high calibre European network of future leaders and thinkers. The Young Leaders group will ultimately become part of the EIT Foundation Alumni network and participate in their multiple networking initiatives.

The 2014 edition of the Young Leaders Programme will be steered by Imperial College London (ICL) and will focus on the challenge of **"Future Learning Environments: Triggering Innovation and Growth"**.

## Future Learning Environments: Triggering Innovation and Growth

The theme of this year's Programme is concentrated on identifying future learning environments which trigger innovation and growth in Europe.

Europe's sustainable economic growth and competitiveness depend on people's knowledge, skills and attitudes.

Traditionally, schools and universities have been centralising the responsibility in the production of new knowledge and in its transmission through education and training. In order to respond to the changing needs of today's knowledge-based economy and equip our citizens with the right skills and attitudes for the future jobs, education and training systems are undergoing a major modernization process.

But "learning" goes far beyond the traditional formal education and training systems. Both non-formal and informal learning have an increasing important role to play in today's society. As the demand for high-quality learning that results in new employment opportunities continues to soar, we need to find innovative ways of increasing access to education & training and up skilling without over-burdening the public sector. The opportunity for Europe is to complement and adapt traditional education & training systems with the emerging innovative learning environments.

Non-formal learning is a learning that occurs in a formal learning environment, but that is not formally recognised. It typically involves workshops, community courses, interest based courses, short courses, debating clubs or conference style seminars. Informal learning occurs in a variety of places such as at home, work, and through daily interactions and shared relationships among members of society. It can take place out of school time, in youth programs at community centers and

media labs. Personal learning environments is also becoming very important, as individuals become more responsible and take the initiative in designing their learning path and in tuning it to their needs and wishes.

Transversal to all these different types of learning, one has to also take into account virtual learning environments, the role of social media and games, as well of infrastructures and facilities management. Of special relevance, there is the revolutionary potential of Internet-powered learning to allow every European across the demographic spectrum to have the best chance to get the knowledge and skills they need to thrive. Technology plays, in this context, a vital role in equipping the different generations with the skills they need to thrive in the economy and society of tomorrow by increasing access and quality of learning and reducing the costs.

Throughout the programme participants will be expected to bring a fresh and forward thinking vision while addressing a specific "challenge". The identified challenge could fall under, but is not limited to, the key themes of:

- › **Educational technology;**
- › **Social learning** (informal learning, learning driven by social media,...);
- › **Game based learning;**
- › **Operationalising educational innovation** (infrastructure needs, security,...);
- › **Ethic and moral issues;** ...

*"I entered the Foundation thinking it would be a training programme, but quickly discovered that the expectations to develop innovative proposals to drive the development of sustainable innovation in the European Union were very high!"*

*Amitte Gulamhussen, Solvay Portugal.*

# About the Programme

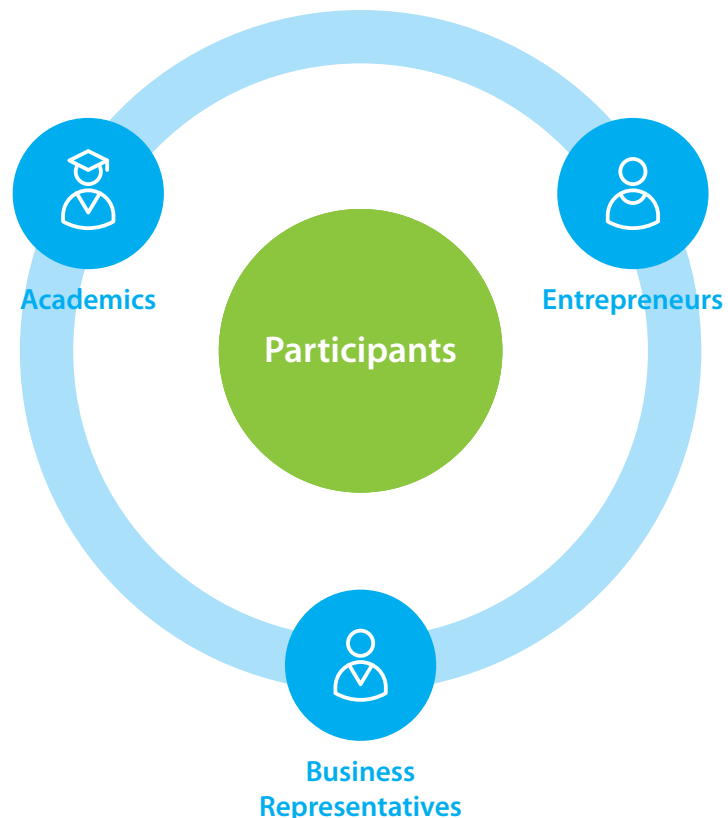
## Who are the participants?

One of the objectives of the programme is to build a high level multi-disciplinary network of around 30 young leaders (between 23 and 35 years old) from across Europe with different areas of knowledge and expertise. Participants should fall into one of the three categories:

1. **Academics** (students, teachers, researchers, lecturers, etc.);
2. **Entrepreneurs**, ideally coming for the EIT Knowledge and Innovation Communities<sup>3</sup>;
3. **Business representatives** of companies from the EIT Foundation Community.

*"The Young Leaders Programme gave me an entrepreneurial mindset and an international network of high talents."*

*Halit Ünver, University of Ulm and Research Institute for Applied Knowledge Processing (FAW/n), nominated by Vodafone Institute for Society and Communications.*



## What is in it for you?

This programme will give Young Leaders the opportunity to identify challenges related to the theme of "Future Learning Environments", work in groups to address these problems and present the results during the high-level Innovation Forum. More concretely, the objectives of the programme are:

- › To **investigate and analyse** relevant global innovation challenges and to exchange views across sectors and disciplines;
- › To **develop an innovative idea, solution and recommendation** and present it in the form of a publication and to world innovation and policy making leaders at the exclusive Innovation Forum;
- › To **exchange views and learn** from entrepreneurship and leadership strategies as well as management experiences with renowned experts;
- › To establish a diverse **international and interdisciplinary network** of young high calibre academics from European universities, young high potentials from multinational corporations and young entrepreneurs;
- › To develop a dynamic, international and interdisciplinary **Alumni Network** of future leaders and thinkers.

3. For further information on the EIT and its Knowledge and Innovation Communities please consult: <http://eit.europa.eu/>







## How is the programme organised?

The programme will be orientated around two major training events, a **Kick-Off Meeting** and an **Autumn Academy**. Participants will have the opportunity to be coached and guided by top professionals in the field and develop strong connections with past, current and future Young Leaders who have also taken part in the Programme. The trainers of the programme will include academic representatives from Imperial College London, professionals from renowned world companies and top level experts.

A **Corporate Senior** having extensive knowledge and experience in the selected domain will be appointed to challenge the participants. During the 2012-2013 Programme, the group's work was challenged by Don Strickland, former Senior Executive at Apple, CEO of PictureWorks.

Participants will work in project teams and will be encouraged to share ideas and contributions both within and across the project teams via a **dedicated virtual learning support platform**. They will be in regular contact with their Academic Director and have **virtual conference-calls**.

The Young Leaders findings and ideas shall be published and presented at the Foundation's **Innovation Forum** in January 2015 in front of a high-level audience, including world leading business, policy and academic representatives<sup>4</sup>.

## What do we expect from you?

Participants will be expected to attend the Kick-Off Meeting and Autumn Academy, as well as the Innovation Forum. A significant level of group work is foreseen to produce a **paper** (maximum 10 pages) addressing the following aspects:

- › The innovation challenge related to the selected theme;
- › The necessary actions for addressing these challenges;
- › Recommendations at the European, national and regional levels.

Moreover, participants may be asked to prepare an **oral and/or poster presentation** for the Innovation Forum on the basis of their work.

They will be invited to take part of the EIT Foundation Alumni Network (cf. page 15).



### What is the objective of the paper?

The paper should raise awareness about the innovation challenge at stake, provide an overview of what has already been done internationally to address this question (good practice and success stories) and come up with concrete ideas and recommendations on how to better address and tackle it. It shall have the potential to initiate and influence future European strategies on future learning environments. These ideas and recommendations can target decision-makers at EU, national and regional levels, but also education, business, research and innovation players. The aim of the paper is to give a new and inspiring input from a "Young Leaders" perspective, and thus, to give a fresh and forward-thinking vision for the future. Edgy and even provocative new ideas are welcome<sup>5</sup>.

### Who is going to read the paper?

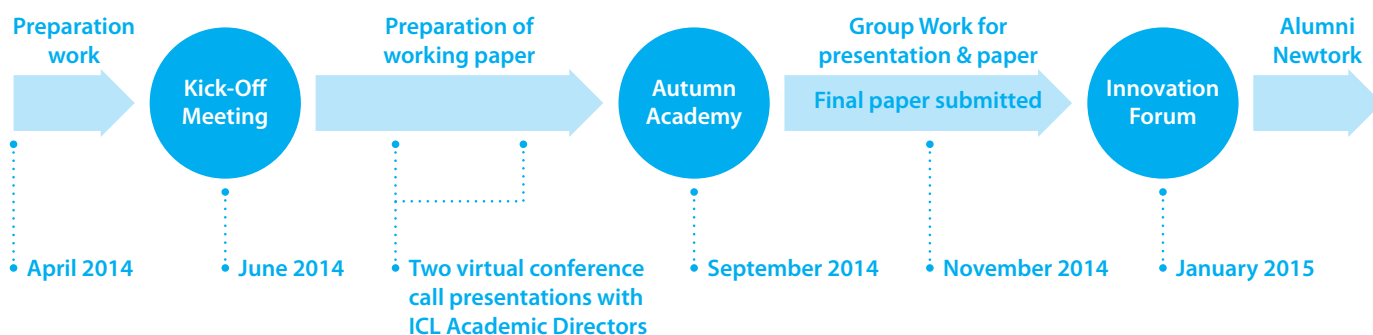
The EIT Foundation will gather all the papers in a report which will be sent to the participants of the Innovation Forum as well as to the EIT Foundation community and network. This means your paper will be distributed to members of the business community, decision-makers, researchers and academic representatives. As the report should serve as a 'challenging' document, setting the problematic and potential solutions ahead of the Innovation Forum, it will be distributed and disseminated before the event takes place.

### What is your role at the Innovation Forum?

You are expected to present the findings of your paper at the Innovation Forum. The Innovation Forum will provide a high-level platform to debate the challenges and opportunities of "Future Learning Environments" for

the global economy and society. The theme should be addressed in all aspects including moral issues and ethics in line with the social remit and philanthropic responsibility of the EIT Foundation. The Innovation Forum will bring together a selected high-level audience of approximately 200 participants including thought leaders, senior representatives from policy, research, business and education communities to debate on how to make best use of the exponential amount of the future learning environment to foster greater innovation and entrepreneurial mindset. The event will be on invitation only.





### Eligibility Criteria

To be eligible for the Programme candidates are expected to meet the following criteria:

- › Be fluent in English;
- › Be between 23 and 35 years old;
- › Have a genuine interest in the theme of 'Future Learning Environments';
- › Be willing to work in groups of four to five Young Leaders;
- › Contribute to the Innovation Forum, including paper writing and poster preparation;
- › Commit to the expected work load: 2,5 days for the Kick-Off Meeting, 5 days for the Autumn academy, and around 5 additional days for preparing the paper (consider 5-10 additional days for a 'Project Champion').

### Application process timeline

**Submit application form before 31/03/2014**

**Participants selected for telephone interview**

**Telephone interview with EIT Foundation member**  
April 2014

**Successful applicants invited to participate on the Programme**  
Beginning May 2014

### How can you apply?

In order to participate in the Programme, you should complete an application form. Completed applications should be submitted to the EIT Foundation by email no later than 31 March 2014. Should you have any questions regarding the application process, you may contact the EIT Foundation via the email address mentioned on the last page of the brochure.

Participants who meet the eligibility criteria will then be contacted by a member of the EIT Foundation to participate in a telephone interview to confirm their motivation, understanding of the training programme and commitment.

### Fees

A fee of €4000 per participant is to be paid by the supporting company or organisation. The fee covers the cost of training, main meals and events. Please note that travel and accommodation expenses must be additionally borne by the participant's supporting company or organisation. Please make sure that you book your travel accordingly. The EIT Foundation will propose a list of hotels for participants. Further details are available in the Terms & Conditions (cf. page 16).

*"This training programme was a lifetime experience. (...) It was one of the best training programmes I have ever had participated! It was a very well designed programme with the steering of ICL with multi-national teams and multi-company expertises"*

**Amitte Gulamhussen**, Solvay Portugal.

*"I have been working on a project with all kinds of people of different backgrounds. The Programme has given me the skills and taught me to look at problems and projects differently"*

**Hjalmar Nilsson**, Entrepreneur and Co-Founder of Black Silicon Solar, nominated by KIC InnoEnergy.

4. 2013 Innovation Forum video is available at the following link: [http://www.thelbc.be/client/EIT/EIT\\_v4.html](http://www.thelbc.be/client/EIT/EIT_v4.html)

5. The report of the first edition of the Young Leaders Group was focused on 'data-driven innovation' and can be consulted on the EIT Foundation website: <http://eitfoundation.org/files/EITFoundation-YoungLeadersGroup-publication.pdf>

6. Cf. page 11 for a more detailed overview of the Programme structure.

7. Cf. page 11 for the description of the 'Project Champion' role.



# Structure of the Programme

## *Preparation Phase – from April until 15 June 2014*

EIT Foundation representatives will hold individual discussions by telephone to brief the participants on the relevant objectives, expectations and milestones of the Programme.

The EIT Foundation will also invite participants to propose themselves as “Project Champions” around a specific challenge under the general Programme theme of ‘Future Learning Environments’.

Participants are also welcome to prepare short presentations of success stories/ good examples of virtual learning spaces in their respective organisations. These presentations are expected to be given at the Kick-Off Meeting.

The academic team of Imperial College London will provide participants introductory literature, background reading material and other relevant input to help participants prepare for the programme discussions on ‘Future Learning Environments’.

### **Project Champions**

During the preparation phase, participants will be invited to nominate themselves to come forward and take the initiative as Project Champions. Project Champions are expected to identify a specific challenge or problem under the general theme of ‘Future Learning Environments’ that the participant wants to address in collaboration with other young leaders during the programme implementation (from the Kick-Off Meeting through to the Innovation Forum).

Participants who put themselves forward as a Project Champion are expected to prepare a 5 minute pitch on the relevance of the particular challenge. Each pitch will be presented by the Project Champions at the Kick-Off Meeting and used to convincing/“recruit” members for his/her team to work on that challenge.





## Kick-Off Meeting, Alcatel Lucent, Antwerp (Belgium) – 15-17 June 2014

The 2,5 day event hosted by Alcatel-Lucent in Antwerp will begin with a general presentation on the EIT Foundation, the Young Leaders Programme and its objectives. It will set up the framework for discussions on the topic of 'Future Learning Environments'. As the first of two training events, the Kick-Off Meeting will provide opportunities for strong and effective networking and experience sharing. The Kick-Off Meeting will allow the formation of cohesive and motivated teams of peers

working on relevant problem statement for discussion during the Autumn Academy and the Innovation Forum.

The event will be complemented by testimonials and guidance from high-level professionals.

Between the Kick-Off Meeting and the Autumn Academy, project teams will be supported by and interact with their allocated

Academic Director in the form of two virtual conference-call based progress report presentations.

During this time, project teams will also exchange within and across teams using the virtual learning support platform (Blackboard Learn) which they will become familiar with during day 3 of the Kick-Off Meeting. The platform will be available to participants during the entire duration of the programme.

### The Kick-Off Meeting in focus (tentative schedule)

	Day 1	Day 2	Day 3
AM		<p><b>Theme: Future Learning Environments – The Corporate Perspective</b> <i>Prof. Frank Gielen (I-minds)</i></p> <p><b>Group Discussion</b></p> <p><b>Idea Presentations by Project Champions + Village Hall</b> <i>Prof Bart Clarysse</i></p> <p><b>Group Discussion: Stories of Innovation &amp; Success in the Learning Space</b> <i>All participants – facilitated by Prof Clarysse</i></p>	<p><b>Theme: Future Learning Environments – An Educational Perspective</b> <i>Prof. Erik Duval – KU Leuven</i></p> <p><b>Theme: Future Learning Environments – The Entrepreneurial Perspective</b> • <i>Case Study, Epigeum</i> <i>Prof Bart Clarysse</i></p> <p><b>Project Team Work</b> <i>Facilitated by David Lefevre &amp; Prof Bart Clarysse</i></p>
PM	<p><b>Programme Arrival, Registration and Networking Event (4PM start)</b></p> <p><b>Welcome from the EITF and Company Representatives</b></p> <p><b>Introduction – Setting the Scene: “Knowledge and Learning in a Changed World”</b> <i>Prof Gerry George</i></p> <ul style="list-style-type: none"> <li>• <i>What is education?</i></li> <li>• <i>The importance of education in a knowledge based economy</i></li> </ul> <p><b>Outline of programme objectives, milestones &amp; activities</b> <i>Prof Bart Clarysse &amp; Dr David Lefevre, Programme Academic Directors</i></p> <p><b>Kick-Off Networking Event</b></p>	<p><b>Team Building</b> <i>Prof Bart Clarysse and Ingrid De Clerq</i></p> <p><b>Theme: Future Learning Environments – New Trends &amp; Challenges</b></p> <ul style="list-style-type: none"> <li>• <i>Dominant trends and challenges within education</i></li> <li>• <i>A future vision for education</i></li> <li>• <i>Widening access to education</i></li> </ul> <p><i>Dr David Lefevre, Director of the Educational Technology Unit, Imperial College Business School &amp; Chairman of e-learning company Epigeum</i></p> <p><b>Socializing Event (to be organised by EITF)</b></p>	<p><b>Project Team Work (continued)</b> <i>Facilitated by David Lefevre &amp; Prof Bart Clarysse</i></p> <p><b>Team Projects Presentations &amp; Pitches</b></p> <p><b>The Educational Perspective (continued)</b> <i>Steven Verjans – Open Universiteit</i></p> <p><b>Preparing for inter modular Teamwork – Introduction to Blackboard Learn (Virtual Learning Platform)</b> <i>Programme Manager</i></p> <p><b>Kick-Off Wrap Up</b> <i>Prof Bart Clarysse &amp; David Lefèvre</i></p> <p><b>Closing Dinner</b></p>

## Autumn Academy, Imperial College London – 1-5 September 2014

During this second training session, the programme will include interactive lecture sessions with discussions with high level experts from the relevant fields. It will also involve project group work structured around a six-stage problem solving exercise. A senior Corporate Member will be invited to the Programme to challenge and coach the Young Leaders on the development of their project ideas.

During the Autumn Academy sufficient time is reserved for a structured process of problem solving during which participants will be expected:

- › to analyse the root causes of the problem identified by the Project Champion;
- › to brainstorm for potential solutions;
- › to compare different alternatives;
- › to select the best option / scenario;
- › to develop an implementation plan / white paper for the Innovation Forum.

The results of the project work will be published in a report and presented to the Foundation's Innovation Forum in January 2015.

### Your Week at Imperial College London (tentative schedule)

	Day 1 Educational Technology	Day 2 The commercial perspective (Visit to Google Campus)	Day 3 Educational Innovation	Day 4 Implementing for Change
AM	<b>Theme: New Trends in Educational Technology as Disruptive Drivers of Change</b> <i>Dr David Lefevre</i> <ul style="list-style-type: none"> <li>• What is educational technology?</li> <li>• How is educational technology being used within schools and universities?</li> <li>• Sector-specific Innovations: <ul style="list-style-type: none"> <li>- Massive Online Open Courses</li> <li>- Social Learning (Informal learning, learning driven by social media, learning on demand)</li> <li>- Game based learning (Serious games, simulations)</li> <li>- The emergence of 'Online enablers'</li> </ul> </li> </ul> <b>An Avalance is Coming: Higher Education and the Revolution Ahead</b> <i>Saad Rizvi, Pearson Executive Director of Efficacy</i> <b>Panel debate:</b> <i>Prof Bart Clarysse, Saad Rizvi, Dr David Lefevre</i>	<b>Theme: The Future Scoping of Education: Corporate Education</b> <i>Facilitated by David Lefevre / Bart Clarysse</i> <b>All day facilitated visit at Tech City, in Shoreditch, including:</b> <ul style="list-style-type: none"> <li>• Company presentations: <ul style="list-style-type: none"> <li>- Company 1: Social Education BlikBook, Co Founder and MD, Cheyne Tan</li> <li>- Company 2: Schools Former CEO of RM Education, Terry Sweeney</li> <li>- Company 3: Higher Education E.g. StudyGroup</li> </ul> </li> </ul>	<b>Theme: The Future Scoping of Education: Public Education</b> <i>Chaired by David Lefevre</i> <b>Emerging ethical issues</b> <i>Dr Benita Cox</i> <b>High level shifts: opportunities for value creation through innovation:</b> <i>The opportunities of Education – trends:</i> <ul style="list-style-type: none"> <li>• Increasing costs</li> <li>• Increasing demand</li> <li>• Internationalisation</li> <li>• Desegregation of education</li> <li>• Changing perceptions of value</li> </ul> <b>Guest Speaker:</b> <i>Prof Debra Humphris, Vice Provost Education, Imperial College</i>	<b>Theme: The Future Scoping of Education: The Policy Perspective</b> <b>Case study: Implementation if an EU policy including educational innovation</b> <i>Ebrahim Mohamed</i> <b>Theme: Implementation of Educational Innovation</b> <b>Delivering on Educational Innovation.</b> <b>Implementing Educational Innovation in Organisations</b> <ul style="list-style-type: none"> <li>• Operational requirements for educational innovation in infrastructure needs, security, intellectual property &amp; social dynamics</li> </ul> <i>Dr David Lefevre, Prof Bart Clarysse</i>
PM	<b>Disruptive Business Models</b> <i>Prof Gerry George</i> <ul style="list-style-type: none"> <li>• Customer Service and Business Model Innovation</li> <li>• Entrepreneurial ecosystems in education</li> <li>• Societal shifts and implications</li> </ul> <b>Project Work</b> <ul style="list-style-type: none"> <li>• Idea selection</li> <li>• Implementation plan</li> <li>• "Feasibility check"</li> </ul> <i>Prof Bart Clarysse</i>	<b>Project Presentations</b> <i>Prof Bart Clarysse and panel</i>	<b>Preparing Your Presentations – Structuring Your Ideas</b> <i>Irene Walsh, Founder &amp; Managing Director, MessageLab</i> <b>Project Work</b> <ul style="list-style-type: none"> <li>• Project team setting</li> <li>• Problem observation</li> <li>• Problem definition</li> </ul> <i>Prof Bart Clarysse</i>	<b>Project Presentations</b> <i>Prof Bart Clarysse and panel</i>
	<b>Networking Event</b>	<b>Free Evening</b>	<b>Closing Dinner</b>	

# Imperial College London

Imperial College London is one of the world's best universities, with an enviable reputation built on solid principles and practical expertise. Studying with Imperial College London will open doors across the world and give you access to the very latest research in business, science and technology.

## *Imperial College Business School offers a world class education*

- › Imperial College is ranked in the top 10 Universities globally. The Business Schools is a core part of the College, which is reflected in the high standard of teaching and research.
- › Joint First in the United Kingdom for world-leading research (RAE 2008).
- › MSc Management is ranked First in the United Kingdom and 14th in the world (Financial Times rankings 2012).
- › MSc Finance is ranked First in London and 15th in the world (Financial Times rankings 2013).
- › Imperial College Business School is among just 1% of business schools worldwide to have achieved accreditation from AMBA, AACSB and EQUIS, in recognition of the excellence of the degree programmes and proving position as one of the world's most elite business schools.

## *Executive Education at Imperial College Business School*

The Executive Education team at Imperial College Business School are experts in developing Custom Programmes for results driven executives and organisations in innovation-intensive science and engineering-based industries such as healthcare, technology, engineering and financial services.



Programmes draw heavily on the College's resources, intellectual assets and networks to develop strategic leadership and organisational capabilities.

Programmes reach far beyond the classroom to encourage networking among participants and with the faculty team. The School engages with the internationally renowned faculty, world experts, coaches and practitioners in a dynamic process that enhances collective and individual creativity and ensures real life company situations are discussed and practical problems solved.

## *Access to the business capital of Europe*

Imperial is situated at the very heart of cultural London and close to the City, the capital's financial and business hub. This proximity offers students at the Business School a unique opportunity to visit and learn from leading global organisations, with the added advantage of attracting numerous guest speakers from industry.



# The Alumni Network

The Foundation Alumni Network is made up of Young Leaders of the first edition programme. They are young entrepreneurs coming from the EIT and its Knowledge and Innovation Communities, business players and high potentials from the academic world. In the future it will also involve the participants of the Foundation internship programme.

## *The EITF Alumni Network aims to:*

- › Provide a platform for collaboration between members by facilitating the exchange of ideas, best practices sharing, peer-to-peer advice, and feedback and discussion on new business ideas;
- › Provide support and guidance to newcomers, including the next generation of Young Leaders and interns;
- › Provide access to relevant and up to date information (for example, on EU funding opportunities);
- › Act as a consulting body, by providing advice and input on Foundation strategic issues, as well as on EU policies and instruments;
- › Develop the sense of being part of “Young Leaders Generation”.

*“It’s a great honour to be a member of the first generation of Young Leaders. With our Alumni Network, the Foundation establishes a lifelong learning environment and a knowledge exchange platform for the different Young Leader generations and for the whole Foundation community”*

**Halit Ünver**, University of Ulm and Research Institute for Applied Knowledge Processing (FAW/n), nominated by Vodafone Institute for Society and Communications.



# Terms and Conditions

## 1. General

The EIT Foundation (organizer)<sup>8</sup> offers young academics from European universities, young high potentials from multinational corporations and young entrepreneurs (participants) the chance to participate in the Young Leaders Group Programme. Participants' fees and costs related to the participation in the Programme will be covered by either EIT/KICs, a Foundation member or the company/institution of an independent applicant (supporting company/institution), or by independent participant themselves. By submitting an application form, the participant and supporting company / institution accept the following terms and conditions:

## 2. Participation to the Programme

Candidates will submit an application form to the organizer. All candidates must meet the organizer's eligibility criteria and will be assessed following the screening and selection procedure as described in the Programme brochure.

Candidates deemed eligible by the organizer on basis of this procedure and the signed application form will receive an email notification comprising a written registration.

Participation in the programme is binding upon receipt of written registration via email.

## 3. Services offered by the programme

The services are described in the Young Leaders Group – Innovation and Entrepreneurship Training Programme Brochure.

The organizer employs third parties to carry out some of the activities. The participant is aware that the Programme includes a Kick-Off Meeting in Antwerp and classes given in the premises of a higher education institution during an Autumn Academy, as described in the Programme Brochure. The participation fee does not include any special requests on the part of the participant. If the organizer

accommodates special requests, these are billed separately.

The organizer reserves the right to modify the programme or individual services of the programme, or to cancel these completely, in the event of unforeseen circumstances (e.g., sickness or accident on the part of third parties, weather, safety risk, measures by the authorities, force majeure). Every effort is taken to offer equivalent replacement services.

## 4. Payment terms

The participation fee is payable upon receipt of invoice by the supporting company / institution and no later than 10 days following written registration. The organizer reserves the right to deny participation in the Programme or in specific services offered by the Programme in the event of default on payment, as well as to give the place to a third party.

## 5. Cancellation on the part of the participant

In the event of cancellation on behalf of the participant, the organizer reserves the right to demand the following cancellation fees from the supporting company / institution to cover the costs incurred:

- › 50% of the fee between 6 and 4 weeks before the start of the programme
- › 70% of the fee between 4 and 2 weeks before the start of the programme
- › 100% of the fee less than 2 weeks before the start of the programme

The supporting company/institution may nominate a replacement participant to avoid cancellation fees. In order to be accepted by the organizer, the replacement participant must meet the eligibility criteria as defined in the brochure for participation (judgment of which remains with the organizer) and provide a completed and signed application form.

Written confirmation of cancellation must be provided. Cancellation fees will be calculated based on the postage date. Should a participant leave the Programme prematurely, he/she would have no claim to reimbursement of the participation fee. Any additional costs incurred or to be incurred are borne by the participant and/or supporting company / institution.

## 6. Cancellation on the part of the organizer

The programme will only take place if there are sufficient participants. If the minimum number of participants is not met, the organizer reserves the right to cancel the Programme no later than one month before it is due to commence. In this event, any payments already made by the participant will be reimbursed. If there are too many registrations, the organizer reserves the right to refuse some of them, thereby preventing the participation of certain individuals. The participation fee will be reimbursed to those individuals/supporting company/institution.

## 7. Code of conduct and exclusion

During the Programme, the participant is unconditionally obliged to follow the instructions of the organizer, the teachers and/or staff of the business institution, and any of the organizer's authorized third parties. Participants can be excluded from the Programme at any time if they fail to behave appropriately, continually disturb the running of the Programme, do not follow the instructions of the organizer, the teachers and/or staff of the business institution, or of the organizer's authorized third parties or jeopardize the safety of other participants. All costs incurred as a result of exclusion from the program are borne by the participant. The participation fee will not be reimbursed.

## 8. Liability of the organizer

The organizer is liable for gross negligence or intent, as well as culpable injury to life, limb

8. C/o ERBS BV, Burgemeester Oudlaan 50, Room H-7-25, 3062 PA Rotterdam, the Netherlands.

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or health according to the law. The organizer does not assume liability in all other cases apart from breach of material contractual obligations that are essential for the proper running of the program and on which the participant can and does generally rely. Furthermore, in the event of breach of material contractual duties, the liability of the organizer will be limited to foreseeable damage of a typical nature.

The organizer will not be liable for any loss of profit nor any other similar indirect damages in connection with claims arising or otherwise relating to the Programme, whether or not the likelihood of such loss or damage was contemplated.

This will not affect compulsory statutory liability.

The organizer will not be liable for the contents of the programme which are delivered by the business institution, its teachers and/or staff or by the organizer's authorized third parties.

The above limitations on liability also apply to the personal liability of employees, representatives, bodies and agents of the organizer. The organizer assumes no liability for breach of duty by third parties that are not agents of the organizer.

The participant agrees it is his/her responsibility to consult the brochure and assess whether the contents of the Programme meet his/her needs, interests or purposes.

## **9. Insurance**

The participant is not insured via the organizer. They should therefore arrange their own suitable insurance policies. With their registration, the participant certifies their coverage by adequate accident, health and personal liability insurance.

## **10. Rights to pictures**

The participant irrevocably consents to the non-remunerable use of their image and voice in all present and future media, i.e., photographs and recordings (image and sound)

taken and made by the organizer or its authorized third parties in connection with the Programme. The consent of the participant extends to the duplication and the general and appropriate use of image or voice recordings of the participant. The organizer shall be authorized to use the image and voice of the participants in material used to promote the Programme.

## **11. Data protection**

The organizer may collect, use, transfer, store or otherwise process (collectively process) participants' information that can be linked to specific individuals (personal data). Such data may be used to support the activities of the EIT Foundation.

The organizer will process personal data in accordance with applicable law and professional regulations. Any service provider that processes personal data on behalf of the organizer will be required to adhere to such requirements.

The participant may at any moment modify his information by contacting the EIT Foundation Secretary General.

## **12. Applicable law and court of competent jurisdiction**

Dutch law is applicable to this agreement. The sole court of competent jurisdiction is Rotterdam.

## **13. Intellectual Property Rights**

All Intellectual Property Rights owned by the organizer, its authorized third parties and/or the business institution are and shall remain property of the organizer, the third parties, and/or the business institution. The participant's participation to the Programme does not grant any express or implied rights or license to the participant to or under any patents, patent applications, inventions, design rights, copyrights, trademarks, trade secret information, or other intellectual property right of any kind heretofore or hereafter possessed by the organizer, its authorized third parties and/or the business institution.

## **14. Miscellaneous**

Should one or several provisions in these terms and conditions prove to be partly or wholly invalid, void or otherwise unenforceable, there is no infringement on the validity of all other provisions.



# Contact Information

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## *EIT Foundation*

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