

## Key dates

- 14 February 2014: Launch of the 2014 KICs Call
- 14 March 2014: Information Day in Budapest
- 10 September 2014: Closure of the 2014 KICs Call
- 9 December 2014: Designation of the new KICs

## Any questions?

Our Information Day in Budapest on 14 March 2014 will present our expectations and how the process works and answer any questions you might have.

You can also send in questions via the **contact page** on the EIT website.

We will post all responses in the FAQ section of the Call webpage, including those from the Information Day so don't forget to take a look at these from time to time.

## Find out more

The key documents for the EIT 2014 KICs Call for can be found on the Call webpage: [eit.europa.eu/kics/2014-call-for-kics/](http://eit.europa.eu/kics/2014-call-for-kics/)

## Information Day - EIT 2014 Call for Knowledge and Innovation Communities (KICs) Proposals

14 March 2014 - Budapest

Register for the Information Day on the **EIT website**.



# Innovate!

Join the EIT to spur innovation and entrepreneurship across Europe!



## EIT KICs CALL 2014 for proposals on

Innovation for healthy living and active ageing  
&  
Raw materials – sustainable exploration, extraction,  
processing, recycling and substitution

[eit.europa.eu](http://eit.europa.eu)

The EIT is a body of the EU set up in 2008 to spur innovation and entrepreneurship across Europe.



[eit.europa.eu](http://eit.europa.eu)



## The EIT KICs Call 2014

The European Union is expanding the European Institute of Innovation and Technology (EIT) with a budget of €2.7 billion from 2014 to 2020. The aim: to spur innovation and entrepreneurship across Europe to overcome some of its greatest challenges.

The EIT brings together leading universities, research labs and companies to form dynamic cross-border partnerships – developing innovative products and services, starting new companies and training a new generation of entrepreneurs. We call these partnerships Knowledge and Innovation Communities – KICs.

Poised to grow, in 2014 the EIT is launching a call for two new KICs on:

- **Healthy living and active ageing**
- **Raw materials – sustainable exploration, extraction, processing, recycling and substitution.**



## A successful KIC has:

- a long-term strategy
- a diverse, balanced and world-class partnership
- quality governance and management
- an integrated network of co-location centers
- a legal entity suited to its needs
- a sustainable business model and financial plan
- a policy for intellectual property
- a communication plan supporting the EIT brand
- a plan for outreach and dissemination
- an eye for synergies

## How KICs come about

**KICs innovate through partnerships.** A KIC must be born from a strong desire to do things differently, with like-minded people and organisations ready to experiment and operate at the boundaries of innovation. It must pioneer new solutions to society's biggest challenges. And it *must* innovate. To do this, each KIC sets its own strategy, objectives, business plan and structure, using the EIT funding as seed-money to attract other investors.

## KICs deliver results

The first three KICs – on climate change, information and communication technologies and sustainable energy – have already trained more than 1,000 young entrepreneurs, incubated more than 100 new companies, and developed a wide range of new products and services. They have forged productive partnerships among hundreds of companies, universities and research institutes, and mobilise European capital for innovation on a large scale.

