

Session B: "Entrepreneurship in the KIC thematic areas: sustainable energy, climate change adaptation and mitigation, future information and communication society"

SPEAKER PROFILE: Mark HARRIS - Director of the Intel Higher Education & Research Programmes



Prof. Dr. Mark Harris is Director of the Intel® Higher Education & Research Programs for the EMEA Region and responsible for advancing innovation in key areas of Intel, collaborating with top universities in EMEA to expand university curricula, engage in focused research, and encourage students to pursue a range of opportunities for technical study, research and Entrepreneurship.

The Intel® Higher Education & Research Programs are successfully running in over 150 Universities in >25 EMEA countries.

Prof. Harris joined Intel in 1983 holding a number of Engineering, managerial and Director positions before 2003 assuming responsibility as Director of Higher Education & Research for the European Union Region. In 2007 his responsibility expanded to cover the entire EMEA region.

Prof. Harris holds Masters Degrees in Computer Science and in Economics from the Technical University in Munich. He also holds a Professorship as Associated Professor for Technology Entrepreneurship at the University Politehnica of Bucharest as well as a Professorship as Associated Professor for "Technology Entrepreneurship and Innovation" at the University St. Kliment Ohridski of Sofia. Prof. Harris is also expert for the Executive MBA Program at the Technical University of Munich.

Prof. Harris received a Doctor honoris causa and the "Blue Ribbon" of Sofia the highest award for academic achievement from the St. Kliment Ohridski University of Sofia.

COMPANY PROFILE: INTEL - A GLOBAL TECHNOLOGY INNOVATOR IN EUROPE, MIDDLE EAST AND AFRICA



For decades, Intel has been leading technology development, enabling the computer and Internet revolution that has changed the world. The company develops technologies, products and initiatives to advance how people work and live. Founded in 1968 to build semiconductor memory products, Intel created the world's first microprocessor in 1971. With continued innovation Intel leads the way on the next generation of multicore-microprocessors. Today it is the world's largest chip maker and a leading manufacturer of reliable, high-performance computer, networking and communications products. Intel has been operating in Europe since the early 1970s. Today, the company has some 12,000 employees in Europe, Middle-East and Africa (EMEA). The region accounts for approximately one fifth of Intel's revenue.

Driving innovation and growth in EMEA

Intel actively supports the Innovation Economy, as it offers an environment where new ideas thrive, societal inclusiveness is fostered and opportunities are created for people, society and business to grow and prosper. Intel strongly believes that Education and ICT access empower people to participate in the digital economy, while research and investment fuel breakthroughs, changing the way people live and work. Progress needs to be guided by sustainability and the ability to compete broadly. As the global economy slips into recession, sustainable solutions for the crisis will take center stage. Intel takes a holistic and long-term approach driving growth for both Intel and the countries where it operates. The company's long term strategic initiatives which promote technology access, education and research contribute to build an Innovation Economy in the region.

Innovation excellence with Strong Research & Development in EMEA

Intel's research and development (R&D) efforts are focused around developing new silicon-based products and processor technologies for segments such as mobility, enterprise, digital home and digital health. Intel devotes significant resources to R&D. From 2001 through 2007, Intel invested more than \$69 billion on R&D and new manufacturing capacity. For 2009, Intel expects to invest approximately \$5.4 billion in R&D.

Intel Capital – Investing in EMEA

With an overall strategy to enable innovation, Intel Capital seeks and invests in promising technology companies worldwide. In 2008 its global investments reached \$1.59 billion with investments in 169 deals, across 25 countries. Intel Capital has been investing in EMEA since 1996, with approximately 28 percent of deals in 2008 completed in the region.