

Session C: **"The role of co-location centres as hubs for entrepreneurship"**

SPEAKER PROFILE: Viktor MAYER-SCHOENBERGER - National University of Singapore, Information + Innovation Policy Research Centre; John F. Kennedy School of Government, Harvard University; Founder of Ikarus Software



Viktor Mayer-Schönberger is Director of the Information + Innovation Policy Research Centre and Associate Professor at the Lee Kuan Yew School of Public Policy, National University of Singapore. His research focuses on the role of information in a networked economy. Before directing the I+I Centre, he spent ten years in the faculty of Harvard's Kennedy School of Government. Professor Mayer-Schönberger has published seven books, including recently "Governance and Information Technology" (MIT Press 2007) and over a hundred articles and book chapters.

A native Austrian, Professor Mayer-Schönberger founded Ikarus Software in 1986, a company focusing on data security, and developed Virus Utilities, which became the best-selling Austrian software product. He was voted Top-5 Software Entrepreneur in Austria in 1991 and Person-of-the-Year for the State of Salzburg in 2000. He chairs the Rueschlikon Conference on Information Policy, is the cofounder of the SubTech conference series, and served on the ABA/AALS National Conference of Lawyers and Scientists. He holds a bunch of law degrees, including one from Harvard and an MS(Econ) from the London School of Economics. In his spare time, he likes to travel, go to the movies, and learn about architecture.

COMPANY PROFILE: Ikarus Software



Ikarus Software was founded in 1986 as one of the first virus protection software producers in Europe. The company's focus on computer virus defense and customer support in case of infection enables Ikarus Software to claim the leading role of providing virus protection software in Austria. In addition, the company gradually earns trust and confidence from a growing number of customers around the globe.

Ikarus Software invests around 15% of its annual turnover in basic research and keeps close contact with researchers and CSOs around the world. Via electronic information networks such as EARN (European Academic Research Network), the Ikarus Software expert team stay in constant touch with other computer virus centers worldwide to acquire the most up-to-date virus information.

Important focal points of Ikarus Software's research are technical virus descriptions, new legal approaches to criminal law, and social aspects of data security systems. All research results are available to all relevant research institutes at all time. Resulting from years of experience with malicious code analysis and defense, Ikarus Software introduced its first comprehensive Virus Description Language (ViDL) in March 1992. The ViDL concept was later advanced through the mutual collaboration with the biggest international security institution, the International Computer Security Association (ICSA). This has set a new standard for today's fight against computer viruses.