

EIT Culture & Creativity- Webinar on new innovation opportunities

An event under the auspices of the Portuguese Presidency of the Council

21 April 2021, 14h00-15h30 CET, online

14h00 – 14h10	Welcome by moderator Lidia Varbanova
14h10 – 14h25	Opening <ul style="list-style-type: none"> • Opening remarks by Manuel Heitor, Portuguese Minister of Science, Technology and Higher Education (<i>video message</i>) • Opening remarks by Eva Kaili, Member of the European Parliament • Opening remarks by Viviane Hoffmann, Deputy Director-General, DG Education and Culture, European Commission
14h25 – 14h30	Policy scene setter <ul style="list-style-type: none"> • Scene setter by Catherine Magnant, Deputy to the Director and Head of the Cultural Policy Unit, DG Education and Culture, European Commission
14h30 – 14h40	EIT Presentation by Martin Kern, EIT Director <ul style="list-style-type: none"> • What is the EIT? • How can EIT’s innovation model help the CCSIs?
14h40 – 14h50	Q&A session
14h50 – 14h55	Innovating with the EIT Community <ul style="list-style-type: none"> • What are the benefits of joining the EIT Community? – interview with Carsten Mahrenholz, Founder and CEO of Coldplasmatech, EIT Health-supported venture
14h55 – 15h10	EIT Presentation by Márton Herczeg, EIT Head of Unit Strategy and Impact <ul style="list-style-type: none"> • What is an EIT KIC and what it is not? • Timeline of the EIT Call for Proposals • Main elements of the EIT Call • Key success factors for an EIT KIC • Tips for preparing for the Call and for building an EIT KIC
15h10 – 15h25	Q&A session
15h25 – 15h30	Conclusions by moderator Lidia Varbanova