THE POWER OF CREATIVITY

RISE TO THE CHALLENGE
Empower Europe’s Cultural & Creative Sectors and Industries
ABOUT
EUROPEAN
INSTITUTE OF
INNOVATION &
TECHNOLOGY
MAKING INNOVATION HAPPEN

The EIT strengthens Europe’s ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe.

The EIT delivers a pipeline of cutting-edge solutions, talent and the supporting environment for innovation to thrive. Together with its multi-disciplinary ecosystem from business, education and research, the EIT provides opportunities for students, innovators and entrepreneurs across Europe.

The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation.
EIT COMMUNITY

EUROPE’S LARGEST INNOVATION NETWORK

The Institute supports multi-disciplinary and pan-European partnerships, EIT Knowledge and Innovation Communities, that bring together top companies, research centres and universities.

Together with their leading partners, the EIT Community offers a wide range of innovation and entrepreneurship activities across Europe to power students, innovators and entrepreneurs to turn their best ideas into innovative solutions and cutting-edge products and services.
EIT INNOVATION SUPPORT ACTIVITIES

ENTREPRENEURIAL EDUCATION
The EIT changes mindsets for a more entrepreneurial culture. EIT education programmes focus on creativity, leadership and innovation skills combined with international and cross-organisational mobility. Education activities include Master and PhD programmes, online and professional courses as well as opportunities for Higher Education Institutions.

INNOVATION PROJECTS
The EIT develops new models of how innovation is approached, managed, financed and delivered in Europe. Activities combine sectoral and cross-sectoral innovation, connect innovators from different industries, backgrounds and disciplines. Innovators and organisations across Europe join forces to develop tomorrow’s solutions to global challenges.

BUSINESS CREATION & ACCELERATION
The EIT Community offers a wide range of business creation and acceleration services: access to finance, to new customers and markets, as well as business skills training.
INNOVATE WITH THE EIT

Joining the EIT Community is unlike any endeavour you’ll have embarked on before.

In line with the EIT’s new strategy, a Call for EIT Culture and Creativity will be launched in Q4 2021. An EIT Knowledge & Innovation Community must be born from a strong desire to do things differently, with like-minded people and organisations ready to experiment and operate at the boundaries of innovation. This EIT Knowledge & Innovation Community will pioneer solutions to pressing challenges and it must innovate.

Now is the time to support Europe’s creative and cultural growth: join the creation of a pan-European innovation ecosystem dedicated to the Cultural & Creative Sectors and Industries. Are you ready for the challenge?
EIT CALL FOR PROPOSALS
EIT Culture & Creativity
COMING SOON
INDICATIVE ROADMAP 2021-22

Q1
MARCH
Publication of indicative roadmap

Q2
JUNE
Publication of call criteria & evaluation process

Q3
SEPTEMBER
Publication of ‘EIT Innovation Model’ Paper

Q4
OCTOBER/NOVEMBER
Publication of call text & annexes

Q1
MARCH
Closure of Call for Proposals

Q2
JUNE
Designation of EIT Culture & Creativity

Q3
SEPTEMBER
Signature of Start-up Grant Agreement

2021

21 APRIL
EIT Info Webinar for CCSi

2022

NOVEMBER & DECEMBER
EIT Call Info Seminars

MARCH - JUNE
Evaluation of Proposals

A body of the European Union
NEXT STEPS

KEY LINKS
FIND OUT MORE

EIT CALL FOR PROPOSALS

- Dedicated Section on the EIT Website
- Frequently Asked Questions

ABOUT THE EIT

- EIT Mission
- EIT Strategy 2021–2027