

EIT Awards 2020

Call for Nominations for the EIT CHANGE Award

Template for communications purposes only

The EIT – Making Innovation Happen

European Institute of Innovation and Technology (EIT)

Budapest | 15 June 2020

www.eit.europa.eu



The EIT is a body of the European Union

1. Background information

Full name	
Nationality	
Country of residence	
Your position	
Company name	
Name of the idea/solution/product)	
Website URL	
Facebook URL	<i>For professional use, i.e. company page</i>
Twitter handle(s)	<i>Personal and/or professional</i>
LinkedIn URL	<i>Personal and/or professional</i>
Nominee Portrait	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-.</i>
Company logo	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-.</i>
Photos of product or service	<i>Please provide as a separate JPEG file – high resolution (300 dpi) .You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-.</i>

2. Questions

The answers to these questions will be used in all communications supporting the EIT Awards 2020. This includes an online profile of each nominee, a brochure, information for press releases, social media, etc. Kindly present information that is clear, compelling and easy to understand for the general public without using technical terminology/acronyms.

Question category	Question
<i>Key information</i>	
Key words	Sum up your idea/solution/achievement in three key words
Vision	In a sentence, what is the aim of your idea/solution/project? What do you want to achieve/solve?
EIT Community connection	Please list the EIT labelled programme you've taken part in, the locations (including name of universities) and the dates during which you studied
EU support	Have you received funding or support from any other EU body or scheme? If so, from which programme (Erasmus, Marie Curie Skłodowska, H2020, SME instrument, etc.)?

Prizes	Have you previously been nominated for or won any prizes?
<i>The idea</i>	
The idea	Describe the idea/solution/achievement that you've been nominated for.
Inspiration	What inspired you to come up with this idea/solution/project?
USPs	What are the unique selling points of your idea/solution/project?

Societal impact	<p>What is the impact that your innovation has on society?</p> <p>How can a citizen use your idea/solution/project? How will they benefit from it?</p>
Sustainable Development Goals	<p>How will it contribute to the <u>Sustainable Development Goals</u>?</p>
Joining the EIT Community	<p>How did you first hear about the EIT Community? Why did you decide to join?</p>
EIT Community support	<p>How has your Innovation Community supported the development of your idea/solution/achievement?</p>

The nominee

Entrepreneurial spirit

Did you always want to be an entrepreneur/change maker? If not, when did you decide this was on the cards for you?

An ideal world

If you could change one thing/behavior to make our society more sustainable/innovative, what would you suggest?