

EIT Awards 2020

Call for Nominations for the EIT Innovators Award

Template for communications purposes only

The EIT – Making Innovation Happen

European Institute of Innovation and Technology (EIT)

Budapest | 15 June 2020

www.eit.europa.eu



The EIT is a body of the European Union

1. Required nominee information

Full name	
Nationality	
Country of residence	
Your position	
Company name	
Name of the idea/solution/product)	
Partners in Innovation project	Please list all partners involved in the Innovation Project + countries where they are based in
Website URL	
Facebook URL	<i>For professional use, i.e. company page</i>
Twitter handle(s)	<i>Personal and/or professional</i>
LinkedIn URL	<i>Personal and/or professional</i>
Nominee portrait	Please provide as a separate JPEG file – high resolution (300 dpi) 2480 x 1754. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-
Group photo of nominated project	Please provide as a separate JPEG file – high resolution (300 dpi) 2480 x 1754. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-

Company logo	<i>Please provide as a separate JPEG file – high resolution (300 dpi). You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</i>
Photos of product or service	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480 x 1754. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</i>

2. Questions to nominees

The answers to these questions will be used in all communications supporting the EIT Awards 2020. This includes an online profile of each nominee, a brochure, information for press releases, social media, etc. Kindly present information that is clear, compelling and easy to understand for the general public without using technical terminology/acronyms.

Question category	Question
<i>Key information</i>	
Key words	Sum up your idea/solution/achievement in three key words
Vision	In a sentence, what is the aim of your idea/solution/project? What do you want to achieve/solve?
Funding generated	

Prizes	Has the project been nominated for or won any prizes previously?
EU support	Has the project received funding or support from any other EU body or scheme? If so, from which programme (Erasmus, FP7, SME instrument, etc.)?
<i>The idea</i>	
The idea	Describe the idea/solution/project that you've been nominated for.
Inspiration	What inspired you to come up with this idea/solution/project?

USPs	What are the unique selling points of your idea/solution/project?
Societal impact	<p>What is the impact that your innovation has on society?</p> <p>How can a citizen use your idea/solution/project? How will they benefit from it?</p>
Sustainable Development Goals	How will it contribute to the <u>Sustainable Development Goals</u> ?
Joining the EIT Community	How did you first hear about the EIT Community? Why did you decide to join?

EIT Community support	How has your Innovation Community supported the development of your project/solution/achievement?
<i>The nominee</i>	
The beginning	Tell us about yourself: when did you become interested in this field? Why did you decide to work on this project?
Partnership	Please describe the different roles of the partners in you project.
Teamwork	Why is it important for your project to work with various partners?

Rewarding moment	What has been the most rewarding moment of the innovation project so far?
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