

# EIT Awards 2020

## Call for Nominations for the EIT Venture Award

Template for communications purposes only

**The EIT – Making Innovation Happen**

European Institute of Innovation and Technology (EIT)

Budapest | 15 June 2020

[www.eit.europa.eu](http://www.eit.europa.eu)



The EIT is a body of the European Union

# 1. Required nominee information

Full name	
Nationality	
Country of residence	
Position in the company	
Product name	
Company name	
Website URL	
Facebook URL	<i>For professional use, i.e. company page</i>
Twitter handle(s)	<i>Personal and/or professional</i>
LinkedIn URL	<i>Personal and/or professional</i>
Nominee portrait	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: <a href="https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-">https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</a></i>
Company logo	<i>Please provide as a separate JPEG file – high resolution (300 dpi). You can check if a photo is high resolution here: <a href="https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-">https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</a></i>
Photos of product	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: <a href="https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-">https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</a></i>

## 2. Questions to nominees

The answers to these questions will be used in all communications supporting the EIT Awards 2020. This includes an online profile of each nominee, a brochure, information for press releases, social media, etc. Kindly present information that is clear, compelling and easy to understand for the general public without using technical terminology/acronyms.

Question category	Question
<i>Key information</i>	
Key words	Sum up your venture or product/service in three key words
Vision	In one sentence, what's the aim of your idea/solution? What do you want to achieve/solve?
Start year	When did you set up this venture?
Funding	How much funding has your venture raised to date?

<b>Employees</b>	How many persons does your venture employ?
<b>Key achievements</b>	List the key achievements of your venture
<b>EIT Community connection</b>	Please list the ways in which you're connected to the EIT Community <i>e.g.: which programme/competition did you attend?</i>
<b>Prizes</b>	Have you and your venture been nominated for or won any prizes?

<b>EU support</b>	Have you and/or your venture received funding or support from any other EU body or scheme? If so, from which programme?
<b><i>The venture</i></b>	
<b>The idea</b>	Can you describe your venture?
<b>Inspiration</b>	What was your inspiration for developing your venture?
<b>USPs</b>	What are your unique selling points? What sets you apart from your competitors?

<b>Societal impact</b>	What is the impact that your innovation has on society? How can a citizen use your idea/solution/project? How will they benefit from it?
<b>Sustainable Development Goals</b>	How will it contribute to the <u>Sustainable Development Goals</u> ?
<b>EIT Community support</b>	How has your Innovation Community supported the development of your idea/solution/achievement?
<b>Teamwork</b>	Ventures are often based on teamwork – tell us about your team.

<b>Venture development</b>	What stage is your venture at now and what's the next step?
<i>The nominee</i>	
<b>The beginning</b>	Tell us about yourself: when did you become interested in this field and why did you decide to set up your own business?
<b>An ideal world</b>	If you could change one thing/behavior to make our society more sustainable/innovative, what would you suggest?
<b>Rewarding moment</b>	What has been the most rewarding moment of your career so far?