

EIT Awards 2020

Call for Nominations for the EIT Woman Leadership & Entrepreneurship Award

Template for communications purposes only

The EIT – Making Innovation Happen

European Institute of Innovation and Technology (EIT)

Budapest | 15 June 2020

www.eit.europa.eu



The EIT is a body of the European Union

1. Required nominee information

Full name	
Nationality	
Country of residence	
Your position	
Your achievement	
Name of the idea/solution/product	
Company name (if different)	
Website URL	
Facebook URL	<i>For professional use, i.e. company page</i>
Twitter handle	<i>Personal and/or professional</i>
LinkedIn URL	<i>Personal and/or professional</i>
Portrait of interviewee	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</i>
Company logo	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-.</i>
Photos of product or service	<i>Please provide as a separate JPEG file – high resolution (300 dpi) 2480x1754.. You can check if a photo is high resolution here: https://fusionyearbooks.zendesk.com/hc/en-us/articles/207067043-How-do-I-check-for-photo-resolution-</i>

2. Questions to nominees

The answers to these questions will be used in all communications supporting the EIT Awards 2020. This includes an online profile of each nominee, a brochure, information for press releases, social media, etc. Kindly present information that is clear, compelling and easy to understand for the general public without using technical terminology/acronyms.

Question category	Question
<i>Key information</i>	
Key words	Sum up your idea/solution/project/venture or achievement in three key words.
Vision	In a sentence, what's the aim of your idea/solution/project/venture or achievement? What do you want to achieve/solve?
EIT Community connection	How are you linked to the EIT Community?
Prizes	Have you been nominated for or won any prizes?

<p>EU support</p>	<p>Have you received funding or support from any other EU body or scheme? If so, from which programme (Erasmus, FP7, SME instrument, etc.)?</p>
<p><i>The idea/solution/project/venture/achievement</i></p>	
<p>The idea/solution/project/venture/achievement</p>	<p>Describe the idea/solution/achievement that you've been nominated for.</p>
<p>Inspiration</p>	<p>What inspired you to come up with this idea/solution/project/venture?</p>
<p>USPs</p>	<p>What are the unique selling points of your idea/solution/project/venture?</p>

Societal impact	What is the impact that your innovation has on society? How can a citizen use your idea/solution/project? How will they benefit from it?
Sustainable Development Goals	How will it contribute to the <u>Sustainable Development Goals</u> ?
Joining the EIT Community	How did you first hear about the EIT Community? Why did you decide to join the EIT Community and your Innovation Communities?
EIT Community support	How has your Innovation Community supported the development of your idea/solution/achievement?

Overcoming adversity	What challenges have you run into so far and how have you overcome them? Have you had to overcome any additional obstacles as a woman entrepreneur / leader?
The future	Where would you like to see your idea in 10 years' time? How do you see the future for women in tech and entrepreneurship in general?
<i>The nominee</i>	
The beginning	Tell us about yourself: when did you become interested in this field?
Entrepreneurial spirit	Did you always want to be an entrepreneur/change maker? What inspired you to get involved in innovation and entrepreneurship?

An ideal world	If you could change one thing/behavior to make our society more sustainable/innovative, what would you suggest?
What else could be done?	How could organisations like the EIT do more to increase the number of women involved in entrepreneurship?
Rewarding moment	What has been the most rewarding moment of your career so far?