

# Privacy statement regarding the online registration and participation in the INNOVEIT 2019 event

This privacy statement provides information relating to the processing of personal data by the European Institute of Innovation and Technology (EIT) while managing the online registration and participation in INNOVEIT 2019. The processing of personal data of the data subjects follows the provisions of Regulation (EU) 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data<sup>1</sup> (hereinafter "Regulation 2018/1725").

The registration process is done for the purpose of participating in INNOVEIT 2019 on 15 October 2019 in Budapest. Your personal data as contained in the online registration form will be collected and processed as detailed below.

# What is personal data and what is personal data processing?

**Personal data** shall mean any information relating to an identified or identifiable natural person ("data subject"). An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, and identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

**Processing** means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automatic means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

## Who is the controller of the data collection?

The data controller is Mr Martin Kern, the Interim Director of the EIT.

#### Who are the data subjects?

The data subjects are the registered participants of INNOVEIT 2019.

## What is the purpose of the personal data collection?

The processing of the personal data within the context of INNOVEIT is necessary for the following purposes:

<sup>&</sup>lt;sup>1</sup> OJ L 295 of 21.11.2018, p. 39.



- To register people to INNOVEIT 2019;
- To ensure the efficient organisation and management of the event, including the management of participation list, invitations, reporting and follow-up activities;
- To create awareness and promote the visibility of the event, particularly by means of media and publications.

## What types of personal data are collected?

Within the context of INNOVEIT, the following types of personal data are processed in relation to the data subjects:

- As part of the registration process the following personal data are collected for <u>all participants</u>: title, family name, first name, country of residence, contact details (e-mail address), affiliation, organisation and position;
- For <u>Speakers, EIT Awards Nominees and EIT Awards Jury members</u>, the following additional data are collected and processed in the context of the event: photo and short biography, phone number, details of the travel document (ID/passport) including full name, date of birth, ID/passport number, ID/passport expiration date, issuing country and date of the issue for the purpose of the travel assistance by the EIT;
- For the other participants covered by the EIT details of the travel document (ID/passport) including full name, date of birth, ID/passport number, ID/passport expiration date, issuing country and date of the issue are collected and processed for the purpose of the travel assistance by the EIT;
- In addition to the above, participants at the event may be given the opportunity to indicate individual requirements e.g. those pertaining to diet, mobility and attendance at specific events during INNOVEIT;
- The participants list with the contact details of the INNOVEIT's attendees will be shared among all the participants before the event in order to facilitate future contacts: if the data subject wishes that his/her contact details appear on the list, he/she should tick the appropriate box during the online registration;
- Photographs/pictures, audio and video recording of speakers and participants will be taken and disseminated by means of live web streaming of this public event, as well as by means of various other media in case the participant explicitly gave his/her permission during the online registration. The photos/pictures may be used for the preparation of brochures or leaflets, reports or other publications of the EIT. In case the participant does not give consent, he/she will be given a badge with a special sign on it and will be provided with the special area where no pictures/videos are taken.

#### Who has access to the personal data of data subjects and to whom can they be disclosed?

#### Within the EIT:

For the purposes indicated above, access to personal data is provided to the EIT staff responsible for the organization of the event and for the follow-up activities.



# Within the Commission and other EU institutions/bodies/agencies:

Access may also be provided for the fulfilment of their tasks to the Internal Audit Service of the Commission, the Court of Auditors (audit purposes), to the European Ombudsman, the European Data Protection Supervisor or the European Court of Justice and the General Court (in case of complaints or litigation).

# Third parties subject to the GDPR<sup>2</sup> and third parties not subject to the GDPR:

CECOFORMA S.A., as an external contractor involved in the organisation of the event, is collecting the data on behalf of the EIT. The written framework contract between the European Commission's Directorate General for Education and Culture (which is signed on behalf of the EIT as well) and CECOFORMA contains several provisions on the protection of personal data.

The collection of photographs, presentations, audio and video recordings will be coordinated by CECOFORMA acting as conference organiser. For visibility purposes, the photographs/pictures, presentations, audio and video recording and live streaming of the event will be reproduced in various media including EIT publications, the EIT website, social media networks, TV channels and the press, in connection with the event, or for further institutional purposes as well as for promotional activities of the EIT.

EWORX S.A. acts as an external contractor of the EIT responsible for the maintaining the online registration site. The personal data indicated above are collected, uploaded and stored on its servers based in Europe, consulted, transmitted to the EIT, used and finally erased at the end of the retention period. The written framework contract between the EIT and EWORX contains several provisions on the personal data protection.

#### How long do we keep your data?

- For the rejected applications to participate in the event, the retention period is 15 days after the INNOVEIT 2019 ends;
- For the contact details of the INNOVEIT's participants who gave their consent to be included in the Stakeholder Database the retention period is 4 years (see the separate privacy statement on the EIT website<sup>3</sup>);
- For the <u>contact details of the INNOVEIT's participants who did not want to be included in the Stakeholder Database</u> the retention period is 2 years;
- Reports of the event will be kept for audit purposes for a period of 5 years after the INNOVEIT budget is discharged in accordance with the EU Financial Regulation<sup>4</sup> and the EIT Financial Regulation<sup>5</sup>;

<sup>&</sup>lt;sup>2</sup> Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

<sup>&</sup>lt;sup>3</sup> https://eit.europa.eu/who-we-are/legal-framework/data-protection

<sup>&</sup>lt;sup>4</sup> OJ L 193, 30.7.2018, p. 1–222



- After the above mentioned retention periods the data relating to the event required for scientific or historical research purposes, statistical purposes should be kept in an anonymous form.

### What are the rights of the data subject?

In accordance with Articles 15, 17, 18, 19 of the Data Protection Regulation of European Institutions the data subjects have the **right for information**, the **right of access**, the **right of rectification** in case their personal data is not complete or not accurate and the **right to erasure** ("right to be forgotten").

Data subjects have the right to obtain the **erasure** of their personal data in accordance with Article 19 of the Regulation and in particular in the cases when the personal data are no longer necessary in relation to the purposes for which they were collected, if the data subject withdraws its consent, or in case of unlawful processing. This means that data subjects may opt out of the processing of their personal data (e.g. erase their personal data from the participants list or remove their photo from the EIT website).

Data subjects have also the **right to restriction** of processing of personal data in accordance with Article 20 of the Regulation, and the **right to object** on grounds listed in Article 23 of the Regulation.

The rights of the data subjects can be exercised from the registration period and until the personal data is retained.

The rights can be only exercised by sending a request in a written form to the <u>EIT-Conference@eit.europa.eu.</u> As a general rule, the requests for information, access, rectification, erasure restriction are handled without undue delay and in any event within 15 days of receipt of the request. This period may be extended by two further months, where necessary, taking into account the complexity and number of the request(s).

Restrictions to the rights of data subjects may be applied by the EIT, in accordance with Article 25 of the Data Protection Regulation of the European institutions and the EIT internal rules on restrictions<sup>6</sup>.

#### Who should be contacted in case of queries or complaints?

If you have any queries concerning the processing of your personal data, you may address them to the following email: <u>EIT-Conference@eit.europa.eu</u>.

You have the right of recourse at any time to the EIT's Data Protection Officer (<u>EIT-DPO@eit.europa.eu</u>) and to the European Data Protection Supervisor (<u>EDPS@edps.europa.eu</u>) or contact the site: <a href="http://www.edps.europa.eu/EDPSWEB/">http://www.edps.europa.eu/EDPSWEB/</a>.

<sup>5</sup> Currently under revision. Please check "Legal documents" in the "Library" on the EIT website: https://eit.europa.eu/library

<sup>&</sup>lt;sup>6</sup> Currently under adoption. The final version will be published at the following link: <a href="https://eit.europa.eu/who-we-are/legal-framework/data-protection">https://eit.europa.eu/who-we-are/legal-framework/data-protection</a>



# Legal basis of the processing operation

- Decision N° 1312/2013/EU of the European Parliament and of the Council of 11 December 2013 on the Strategic Innovation Agenda of the European Institute of Innovation and Technology (EIT): the contribution of the EIT to a more innovative Europe<sup>7</sup>;
- Regulation (EC) No 294/2008 of 11 March 2008 establishing the European Institute of Innovation and Technology, as amended by Regulation of the European Parliament and of the Council No 1292/2013<sup>9</sup> of 11 December 2013 ("EIT Regulation");
- Decision 42/2018 of the Governing Board of the EIT on the Final Single Programming Document (2019-2021) of the EIT<sup>10</sup>.

# Grounds for lawfulness

In line with Article 5(a) of Regulation No. (EU) 2018/1725, the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the EIT. The organization of conferences and events is part of the public interest activities of the EIT aiming to cultivate a clear identity and world-wide EIT brand.

Furthermore, the processing is also lawful based on Article 5(d) of Regulation No. (EU) 2018/1725. Participation in the registration to the IINOVEIT 2019 and in the event itself is voluntary.

<sup>&</sup>lt;sup>7</sup> OJ L 347, 20.12.2013, p. 892–923

<sup>&</sup>lt;sup>8</sup>OJ L 97, 9.4.2008, p. 1

<sup>&</sup>lt;sup>9</sup>OJ L 347, 20.10.2012, p. 1

<sup>&</sup>lt;sup>10</sup>https://eit.europa.eu/library/gb-decision-62019-amendment-decision-422018-eit-governing-board-adoption-singleprogramming