



EIT COMMUNITY BOOSTER ANNOUNCES 20 SELECTED NEW EUROPEAN BAUHAUS VENTURES

12 April 2022 - Budapest, Hungary — From a large pool of 1029 applications, twenty highly innovative European start-ups and scale-ups have been selected for the EIT Community Booster receiving business growth and support services worth EUR 50 000 each. The EIT Community Booster was launched by the European Institute of Innovation and Technology (EIT) and five of its Knowledge & Innovation Communities to support innovative ventures enabling the New European Bauhaus transformation.

Supporting the New European Bauhaus in building beautiful and sustainable experiences together, the EIT Community Booster will support the selected ventures in the form of grants and services to help them drive sustainable change for cities, industries, climate, food, wellbeing and improve the overall quality of life of European citizens. The winning teams have been selected among a large pool of 1029 applications from 37 countries and operate across a wide spectrum of sectors and industries.

Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth said: 'The New European Bauhaus is becoming a reality, ready to bring the ambitious goals of the European Green Deal into the spaces, cities, and homes we live in. The selected ventures are just the beginning. With the support of EIT, more innovators and entrepreneurs will enrich and reshape our living spaces and experiences.'

Gioia Ghezzi, Chair of the EIT Governing Board said: 'We were blown away, not only by the number of applications received – showing the real appetite for business support – but also by the quality of innovations. We think the selected ventures can be true international game-changers and we look forward to working with them to speed up Europe's movement towards the three key elements of the New European Bauhaus: sustainability, aesthetics and inclusion.'

Selected innovations range from sustainable urban farms that use 90% less water, to using soil microbes to generate light and energy, to transforming building facades to grow and protect biodiversity and fauna in public spaces. The full list of ventures and innovations that will receive support from the EIT Community Booster can be found in the factsheet here.







EIT - MAKING INNOVATION HAPPEN!

ABOUT THE EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY (EIT)

The EIT strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body and an integral part of <u>Horizon Europe</u>, the EU Framework Programme for Research and Innovation. The Institute supports dynamic pan-European partnerships, <u>EIT Knowledge and Innovation Communities</u>, among leading companies, research labs and universities. Together with their leading partners, the EIT Community offers a wide range of innovation and entrepreneurship activities across Europe: entrepreneurial education courses, business creation and acceleration services and innovation driven research projects.

The EIT is Europe's largest innovation ecosystem bringing together close to 3 000 partners from top business, research and education organisations across Europe in 60+ innovation hubs across Europe. The EIT has powered more than 3 800 start-ups and scale-ups, created more than 1 400 new products and services that have gone to raise more than EUR 3.9 billion in external capital. More than 3 800 students have graduated from EIT labelled master and doctoral programmes and over 100 000 have participated in EIT Community entrepreneurial trainings.

EIT COMMUNITY NEW EUROPEAN BAUHAUS INITIATIVE

Supporting the New European Bauhaus mission of integrating innovation, creativity and design to improve citizens' quality of life while respecting our planet, the European Institute of Innovation and Technology (EIT) is mobilising its pan-European ecosystem to spur innovation through the *EIT Community New European Bauhaus initiative*. With a budget of EUR 5 million for 2021 to 2022, the initiative will power innovators and businesses in New European Bauhaus related topics through three streams of support: CITIZEN ENGAGEMENT, BUSINESS BOOSTER and JUMPSTARTER. Click here to learn about each stream of support.

This initiative by the European Institute of Innovation and Technology (EIT) is led by EIT Climate-KIC and includes EIT Digital, EIT Food, EIT Manufacturing and EIT Urban Mobility.