

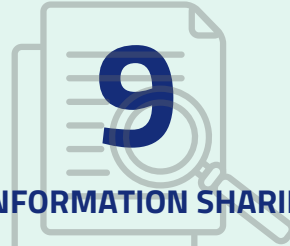


Innovation & Intellectual Property

Innovation and Intellectual property rights (IP) go hand in hand. The [European Institute of Innovation and Technology \(EIT\)](#) and the [European Union Intellectual Property Office \(EUIPO\)](#) are working together to boost innovation by offering targeted support to European businesses and SMEs to leverage IP protection and awareness. The two organisations signed an agreement in 2020 that saw implementation of capacity building activities, IP training delivered direct to EIT Innovation Communities, joint communication and events promotion such as the Ideas Powered for Business SME Fund and EIT's active engagement in the IP Education Network.



including a master class by EUIPO for the "EIT Skills for the Future" student groups.



promoting joint materials, events and webinars on social media and website including open calls and opportunities.



EIT-supported successes featured on [Ideas Powered for Business](#) - a one stop shop run by EUIPO to help European SMEs access centralised information to support their business journey.



165 + participants

sessions held for the EIT Community include "Training on IP basics" and EIT Health Jumpstarter Programme.



256 participants

"Empowering & Protecting Creativity Through Intellectual Property" reached 256 attendees and 87.2% satisfaction rate.



highlighting the The EIT and the integration of the knowledge triangle, published on social media and website.



ranging from newsletter collaboration, promotion of activities and calls, networking events and work plan development.

Many more to come...

All figures represent work conducted in the year 2021