



INNOVEIT 2019 - Press Agenda

PRESS TRIP: SAVE THE DATE

The European Institute of Innovation and Technology (EIT) is delighted to invite you to **INNOVEIT 2019**, our annual Innovation Forum.

Interested to discover how our unique innovation model powers innovators and entrepreneurs to turn their best ideas into solutions to global challenges? Want to meet the policy makers, entrepreneurs, innovators and alumni that make innovation happen?

Then **SAVE THE DATE: 15 October 2019 in Budapest, Hungary**.

Full travel and accommodation costs will be covered for a limited number of journalists, on a 'First Come, First Served' basis. So, please get in touch as soon as possible to confirm your presence.

Innovation is at the forefront of Europe's competitive strategy and the next EU budget is allocating substantial new funds for Europe's innovators. INNOVEIT 2019 is a great editorial resource, with innovators and entrepreneurs attending INNOVEIT from diverse sectors, including health, digital, climate, energy and food. The conference offers a unique opportunity to meet with and interview leading participants, including:

- Representatives from the EIT and its Innovation Communities as well as their entrepreneurs, innovators, students and alumni;
- Representatives from business, higher education and research; and;
- EU, national and regional policy makers, as well as other key innovation actors.

You can [sign up for our newsletter](#) or follow us on [Twitter](#) and [LinkedIn](#) for all #INNOVEIT updates.

We hope you will be able to join us in Budapest for **INNOVEIT 2019**!

Best wishes,

INNOVEIT 2019 Press Team

Morning: press only moderated by Monika Hoegen	
09:00 – 09:30	Registration
09:30 – 09:45	<p>Press briefing</p> <p>Introduction to the EIT Community and INNOVEIT highlights by Dirk Jan van den Berg, Chairman of the EIT Governing Board</p>
09:45 – 10:10	<p>Innovation in Cultural & Creative Industries</p> <ul style="list-style-type: none"> • Presentation of plans for a new EIT Innovation Community on 'Cultural & Creative Industries' by Martin Kern, EIT Director • Panel discussion with: <ul style="list-style-type: none"> ○ Elisabetta Lazzaro, co-author of Report on Cultural and Creative Industries ○ Michela Magas, Founder and Creative Director Music Tech Fest ○ Anna Valtonen, Vice President of Art and Creative Practices, Aalto University • Q&A
10:10 – 10:35	<p>EIT Community powering AI Innovation</p> <ul style="list-style-type: none"> • Presentation of EIT AI activities by Michal Gorzynski, EIT Head of Impact Section • Panel discussion with: <ul style="list-style-type: none"> ○ Ana Trbović, Full Professor at FEFA, Co-Founder of Grid Singularity and Energy Web Foundation, EIT Governing Board Member ○ Maria Sievert, Co-founder and Managing Partner, Inveox, supported by EIT Health ○ EIT Digital AI project • Q&A
10:35 – 10:45	<i>Coffee break</i>
10:45 – 12:00	<p>Meet the EIT Awards nominees: 'speed-dating' between nominees and journalists</p> <p>An opportunity to meet and have quick-fire interviews with all EIT Awards nominees.</p>
	<p>Interview opportunities</p> <p>An opportunity for one-on-one interviews with (amongst others):</p> <ul style="list-style-type: none"> • Dirk Jan van den Berg, Chairman of the EIT Governing Board • Ana Trbović, Full Professor at FEFA, Co-Founder of Grid Singularity and Energy Web Foundation, EIT Governing Board Member • Martin Kern, EIT Interim Director • Kirsten Dunlop, CEO, EIT Climate-KIC • Diego Pavia, CEO, EIT InnoEnergy • Andy Zynga, CEO, EIT Food • Olli Salmi, Director, EIT Raw Materials InnoHub Baltic • Michela Magas, Founder and Creative Director Music Tech Fest • Elisabetta Lazzaro, co-author of Report on Cultural and Creative Industries
12:00 – 13:00	<i>Networking lunch</i>

Afternoon: Open Sessions	
13:00	<p>Welcome by co-moderators Isabelle Schwarz and Jeremy Wilks</p> <p>Opening words by Dirk Jan van den Berg, Chairman, EIT Governing Board</p>
13:10	<p>Opening session</p> <ul style="list-style-type: none"> • Commissioner Tibor Navracsics – EIT achievements and future directions
13:30	<p>Panel discussion: Taking forward two pillars of the EIT: education and the regional dimension</p> <ul style="list-style-type: none"> • Ana Trbović, EIT Governing Board • Themis Christophidou, European Commission DG EAC • Eva Kaili /Maria Da Graça Carvalho /Marisa Matias, Member of European Parliament • Marie-Theres Thiel, ELMŰ-ÉMÁSZ / innogy Hungary, CEO • Emma Nehrenheim, Chief Environmental Officer, NorthVolt • Rafał Trzaskowski, Mayor of Warsaw, TBC <p>Moderation: Jeremy Wilks</p>
14:30	<i>Networking coffee</i>
15:00	<p>Keynote</p> <ul style="list-style-type: none"> • Michela Magas, Founder and Creative Director Music Tech Fest
15:20	<p>Interview with Christer Gustafsson & Elisabetta Lazzaro, authors of the report on cultural and creative industries</p> <p>Moderation: Isabelle Schwarz</p>

15:30	Cultural interlude
15:40	<p>Panel discussion: Why culture? Can art and creativity spur innovation in Europe?</p> <ul style="list-style-type: none"> • Christina Haak, Deputy Director of State Museum of Berlin and Vice President of the Deutscher Museumsbund • Horst Hörtner, Senior Director, Ars Eletronica • Yoan Fanise, Co-founder, DigixArt, Videogames • Anna Valtonen, Vice President, Art and Creative Practices, Aalto Universities • Miklós Both, Composer <p>Moderation: Isabelle Schwarz</p>
16:40	Conclusions – EIT Director
16:45	Innovation Tour ‘Discover the latest top EIT Community innovations’
17:45	<p>EIT Awards Ceremony</p> <ul style="list-style-type: none"> • EIT CHANGE Award: introduction and winner announcement • EIT Innovators Award: introduction and winner announcement • EIT Venture Award: introduction and winner announcement • EIT Women Award: introduction and winner announcement • EIT Public Award: winner announcement <p>Moderation: Isabelle Schwarz and Jeremy Wilks</p>
19:10	<i>Networking dinner</i>
19:45	<p>Meet the winners</p> <p>Opportunity to meet/interview the EIT Awards winners</p>
20:15-22:30	<i>Concert</i>