



INNOVEIT 2016 PRESS AGENDA

Moderator for media activities: **Katrina Sichel**

Journalist-only events

INNOVEIT 2016 public events

Day 1 – Monday 25 April 2016

Morning – journalist-only sessions

09:00	Journalist registration	Boscolo Hotel Erzsébet krt. 9 1073 Budapest
09:45 – 10:30	<p>Press briefing <i>Presentation of the EIT Community and INNOVEIT 2016 agenda, followed by a Q&A session with</i></p> <p>Martin Kern, EIT Interim Director Ken Gabriel, President and CEO of The Charles Stark Draper Laboratory, Inc.</p>	ROSSINI
10:30 – 11:45	<p>Press session 1A <i>‘Speed-dating’ between EIT Award nominees and journalists</i></p> <p><i>This session gives journalists the opportunity for quick-fire interviews with Award nominees to learn about personal success stories from EIT projects.</i></p> <p><i>This session allows journalists and nominees to make initial contact or provides follow-up opportunities for journalists that have already requested to speak to particular nominees.</i></p> <p><i>Each interview lasts four minutes. A bell will signal the moment to move to the next interviewee.</i></p> <p><i>The EIT recognises the exceptional achievements of members of its Knowledge and Innovation Communities (KICs) through three annual EIT Awards - the EIT CHANGE Award, celebrating graduates from EIT-labelled education programmes; the EIT Innovators Award, recognising KIC teams that have developed a product, service or process with a high potential for societal and economic impact; and the EIT Venture Award, recognising successful entrepreneurial start-ups that have been supported by KICs through a dedicated business creation or business development process.</i></p>	VIVALDI

10:30 – 11:45	<p>Press session 1B Interview opportunities with EIT Community representatives (inc. KIC CEOs), INNOVEIT 2016 speakers, and Award jury members <i>Specific interview requests can be made to the Burson-Marsteller EIT team supporting media activities at INNOVEIT.</i></p>	ROSSINI
11:45 – 12:00	Break	
12:00 – 13:15	<p>Press session 2A Speed-dating between EIT Award nominees and journalists</p>	VIVALDI
	<p>Press session 2B Interview opportunities with EIT Community representatives, (inc. KIC CEOs), INNOVEIT 2016 speakers, and Award jury members <i>Specific interview requests can be made to the Burson-Marsteller EIT team supporting media activities at INNOVEIT.</i></p>	ROSSINI
13:15 – 14:00	Lunch	Boscolo Hotel
Afternoon – public sessions		
14:00 – 15:00	<p>INNOVEIT2016 opening: Joining forces for innovation in Europe <i>This session sets the scene for the event and highlights the importance of joining forces innovation for Europe.</i></p> <p>With Peter Olesen, Chairman of the EIT Governing Board</p> <p>Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport</p> <p>Paul Rübige, Member of the European Parliament and Chairman of STOA</p> <p>María Garaña, Member of the EIT Governing Board</p> <p><i>Keynote speech: Dr Kaigham (Ken) Gabriel</i>, President and CEO of The Charles Stark Draper Laboratory, Inc.</p> <p><i>Artistic performance</i></p>	ROMA
15:00 – 16:00	<p>Meet the EIT CHANGE and Venture Award nominees <i>How have the nominees for the 2015 editions of the EIT Venture Award and EIT CHANGE Award innovated, developed their entrepreneurial approach, and made their ideas reality? Meet the innovators and see how their work is helping to address today's societal challenges.</i></p> <p>With Nominees for EIT CHANGE and Venture Awards</p>	ROMA
16:00 – 16:30	Coffee break	
16:30 – 18:30	<p>EIT Innovation Tour <i>Two hours, ten presentations: INNOVEIT participants are taken on a tour of work by nominees for the EIT Innovator Award.</i></p> <p>With Nominees for EIT Innovators Award</p>	Boscolo Hotel
17:10 – 17:30	<p>Press point with Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport</p>	ROSSINI

Evening – EIT Awards Dinner

20:00 – 22:30	EIT Awards Dinner <i>Join us for the Awards Dinner, during which nominees will be presented and the winner announced for each of the three Awards.</i> <i>Hosted by: Jana Kolar, Member of the Executive Committee of the EIT Governing Board</i> European Commissioners Tibor Navracsics and Carlos Moedas present trophies to the winners of the EIT CHANGE, Venture and Innovators Awards <i>Artistic performance</i>	Museum of Applied Arts Üllői út 33-37 1091 Budapest
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Day 2 – Tuesday 26 April 2016

Morning - EIT Stakeholder Forum: Joining forces for innovation in Europe

09:00 – 09:20	Opening of the EIT Stakeholder Forum <i>by Martin Kern, EIT Interim Director</i> <i>Keynote speech: Carlos Moedas, European Commissioner for Research, Science and Innovation</i>	ROMA
09:20 – 10:00	Young Social Entrepreneurs Roundtable <i>Meet the next generation of European entrepreneurs. Three promising KIC social entrepreneurs, who feature on Forbes' '30under30' list, join the European Commissioner for Research, Science and Innovation to discuss how they contribute to solving the world's most pressing problems and how their impact could be further enhanced by joining forces with others.</i> <i>With Arno Zimmermann, Co-founder of Coolar, Forbes 30under30 social entrepreneurs list, Europe</i> Govinda Upadhyay , Founder of LEDsaferi, Forbes 30under30 social entrepreneurs list, Europe Tanmoy Bari , Co-founder and CEO of Greenely, Forbes 30under30 social entrepreneurs list, Europe	ROMA
10:00 – 11:15	<i>Parallel sessions on Innovation, Entrepreneurial education and Business creation</i>	<i>Boscolo Hotel</i>
11:15 – 11:45	<i>Coffee break</i>	<i>Boscolo Hotel</i>

Morning – journalist-only sessions

10:00 – 10:45	EIT Awards Press Conference <i>This press conference will present the Awards winners and give you the opportunity to put your questions to them, the European Commissioner for Research, Science and Innovation, and EIT representatives.</i> <i>With EIT Award winners</i> Carlos Moedas , European Commissioner for Research, Science and Innovation Jana Kolar , Member of the EIT Governing Board and EIT Awards Jury member	MONTEVERDI
10:45 – 11:00	Press point <i>with Carlos Moedas, European Commissioner for Research, Science and Innovation</i>	MONTEVERDI
11:00 – 11:45	Interviews opportunities with EIT Awards winners <i>A further opportunity for one-to-one interviews with the EIT Awards winners. Specific interview requests can be made to the</i>	MONTEVERDI

Burson-Marsteller EIT team supporting media activities at INNOVEIT.

12:00 – 12:30 **Climate-KIC: Opening up opportunities for regions and cities to join forces in the search for climate change solutions.** **MONTEVERDI**

During this press conference, Climate-KIC will announce:

- *Expansion of low carbon innovation programmes across Europe*
- *Showcase market driven climate solutions*
- *Invite regions and cities to get involved inc. through the EIT Regional Innovation Scheme (EIT RIS)*

Day 2 – Tuesday 26 April 2016

Morning – Closing session

12:00 – 13:20 **Joining forces for innovation – High-level panel** **ROMA**

The objective of the session is to discuss and draw conclusions on joining forces for innovation. The high-level panel reacts to three separate short and interactive reports from the parallel sessions. The proposals and reactions make the Joining Forces for Innovation Initiative, summarising the main points across sessions as a specific call for action to all concerned parties. Statements from the audience will be sought as part of the discussion.

*With **Martin Kern**, EIT Interim Director*

***Luuk Klomp**, Dutch Presidency of the EU and Deputy Director, Innovation and Knowledge Department, Ministry of Economic Affairs of the Netherlands*

***Eva Kaili**, Member of the European Parliament, Committee on Industry, Research and Energy*

***Martine Reicherts**, Director General, European Commission, Directorate General for Education, Culture, Youth and Sport*

***Sylvie Bove**, CEO, EIT Health*

***Estefania Tapias**, President of the EIT Alumni Board*

13:20 – 13:30 **Closing address** **ROMA**

*With **Martin Kern**, EIT Interim Director*

13:30 – 14:30 *Lunch* *Boscolo Hotel*

More information:

eit.europa.eu and innoveit.eu

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