



INNOVEIT 2019 - Press Agenda

15 OCTOBER 2019

PRESS ONLY SESSIONS

Morning: press only moderated by Monika Hoegen	
09:00 – 09:30	Registration
09:30 – 09:45	<p>PRESS BRIEFING</p> <p>Introduction to the EIT by Dirk Jan van den Berg, Chair of the EIT Governing Board</p> <ul style="list-style-type: none"> • Q&A
09:45 – 10:10	<p>INNOVATION IN CULTURAL & CREATIVE INDUSTRIES</p> <ul style="list-style-type: none"> • Presentation of plans for a new EIT Innovation Community on 'Cultural & Creative Industries' by Martin Kern, EIT Director • Discussion with: <ul style="list-style-type: none"> ○ Elisabetta Lazzaro, co-author of Report on Cultural and Creative Industries ○ Michela Magas, Founder and Creative Director Music Tech Fest ○ Anna Valtonen, Vice President of Art and Creative Practices, Aalto University • Q&A
10:10 – 10:35	<p>EIT COMMUNITY POWERING AI INNOVATION</p> <ul style="list-style-type: none"> • Presentation of EIT AI activities by Michal Gorzynski, EIT Head of Impact Section • Discussion with: <ul style="list-style-type: none"> ○ Ana Trbović, Member of the EIT Governing Board Member ○ Maria Sievert, Co-founder & Managing Partner, Inveox supported by EIT Health ○ Annabella Hermans, Data-Driven Experience Consultant, SARA project, supported by EIT Digital • Q&A
10:35 – 10:45	Coffee break

10:45 – 12:00	<p>MEET EIT AWARDS NOMINEES: ‘SPEED-DATING’ BETWEEN NOMINEES & JOURNALISTS</p> <p>An opportunity to meet and have quick-fire interviews with all EIT Awards nominees.</p>
	<p>INTERVIEW OPPORTUNITIES</p> <p>An opportunity for one-on-one interviews with (amongst others):</p> <p>EIT Community representatives</p> <ul style="list-style-type: none"> • Dirk Jan van den Berg, Chair of the EIT Governing Board • Ana Trbović, Member of the EIT Governing Board Member • Martin Kern, EIT Director • Kirsten Dunlop, CEO, EIT Climate-KIC • Willem Jonker, CEO, EIT Digital • Andy Zynga, CEO, EIT Food • Sameena Conning, Director of External Affairs, EIT Health • Diego Pavia, CEO, EIT InnoEnergy • Klaus Beetz, CEO, EIT Manufacturing • Olli Salmi, Director, EIT Raw Materials InnoHub Baltic • Maria Tsavachidis, CEO, EIT Urban Mobility <p>INNOVEIT 2019 speakers</p> <ul style="list-style-type: none"> • Michela Magas, Founder and Creative Director Music Tech Fest • Elisabetta Lazzaro, co-author of Report on Cultural and Creative Industries • Anna Valtonen, Vice President of Art and Creative Practices, Aalto University
12:00 – 13:00	<i>Networking lunch</i>

PUBLIC SESSIONS

INNOVEIT 2019 - Moderated by Isabelle Schwarz and Jeremy Wilks	
13:00	WELCOME by Dirk Jan van den Berg , Chair, EIT Governing Board
13:15	OPENING by Commissioner Tibor Navracsics
13:30	<p>PANEL DISCUSSION: TAKING TWO PILLARS OF THE EIT FORWARD: EDUCATION AND THE REGIONAL DIMENSION</p> <ul style="list-style-type: none"> • Sanja Damjanović, Minister of Science, Montenegro • Viviane Hoffmann, Deputy Director General, European Commission DG EAC • Ana Trbović, Member, EIT Governing Board • Maria-Theres Thiell, CEO, ELMŰ-ÉMÁSZ / innogy Hungary • Emma Nehrenheim, Chief Environmental Officer, NorthVolt <p>Q&A with the audience</p>
14:30	<i>Networking Coffee</i>

15:00	KEYNOTE by Michela Magas , Founder and Creative Director Music Tech Fest
15:20	INTERVIEW with Christer Gustafsson & Elisabetta Lazzaro , authors of the report on cultural and creative industries
15:30	<i>Cultural interlude</i>
15:40	<p>PANEL DISCUSSION: WHY CULTURE? HOW CAN ART AND CREATIVITY SPUR GROWTH AND INNOVATION IN EUROPE?</p> <ul style="list-style-type: none"> • Miklós Both, Composer • Yoan Fanise, Co-founder, DigixArt, Videogames • Christina Haak, Deputy Director General, State Museums Berlin and Vice President, German National Museums Organisation • Horst Hörtnner, Senior Director, Ars Eletronica • Michela Magas, Founder and Creative Director Music Tech Fest • Anna Valtonen, Vice President, Art and Creative Practices, Aalto Universities <p>Moderation by Isabelle Schwarz Q&A with the audience</p>
16:40	<p>CONCLUSIONS</p> <p>Martin Kern, EIT Director</p>
16:45	INNOVATION TOUR 'DISCOVER THE LATEST TOP EIT COMMUNITY INNOVATIONS'
17:45	<p>EIT AWARDS CEREMONY</p> <ul style="list-style-type: none"> • CHANGE Award: Award introduction and winner announcement by Prof Weidenfeld • INNOVATORS Award: Award introduction and winner announcement by Minister Palkovics • VENTURE Award: Award introduction and winner announcement by Minister Damjanović • WOMAN Award: Award introduction and winner announcement by Laima Kaušpadiene, EIT GB Member • PUBLIC Award: winner announcement by Commissioner Navracsics <p>Moderation by Isabelle Schwarz and Jeremy Wilks</p>
19:30	<i>Networking dinner</i>
19:45	<p>Meet the winners</p> <p>Opportunity to meet/interview the EIT Awards winners</p>
20:30-22:00	<i>Concert</i>