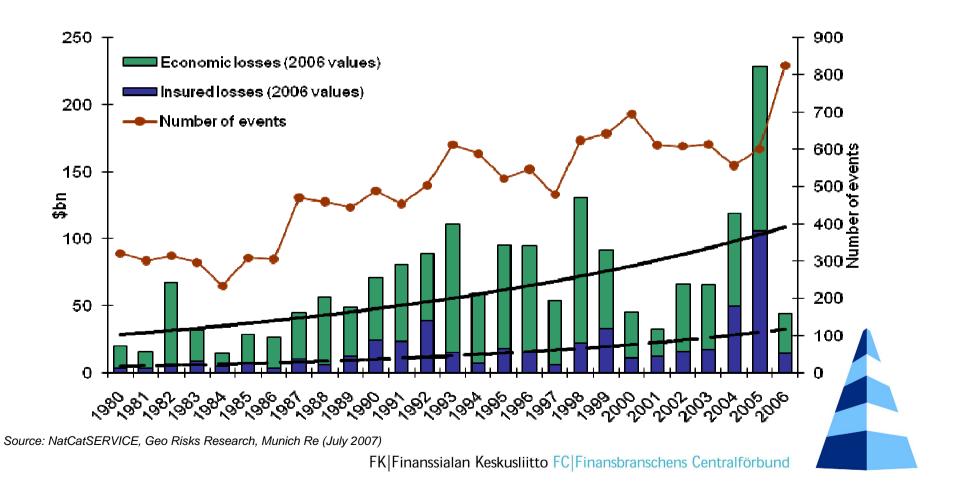
Adaptation – preparing for the new conditions

Esko Kivisaari, Federation of Finnish Financial Services Madrid 2009-03-16 Shaping the Knowledge and Innovation Communities (KICs) - Climate change mitigation and adaptation



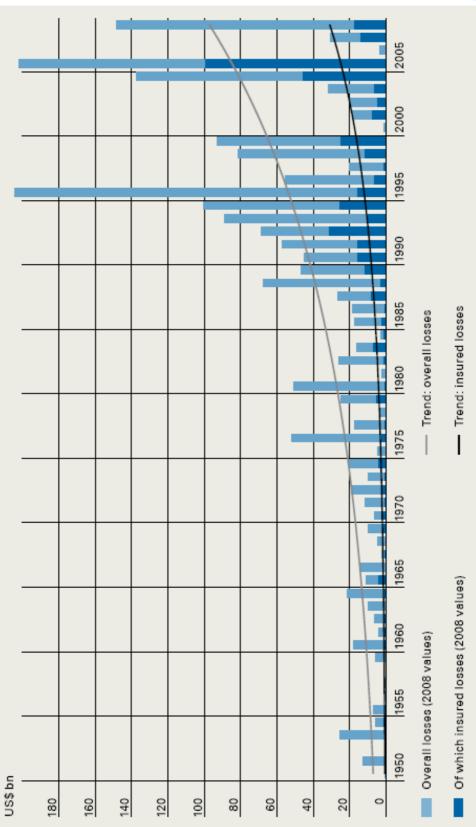
FK|Finanssialan Keskusliitto FC|Finansbranschens Centralförbund

Number of global weather related disasters and the losses caused



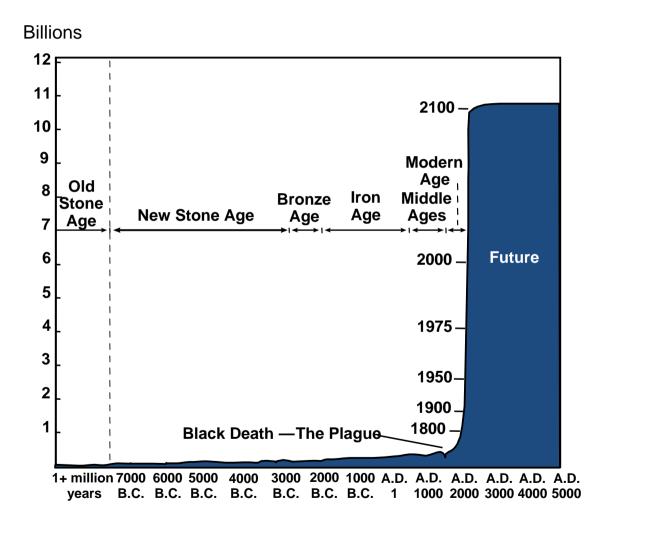
Overall losses and insured losses from great natural oatastrophes, 1950–2008

The chart presents the overall losses and insured losses – adjusted to present values. The trend curves verify the increase in Category 6 catastrophe losses since 1950.



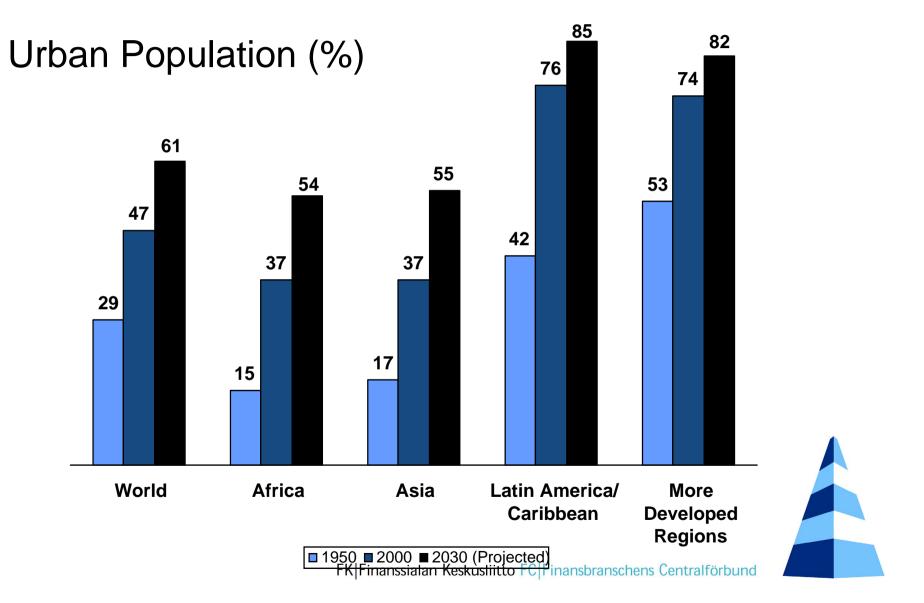
FK|Finanssialan Keskusliitto FC|Finansbranschens Centralförbund

World Population Growth



Source: Population Reference Bureau; and Unnersi Nationsky World Population Projections to 2100 (1998).

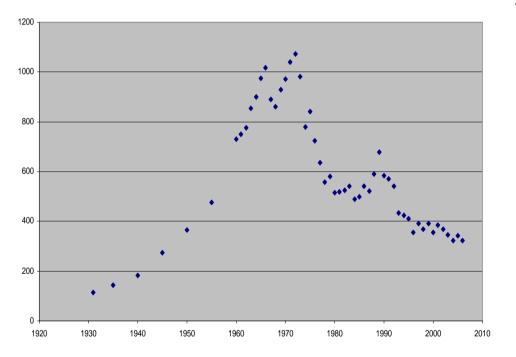
Trends in Urbanization

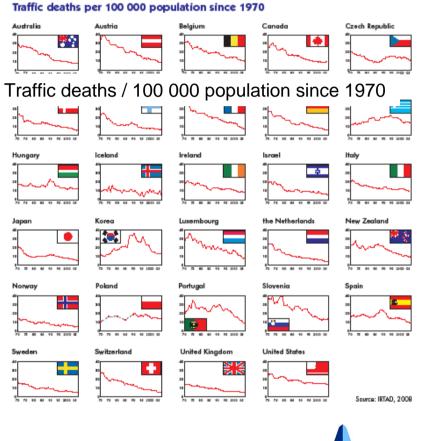


No need to be fatalistic

see traffic deaths

Fatalities in road accidents in Finland





insurers have much experience in loss protection

- At each stage of the process
- Risk assessment: FW-looking & multi-dimensional models
- Risk awareness: communication, mapping/zoning, pricing,...
- Risk reduction: prevention, underwriting policy
- Risk mitigation
 - Re/insurance policies (eg micro-insurance)
 - Financial markets (eg ART)
- In public/private partnership (PPP)



- Several initiatives such as:
 - Munich Climate Insurance Initiative
 - Launched by Munich Re in 2005
 - Aim: finding solutions to the risks posed by climate change (loss reduction, insurance,...)
 - Climate Adaptation Development Program
 - Launched by Swiss Re in 2007
 - Aim: developing financial risk transfer market for the effects of adverse weather in emerging countries
 - Climate Wise
 - Launched by the Association of British Insurers (ABI) in 2007
 - Aim: encouraging customers to change their habits and influencing policy



- Challenges
 - Statistics
 - Insurance capacity
 - do transfers to capital markets via securitisation help?
 - Correlation
 - Anti-selection
 - Moral hazard



Priorities for technology cooperation

- New technology such as renewable energy production needs
 - financing and
 - insurance

to become commercially viable.

- Lack of experience (no statistics) in this area means higher risk margins both in financing and in insurance
- research, not only by industry, is needed



Priorities for technology cooperation

- Knowledge building and sharing
 - gathering and sharing of data, models and analyses
 - forward-looking impact assessment
 - Impact on both adaptation and mitigation
- Platform for the exchange of best practices on
 - Research
 - Education
 - Tools such as risk zoning/hazard mapping



Financial sources and mechanisms

- Ex-ante financed schemes
 - more efficient
 - more effective
 - Increased awareness and
 - stronger involvement of stakeholders
- Conditionality / penalty clause
- Liquid and stable financial markets
 - Alternative Risk Transfer instruments



Institutional architecture and enabling environment

• long-term, strong and effective framework

- stable legal and political environment
 - For businesses to adapt their strategies (business plan)
- Strong involvement of the authorities
 - national adaptation plans, policy measures such as land use planning, public-private partnerships
 - high standard of risk management rules (building codes, land use planning, etc)
- Flexibility
 - Principle-based
 - Adaptable to the local conditions
 - Market-led initiatives



How much is much?

- According to the IPPC (Intergovernmental Panel of Climate Change) the cost of mitigation is 0.13 % of the global GDP until 2030
- The Federation of Finnish Financial Services has used Capgemini forecasts saying that in payment systems (SEPA) the potential savings for the economy as a whole are 0,12-0,22 of the GDP (EU-16) and this is just the SEPA part of e-services

