

MARKET SURVEY QUESTIONS & BACKGROUND INFORMATION

Related to the procurement of

“EIT COMMUNITY INFORMATION COORDINATION SERVICES”

A. Rationale for the market survey (published with the Market Survey in order to explain the context and facilitate the understanding of what/when/where and for how long the services will be needed by the EIT)

1. Introduction

The European Institute of Innovation and Technology (EIT) is planning to launch a procurement procedure in the field of information coordination and dissemination under the EIT Regional Innovation Scheme framework. In order to facilitate the procurement procedure and secure a high quality service, the EIT is carrying out a market survey. If you are interested in providing the service, please complete the questionnaire.

2. The European Institute of Innovation and Technology

The European Institute of Innovation and Technology (EIT) is an EU body that boosts Europe’s ability to innovate. The EIT nurtures entrepreneurial talent and supports new ideas by fully integrating the entire innovation value chain: from student to entrepreneur, from idea to product, from lab to customer, including scaling up the successful start-ups. The EIT achieves it through dynamic, long-term European partnerships among leading companies, research labs and higher education. These partnerships are called **EIT Innovation Communities** and each is dedicated to finding solutions to a specific global challenge, from climate change and sustainable energy to healthy living and food.

More information about EIT is available here: <https://eit.europa.eu/who-we-are/eit-glance>

3. Purpose and Scope

The strategic objective of the services is to raise the awareness and increase the recognition of the EIT and its Innovation Communities and their activities by way of improving the information availability about the EIT and its Innovation Communities and opportunities that are available to a range of local stakeholders in countries that are part of the EIT Regional Innovation Scheme (EIT RIS). The services will facilitate the information exchange about the EIT Innovation Communities’ specific activities and opportunities among the EIT Hubs established under the EIT RIS framework and other KICs’ offices present in the countries. Furthermore, the services will support initiation of potential synergies among the EIT Community and local initiatives.

These services will be carried out on a pilot basis in the following countries:

Bulgaria, Estonia, Hungary, Malta and Lithuania

Initially the services will be run for one year, with a possibility of renewal upon a joint agreement and in line with the business needs. The selected service provider(s) will carry out the assignment under the supervision of the EIT.

4. Strategic Framework: EIT Regional Innovation Scheme

The services are implemented under the EIT Regional Innovation Scheme framework and in line with its strategic objectives. The EIT Regional Innovation Scheme (EIT RIS) is designed for the EU Member States and Horizon 2020

Associated Countries in Europe that are modest and moderate innovators, and where Innovation Communities have few or no partners. Strategically, the Scheme is an additional offer to these countries to facilitate their engagement with the EIT Innovation Communities. Thereby, the Scheme's facilitates the access to services and programmes offered by the EIT Innovation Communities.

EIT Hubs

EIT Innovation Communities selected local organisations through an open competitive selection process to function as an EIT Hub for a specific Innovation Community in EIT RIS countries and regions. The primary role of an EIT Hub is to ensure the visibility of the EIT Innovation Communities and raise awareness of their activities and cooperation opportunities for local players representing education, business and research areas. The EIT Hubs help promote EIT Innovation Communities' good practises and know-how of their innovation model. In addition, EIT Hubs liaise with the relevant national, regional and local authorities and facilitate the sharing of EIT Innovation Community expertise with them and seek for possible synergies.

More information about the EIT Regional Scheme and a full list of EIT Hubs is available here:
<https://eit.europa.eu/our-activities/eit-regional-innovation-scheme-ris>

5. Implementation of the Services

The services comprise information coordination among the EIT Hubs and other KICs' offices and function as an information point to local stakeholders with regard to the EIT Community activities.

The service provider will be referred to as '**EIT Community Information Coordinator**'. The EIT Community Information Coordinator function will be deployed in each target country in the local and English languages.

The EIT Community Information Coordinator will serve as a country specific point of contact with regard to the fundamental information related to the EIT Community. It will not only serve as a channel for information towards relevant stakeholders representing the Knowledge Triangle, but will also actively engage with the EIT Hubs and other KICs' offices with a view to facilitating information exchange and sharing.

In close cooperation with the EIT, the service provider will be in charge of setting up the appropriate communication channels and tools to facilitate the information availability and exchange in the given countries. The contactor will also design a stakeholder map in order to facilitate the information dissemination to the appropriate target audiences.

Furthermore, the EIT Community Information Coordinator shall actively identify potential synergies and cooperation opportunities among EIT Hubs, KJICs' offices and other local stakeholders and programmes (e.g. local accelerators, local universities, etc.). In order to facilitate synergies between KICs' and other EU, Regional and National funded programmes, the EIT Community Information Coordinators shall identify synergy opportunities relevant for the EIT and the EIT Community at large and bring them to the EIT's attention.

6. Required Expertise of the Service Provider

The Service Provider has to be familiar with local innovation ecosystems and be knowledgeable about innovation and entrepreneurship support framework of the target country/ies. The Service Provider is required to have an expertise of 3 years in information coordination and communications, such as managing internal organisational communication in a decentralised setting, and providing general information to external stakeholders about an organisation. The Service Provider should also have an experience of developing communications material, such as leaflets, brochures, articles about general activities of an organisation.

7. Country coverage

The EIT information coordination services will be first implemented on a pilot basis in five countries. The table below lists all the local organisations serving as EIT Hubs, as well as other KICs' offices present in the target countries:

EIT Innovation Community / Country	Name of organisation hosting EIT Hub / KIC's office
Bulgaria	
EIT Climate-KIC	Cleantech Bulgaria
EIT Digital*	Bulgarian Private Equity and Venture Capital Association (BVCA)
EIT InnoEnergy	Cleantech Bulgaria
EIT Manufacturing	<i>To be designated in 2020</i>
Estonia	
EIT InnoEnergy	Tehnopol
EIT Digital*	Startup Wise Guys
EIT Health	Tartu Biotechnology Park
EIT Climate-KIC	Cleantech Forest
EIT Digital*	Tallinn University of Technology
EIT Food	BioCC LLC
EIT Climate-KIC	Athena Research and Innovation Center (ATHENA RC)
Hungary	
EIT Digital	Co-location Centre (Innovation Hub)
EIT Climate-KIC	EIT Climate-KIC office linked to its Co-location Centre (Innovation Hub) Central based in Warsaw, Poland
EIT Health	InnoStars (EIT Health office), Budapest
EIT Health	Institute of Transdisciplinary Discoveries, Pecs
EIT Food	Campden BRI Hungary Ltd.
EIT InnoEnergy	Startup Campus Incubator
EIT Manufacturing	<i>To be designated in 2020</i>
EIT Urban Mobility	<i>To be designated in 2020</i>
Malta	
EIT Climate-KIC	<i>Under reorganisation, to be finalised in 2020</i>
EIT Urban Mobility	<i>To be designated in 2020</i>
Lithuania	
EIT InnoEnergy	Vilnius Tech Park
EIT Climate-KIC	Vilnius Tech Park
EIT Health	Lithuanian University of Health Sciences
EIT Food	Kaunas University of Technology

* EIT Digital does not designate local organisations to serve as EIT hubs, instead the EIT Digital's local partners cooperate with the EIT Digital on implementation of specific programmes and activities. More information here: <https://www.eitdigital.eu/about-us/arise-europe/>

More information:

EIT Digital Co-location Centre Hungary: <https://www.eitdigital.eu/about-us/locations/budapest-clc/>

EIT Climate-KIC Office in Hungary: <https://www.climate-kic.org/countries/hungary/>

The Service Provider will include all the above listed local organisations that cooperate with the EIT Digital, as well as the EIT Digital Co-location Centre Hungary and EIT Climate-KIC Hungary office in the assignment.