





LAUNCHING THE EIT CAMPUS: ADVANCING INNOVATION WITH EDUCATION

Budapest, 10 January 2023 - The European Institute of Innovation & Technology (EIT) is launching the EIT Campus — bringing together all EIT entrepreneurship education and skill development activities offered by the Institute and its nine Knowledge and Innovation Communities (EIT KICs). As part of the launch, the EIT is introducing an online platform that will be home to over 250 courses in the thematic areas tackled by the EIT Community. The first courses featured on the platform are in the areas of climate, food, raw materials and urban mobility and support the skills transition for a greener and healthier Europe.

Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth said: 'We created the EIT Campus to offer one central entry point for students and professionals willing to expand their knowledge on diverse topics, while keeping an eye on innovation and entrepreneurship. The training offers and opportunities provided by EIT Campus will widen their horizon in domains that are crucial for our future. We want both students and professionals to be best equipped because they belong to the driving forces that will support Europe in its digital and green transitions.'

In addition to business creation and acceleration, and innovation projects, entrepreneurship education serves as one of the main pillars of support the EIT Community offers to thousands of innovators across Europe. Over the past decade, the EIT Community has developed a wide range of cutting-edge educational activities based on partnerships between universities, companies, and research centres. Since 2018, the EIT has channelled over EUR 350 million of funding towards entrepreneurship education activities across all EIT Knowledge and Innovation Communities powering the next generation of European talents.

Education activities under the EIT Campus will offer services for the following learners:

- For secondary school students through the <u>EIT Girls Go Circular</u> project, committed to help young girls develop tech and entrepreneurship skills related to the green and digital transition.
- For university students through the <u>EIT Label</u>, over 60 graduate degree programmes developed with 200 universities active in the EIT network. The EIT Community counts over 4 500 graduates from EIT Label master and doctoral degrees.
- For professional learners through the EIT's <u>variety of non-degree courses</u> and workshops accessible online for a wide range of learners in the thematic areas tackled by the EIT Community. To date, over 100 000 learners have participated in EIT online educational activities. Professional learners will also benefit from the targeted skills development programmes including the new <u>EIT Deep Tech Talent Initiative</u> set to skill one million talents in deep tech fields and the <u>European Battery Alliance Academy</u>, working with EU Member States and industry partners to train and upskill 800 000 workers across the entire battery supply chain.
- For Higher Education Institutions (HEIs): through the <u>EIT HEI Initiative</u> helping faculties build the capacity to teach innovation and entrepreneurship while reimaging the role of universities as regional engines of innovations. Currently 50 projects involving over 290 Higher Education Institutions (HEIs) and 300 non-

















PRESS RELEASE

academic organisations are part of the EIT HEI Initiative. In the past year alone, projects have trained over 9 900 students, academic and non-academic staff and have supported over 310 start-ups and scale-ups.

Learn more about the EIT Campus in a factsheet <u>here</u>

Nektarios Tavernarakis, Chair of the EIT Governing Board, added: 'The EIT Campus and its virtual platform is a huge milestone for the EIT Community! We have now put the scale and power of the EIT network, with our 3 400 partners and Knowledge and Innovation Communities, under one roof. Never before has it been easier to join one of our education programmes, and to explore the huge opportunities of support the EIT Community offers. I look forward to seeing the EIT Campus grow, to welcoming new learners to our education activities, and to see the impact that our courses will have in taking innovators to the next level of their journey.'

The <u>EIT Campus's online portal</u> is expected to become fully operational in mid-2023, housing over 250 courses and opportunities across the entire EIT ecosystem. As part of its launch phase, the EIT will unveil the online education portfolios of four of its Knowledge and Innovation Communities: EIT Climate-KIC, EIT Food, EIT RawMaterials and EIT Urban Mobility. Featured courses available now include, among others: *Food for Thought: The Relationship Between Food, Gut and Brain; How to Plan a Hackathon: Hacking the Challenges of Digital Education; Circular Economy - Sustainable Materials Management; Reclaiming the Street for Liveable Urban Spaces and many more. To learn more about EIT education services, or to join Europe's largest innovation community, please click here.*

EIT - MAKING INNOVATION HAPPEN!

ABOUT THE EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY (EIT)

The EIT strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation.

The Institute supports dynamic pan-European partnerships, EIT Knowledge and Innovation Communities, among leading companies, research labs and universities. Currently nine EIT Knowledge & Innovation Communities are supported: EIT Climate-KIC, EIT Digital, EIT InnoEnergy, EIT Health, EIT RawMaterials, EIT Food, EIT Manufacturing, EIT Urban Mobility and the newest addition: EIT Culture & Creativity (set to become fully operational by the end of 2023). Together with their leading partners, the EIT Community offers a wide range of innovation and entrepreneurship activities across Europe: entrepreneurial education courses, business creation and acceleration services and innovation driven research projects.



*figures August 2022

