

**Privacy statement  
regarding the online event  
“EIT Culture & Creativity - Creating new innovation opportunities for the video  
games sector”  
organised on 22 October 2021**

This privacy statement provides information relating to the processing of personal data by the European Institute of Innovation and Technology (EIT) while managing the online event “**EIT Culture & Creativity - Creating new innovation opportunities for the video games sector**” organised on 22 October 2021.

The processing of personal data of the data subjects follows the provisions of Regulation (EU) 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data<sup>1</sup> (hereinafter “Regulation”).

**What is personal data and what is personal data processing?**

**Personal data** shall mean any information relating to an identified or identifiable natural person (“data subject”). An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

**Processing** means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

**Who is the controller?**

The data controller is the Head of Communications and Stakeholder Relations Unit.

**Who are the data subjects (in particular)?**

Speakers and stakeholders participating in the “**EIT Culture & Creativity - Creating new innovation opportunities for the video games sector**” organised on 22 October 2021.

**What is the purpose of the personal data processing?**

The EIT Strategic Innovation Agenda 2021-27 requires the creation of a new EIT Knowledge and Innovation Community (KIC) in the Cultural and Creative Sectors and Industries (CCSI). By uniting cultural and creative organisations from business, higher education and research in a pan-European innovation ecosystem, this

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<sup>1</sup> OJ L 295 of 21.11.2018, p. 39-98.

new EIT KIC will deliver innovative solutions to help these sectors and industries become stronger and more resilient. EIT Culture and Creativity will create new opportunities for entrepreneurial education, innovation, business creation and acceleration to power Europe’s next generation of innovators and creatives.

The webinar helps the participants learn about the EIT’s upcoming Call for Proposals to boost innovation in the Cultural & Creative Sectors and Industries, and discover how organisations from business, higher education and research can be involved. This time the webinar focuses on a specific area, the Video Games sector.

The processing of the personal data is necessary for the following purposes:

- to manage the webinar,
- to include participants, following their consent, in the EIT Stakeholder Database.

### What types of personal data are processed?

Registration is needed for the participation in the event. Only registered participants can enter the event. When registering stakeholders are asked about their consent to be included in the EIT Stakeholder Database or not.

Type of personal data	Who processes the personal data?	Registration and participation in the webinar	Inclusion in the EIT Stakeholder Database
Title	EIT, processor <sup>2</sup>	X	X
Name	EIT, processor	X	X
Email	EIT, processor	X	X
Organisation	EIT, processor	X	X
Type of organisation (you can choose “Other”)	EIT, processor	X (optional)	X
Audio and video recording	EIT, processor	X	-
IP Address	processor	X	-
Position, name, email address of the speakers	EIT, processor	X	-
Messaging	processor	X	-

<sup>2</sup> The processor(s) are indicated under point “Who has access to the personal data of data subjects and to whom can they be disclosed?”

## Who has access to the personal data of data subjects and to whom can they be disclosed?

### **Within the EIT:**

For the purposes indicated above, access to personal data is provided to the EIT Director, the responsible Head of Unit and EIT staff managing the event. Access to the personal data may be granted to the Internal Auditor of the EIT by request if necessary for the performance of the duties of the Internal Auditor.

### **Within the Commission and other EU institutions/bodies/agencies:**

Exceptionally, authorised staff of the following EU institutions may have access to relevant personal data for audit control or investigation purposes: Court of Auditors, Internal Audit Service of the European Commission, European Anti-Fraud Office (OLAF).

For the purpose of handling review procedures and litigation, access to the personal data may be granted also to the European Ombudsman, the European Data Protection Supervisor, the General Court and the European Court of Justice to the extent necessary for handling the review procedure and litigation.

### **Third parties subject to the GDPR<sup>3</sup> and third parties not subject to the GDPR:**

1. The management of the event will be made through Zoom, it acts as processor.

The EIT has subscribed for “Zoom Video Webinar” and “Zoom Video Meetings - Pro” licenses from “Insight Technology Solutions Belgium, Inc.” by contracting through EC DIGIT’s FWC No. DI/07722. The contracts contain provisions on data protection.

The privacy statement of Zoom is available at:

[https://explore.zoom.us/docs/en-us/privacy.html#\\_lb7ubvym14jj](https://explore.zoom.us/docs/en-us/privacy.html#_lb7ubvym14jj)

About data transfers: Zoom ensures, that the transfer is governed by the European Commission’s standard contractual clauses.

2. EWORX S.A. acts as an external contractor of the EIT (processor) responsible for the maintaining the online registration site. The personal data indicated above are collected, uploaded and stored on its servers based in Europe, consulted, transmitted to the EIT, used and finally erased at the end of the retention period. Framework Contract No 03/2017/EITPROC between the EIT and EWORX contains several provisions on the personal data protection.

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<sup>3</sup> Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

### How long do we keep your data?<sup>4</sup>

The audio and video recording of the event will be published on the EIT's website.

The personal data of those participants who give consent to be added to the EIT Stakeholder Database shall be managed in accordance with our privacy statement on the EIT Stakeholder Database ([https://eit.europa.eu/sites/default/files/stakeholder\\_database\\_privacy\\_statement\\_2019.pdf](https://eit.europa.eu/sites/default/files/stakeholder_database_privacy_statement_2019.pdf)).

The contact details of those participants who did not give consent to be added to the EIT Stakeholder Database will be kept for *2 years*.

### What are the rights of the data subject?

In accordance with Articles 15, 17, 18, 19 of the Data Protection Regulation of European Institutions the data subjects have the **right for information**, the **right of access**, the **right of rectification** in case their personal data is not complete or not accurate and the **right to erasure** ("right to be forgotten").

Data subjects have the right to obtain the **erasure** of their personal data in accordance with Article 19 of the Regulation and in particular in the cases when the personal data are no longer necessary in relation to the purposes for which they were collected, if the data subject withdraws its consent, or in case of unlawful processing. This means that data subjects may opt out of the processing of their personal data.

Data subjects have also the **right to restriction** of processing of personal data in accordance with Article 20 of the Regulation, and the **right to object** on grounds listed in Article 23 of the Regulation.

The rights of the data subjects can be exercised from the registration period and until the personal data is retained.

The rights can be exercised by sending a request in a written form to [eit-stakeholder-relations@eit.europa.eu](mailto:eit-stakeholder-relations@eit.europa.eu). As a general rule, the requests for information, access, rectification, erasure restriction are handled without undue delay and in any event within 30 days of receipt of the request. This period may be extended by two further months, where necessary, taking into account the complexity and number of the request(s).

Restrictions to the rights of data subjects may be applied by the EIT, in accordance with Article 25 of the Data Protection Regulation of the European institutions and the EIT internal rules on restrictions<sup>5</sup>.

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<sup>4</sup> It contains the retention periods applied by the EIT.

<sup>5</sup> Currently under adoption. The final version will be published at the following link: <https://eit.europa.eu/who-we-are/legal-framework/data-protection>

## **Who should be contacted in case of queries or complaints?**

You have the right of recourse at any time to the EIT's Data Protection Officer ([EIT-DPO@eit.europa.eu](mailto:EIT-DPO@eit.europa.eu)) and to the European Data Protection Supervisor ([EDPS@edps.europa.eu](mailto:EDPS@edps.europa.eu)) or contact the site: <http://www.edps.europa.eu/EDPSWEB/>.

## **Legal basis of the processing operation**

### **General legal basis**

- Articles 6(a), (b) and (c) of Regulation (Regulation (EU) 2021/819 of the European Parliament and of the Council of 20 May 2021 on the European Institute of Innovation and Technology (recast)<sup>6</sup>;
- Decision (EU) 2021/820 of the European Parliament and of the Council of 20 May 2021 on the Strategic Innovation Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe and repealing Decision No 1312/2013/EU<sup>7</sup>

### **Specific EIT legal basis**

- Decision 35/2021 of the Governing Board of the EIT on the adoption of the revised Final Single Programming Document (2021-2023) of the EIT<sup>8</sup>;
- Framework Contract No DI/07722 concluded between the DG DIGIT of the European Commission and its service provider

## **Grounds for lawfulness**

In line with Article 5(a) of Regulation No. (EU) 2018/1725, the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the EIT.

In accordance with Article 5(d) of Regulation No. (EU) 2018/1725, the data subject can be added to the EIT Stakeholder Database in case he/she agrees, i.e. the data processing is lawful based on the consent of the data subject, for further information, please see the relevant privacy statement:

[https://eit.europa.eu/sites/default/files/stakeholder\\_database\\_privacy\\_statement\\_2019.pdf](https://eit.europa.eu/sites/default/files/stakeholder_database_privacy_statement_2019.pdf)

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<sup>6</sup> OJ L 189, 28.5.2021, p. 61–90

<sup>7</sup> OJ L 189, 28.5.2021, p. 91–118

<sup>8</sup> Ref. Ares(2021)4853672- 29/07/2021