

Privacy statement regarding the “EIT Culture & Creativity - webinar on new innovation opportunities” organised on 21 April 2021

This privacy statement provides information relating to the processing of personal data by the European Institute of Innovation and Technology (EIT) while managing the online event “EIT Culture & Creativity - Webinar on new innovation opportunities” organised on 21 April 2021.

The processing of personal data of the data subjects follows the provisions of Regulation (EU) 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data¹ (hereinafter “Regulation”).

What is personal data and what is personal data processing?

Personal data shall mean any information relating to an identified or identifiable natural person (“data subject”). An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Processing means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Who is the controller?

The data controller is the Head of Communications and Stakeholder Relations Unit.

Who are the data subjects (in particular)?

Speakers and stakeholders participating in the “EIT Culture & Creativity - Webinar on new innovation opportunities” organised on 21 April 2021, 14h00-15h30 CET.

What is the purpose of the personal data processing?

The EIT Strategic Innovation Agenda 2021-27 requires the creation of a new EIT Knowledge and Innovation Community (KIC) in the Cultural and Creative Sectors and Industries (CCSI). By uniting cultural and creative organisations from business, higher education and research in a pan-European innovation

¹ OJ L 295 of 21.11.2018, p. 39-98.

ecosystem, this new EIT KIC will deliver innovative solutions to help these sectors and industries become stronger and more resilient. EIT Culture and Creativity will create new opportunities for entrepreneurial education, innovation, business creation and acceleration to power Europe’s next generation of innovators and creatives.

This webinar will inform CCSI stakeholders about the EIT, the upcoming Call for proposal and help understand how to become part of a consortium. It takes place on the World Creativity and Innovation Day: 21 April from 14:00 to 15:30 CET.

This webinar helps the participants learn about the EIT’s upcoming Call for Proposals to boost innovation in the Cultural & Creative Sectors and Industries, and discover how organisations from business, higher education and research can be involved.

The processing of the personal data is necessary for the following purposes:

- to manage the webinar,
- to include participants, following their consent, in the EIT Stakeholder Database.

What types of personal data are processed?

No registration is needed for the participation in the event. When entering the event online platform, participants are requested to provide their name, email and the name of their organisation. Following the event, the EIT will send an email in which it will ask for the consent of the participants whether they agree to be included in the EIT Stakeholder Database.

| Type of personal data | Who processes the personal data? | Participation in the event | Inclusion in the EIT Stakeholder Database |
|---|----------------------------------|----------------------------|---|
| Title | EIT | - | X |
| Name | EIT | - | X |
| Email | EIT | - | X |
| Profession and position | EIT | - | X |
| Organisation | EIT, processor ² | X | X |
| Relation with KICs/EIT | EIT | - | X |
| Audio and video recording | EIT, processor | X | - |
| IP Address | processor | X | - |
| Position, name, email address of the speakers | EIT, processor | X | - |
| Message | processor | X | X |

² The processor(s) are indicated under point “Who has access to the personal data of data subjects and to whom can they be disclosed?”

Who has access to the personal data of data subjects and to whom can they be disclosed?

Within the EIT:

For the purposes indicated above, access to personal data is provided to the EIT Director, the responsible Head of Unit and EIT staff managing the event. Access to the personal data may be granted to the Internal Auditor of the EIT by request if necessary for the performance of the duties of the Internal Auditor.

Within the Commission and other EU institutions/bodies/agencies:

Exceptionally, authorised staff of the following EU institutions may have access to relevant personal data for audit control or investigation purposes: Court of Auditors, Internal Audit Service of the European Commission, European Anti-Fraud Office (OLAF).

For the purpose of handling review procedures and litigation, access to the personal data may be granted also to the European Ombudsman, the European Data Protection Supervisor, the General Court and the European Court of Justice to the extent necessary for handling the review procedure and litigation.

Third parties subject to the GDPR³ and third parties not subject to the GDPR:

The management of the event may be made through a specific tool called Beyond (<https://www.ceciforma.com/beyond>) and used by an external service provider, the CECOFORMA S.A. therefore, CECOFORMA S.A., involved in the organisation of the online event, is collecting the data on behalf of the EIT. The written framework contract between the European Commission's Directorate General for Education and Culture (which is signed on behalf of the EIT as well) and CECOFORMA contains several provisions on the protection of personal data. The collection of presentations, audio and video recordings will be coordinated by CECOFORMA acting as event organiser. The privacy statement of the processor is available [here](#), and the DPO can be contacted at: dpo@ceciforma.com. As part of their service, participants can raise questions to speakers by using Slido. Their privacy statement is available at: <https://www.sli.do/terms>

How long do we keep your data?⁴

The audio and video recording of the event will be published on the EIT's website.

The personal data of those participants who give consent to be added to the EIT Stakeholder Database shall be managed in accordance with our privacy statement on the EIT Stakeholder Database (https://eit.europa.eu/sites/default/files/stakeholder_database_privacy_statement_2019.pdf).

³ Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

⁴ It contains the retention periods applied by the EIT.

What are the rights of the data subject?

In accordance with Articles 15, 17, 18, 19 of the Data Protection Regulation of European Institutions the data subjects have the **right for information**, the **right of access**, the **right of rectification** in case their personal data is not complete or not accurate and the **right to erasure** (“right to be forgotten”).

Data subjects have the right to obtain the **erasure** of their personal data in accordance with Article 19 of the Regulation and in particular in the cases when the personal data are no longer necessary in relation to the purposes for which they were collected, if the data subject withdraws its consent, or in case of unlawful processing. This means that data subjects may opt out of the processing of their personal data.

Data subjects have also the **right to restriction** of processing of personal data in accordance with Article 20 of the Regulation, and the **right to object** on grounds listed in Article 23 of the Regulation.

The rights of the data subjects can be exercised from the registration period and until the personal data is retained.

The rights can be exercised by sending a request in a written form to eit-stakeholder-relations@eit.europa.eu. As a general rule, the requests for information, access, rectification, erasure restriction are handled without undue delay and in any event within 30 days of receipt of the request. This period may be extended by two further months, where necessary, taking into account the complexity and number of the request(s).

Restrictions to the rights of data subjects may be applied by the EIT, in accordance with Article 25 of the Data Protection Regulation of the European institutions and the EIT internal rules on restrictions⁵.

Who should be contacted in case of queries or complaints?

You have the right of recourse at any time to the EIT’s Data Protection Officer (EIT-DPO@eit.europa.eu) and to the European Data Protection Supervisor (EDPS@edps.europa.eu) or contact the site: <http://www.edps.europa.eu/EDPSWEB/>.

⁵ Currently under adoption. The final version will be published at the following link: <https://eit.europa.eu/who-we-are/legal-framework/data-protection>

Legal basis of the processing operation

General legal basis

- Articles 5(1)(b) and (c) of Regulation (EC) No 294/2008⁶ of 11 March 2008 establishing the European Institute of Innovation and Technology, as amended by Regulation of the European Parliament and of the Council No 1292/2013⁷ of 11 December 2013 (“EIT Regulation”)⁸;
- Decision of the European Parliament and of the Council on the Strategic Innovation Agenda of the European Institute of Innovation and Technology 2021-2027: Boosting the Innovation Talent and Capacity of Europe (“EIT Strategic Innovation Agenda 2021-2027”)⁹

Specific EIT legal basis

- Decision 06/2021 of the Governing Board of the EIT on the on the adoption of the Final Single Programming Document (2021-2023) of the EIT¹⁰;
- Framework contract No EAC/27/2015 concluded between the European Commission’s Directorate General for Education and Culture (which signed it on behalf of the EIT as well) and CECOFORMA S.A.

Grounds for lawfulness

In line with Article 5(a) of Regulation No. (EU) 2018/1725, the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the EIT.

In accordance with Article 5(d) of Regulation No. (EU) 2018/1725, the data subject can be added to the EIT Stakeholder Database in case he/she agrees, i.e. the data processing is lawful based on the consent of the data subject, for further information, please see the relevant privacy statement:

https://eit.europa.eu/sites/default/files/stakeholder_database_privacy_statement_2019.pdf

⁶ OJ L 97, 9.4.2008, p. 1-12

⁷ OJ L 347, 20.12.2013, p. 174–184

⁸ Publication of the Recast EIT Regulation in the Official Journal is foreseen in May 2021: it shall enter into force on the day of its publication. It shall be applied from the day of the the publication, with the exceptions indicated in Article 28 which shall apply from 1 January 2021. Latest version is available from 12 February 2021 (6062/21).

⁹ Publication in the Official Journal is foreseen in May 2021: it shall enter into force on the day of its publication and it shall apply from 1 January 2021. Latest version is available from 12 February 2021 (6066/21).

¹⁰ Ref. Ares(2021)1558856 - 01/03/2021