

**Record¹ of processing activities regarding the online event
“EIT Culture & Creativity - Creating new innovation opportunities for the video games sector”
organised on 22 October 2021**

Nr	Item	Description
1	Reference number	DPO-43
2	Name of the data controller, the data protection officer and processor, if applicable and contact details	<p>The data controller is the Head of the Communications and Stakeholder Relations Unit</p> <p>Contact e-mail: eit-stakeholder-relations@eit.europa.eu</p> <p>Contact e-mail of the Data Protection Officer: EIT-DPO@eit.europa.eu</p>
3	Purposes of the processing	<p>The EIT Strategic Innovation Agenda 2021-27 requires the creation of a new EIT Knowledge and Innovation Community (KIC) in the Cultural and Creative Sectors and Industries (CCSI). By uniting cultural and creative organisations from business, higher education and research in a pan-European innovation ecosystem, this new EIT KIC will deliver innovative solutions to help these sectors and industries become stronger and more resilient. EIT Culture and Creativity will create new opportunities for entrepreneurial education, innovation, business creation and acceleration to power Europe’s next generation of innovators and creatives.</p> <p>The webinar helps the participants learn about the EIT’s upcoming Call for Proposals to boost innovation in the Cultural & Creative Sectors and Industries, and discover how organisations from business, higher education and research can be involved. This time the webinar focuses on a specific area, the Video Games sector.</p> <p>The processing of the personal data is necessary for the following purposes:</p> <ul style="list-style-type: none"> - to manage the webinar, - to include participants, following their consent, in the EIT Stakeholder Database.

¹ In line with Regulation (EU) N 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by Union institutions, bodies, offices and agencies and on the free movement of such data (OJ L 295, 21.11.2018, p. 39-98, hereinafter referred to as “Regulation”).

4	Categories of data subjects	Speakers and stakeholders participating in the “EIT Culture & Creativity - Creating new innovation opportunities for the video games sector” organised on 22 October 2021.			
5	Categories of the personal data processed	Registration is needed for the participation in the event. Only registered participants can enter the event. When registering stakeholders are asked about their consent to be included in the EIT Stakeholder Database or not.			
		Type of personal data	Who processes the personal data?	Registration and participation in the event	Inclusion in the EIT Stakeholder Database
		Title	EIT, processor ²	X	X
		Name	EIT, processor	X	X
		Email	EIT, processor	X	X
		Organisation	EIT, processor	X	X
		Type of organisation (you can choose “Other”)	EIT, processor	X (optional)	X
		Audio and video recording	EIT, processor	X	-
		IP Address	processor	X	-
		Position, name, email address of the speakers	EIT, processor	X	-
		Messaging	processor	X	-
6	Categories of data recipients	<p>Within the EIT:</p> <p>For the purposes indicated above, access to personal data is provided to the EIT Director, the responsible Head of Unit and EIT staff managing the event. Access to the personal data may be granted to the Internal Auditor of the EIT by request if necessary for the performance of the duties of the Internal Auditor.</p>			

² The processor is indicated under “Categories of data recipients”

	<p>Within the Commission and other EU institutions/bodies/agencies:</p> <p>Exceptionally, authorised staff of the following EU institutions may have access to relevant personal data for audit control or investigation purposes: Court of Auditors, Internal Audit Service of the European Commission, European Anti-Fraud Office (OLAF).</p> <p>For the purpose of handling review procedures and litigation, access to the personal data may be granted also to the European Ombudsman, the European Data Protection Supervisor, the General Court and the European Court of Justice to the extent necessary for handling the review procedure and litigation.</p> <p>Third parties subject to the GDPR³ and third parties not subject to the GDPR:</p> <p>1. The management of the event will be made through Zoom, it acts as processor.</p> <p>The EIT has subscribed for “Zoom Video Webinar” and “Zoom Video Meetings - Pro” licenses from “Insight Technology Solutions Belgium, Inc.” by contracting through EC DIGIT’s FWC No. DI/07722. The contracts contain provisions on data protection.</p> <p>The privacy statement of Zoom is available at: https://explore.zoom.us/docs/en-us/privacy.html#_lb7ubvym14jj</p> <p>About data transfers: Zoom ensures, that the transfer is governed by the European Commission’s standard contractual clauses.</p> <p>2. EWORX S.A. acts as an external contractor of the EIT (processor) responsible for the maintaining the online registration site. The personal data indicated above are collected, uploaded and stored on its servers based in Europe, consulted, transmitted to the EIT, used and finally erased at the end of the retention period. Framework Contract No 03/2017/EITPROC between the EIT and EWORX contains several provisions on the personal data protection.</p>
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³ Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

7	Time limit storage ⁴	<p>The audio and video recording of the event will be published on the EIT’s website.</p> <p>The personal data of those participants who give consent to be added to the EIT Stakeholder Database shall be managed in accordance with our privacy statement on the EIT Stakeholder Database (https://eit.europa.eu/sites/default/files/stakeholder_database_privacy_statement_2019.pdf).</p> <p>The contact details of those participants who did not give consent to be added to the EIT Stakeholder Database will be kept for <i>2 years</i>.</p>
8	If applicable, transfers of personal data to a third country or to international organization (if yes, the identification of that third country or international organization and the documentation of suitable safeguards)	Please see “Categories of data recipients”
9	General description of the technical and organisational security measures	Technical and organisational measures: access to personal data is restricted to recipients specified above.
10	For more information, including how to exercise rights to access, rectification, object and data portability (where applicable), see the privacy statement:	<p>Please consult the Data Protection page on the EIT’s website: https://eit.europa.eu/who-we-are/legal-framework/data-protection</p>

Signature of the data controller (Approval is given via a workflow in ARES in place of a handwritten signature)

Annex: Privacy statement

⁴ It contains the retention periods applied by the EIT.