

Record¹ of processing activities regarding the “EIT Culture & Creativity - webinar on new innovation opportunities” organised on 21 April 2021

Nr	Item	Description
1	Reference number	DPO-35
2	Name of the data controller, the data protection officer and processor, if applicable and contact details	<p>The data controller is the Head of the Communications and Stakeholder Relations Unit</p> <p>Contact e-mail: eit-stakeholder-relations@eit.europa.eu</p> <p>Contact e-mail of the Data Protection Officer: EIT-DPO@eit.europa.eu</p>
3	Purposes of the processing	<p>This record provides information relating to the processing of personal data by the European Institute of Innovation and Technology (EIT) while managing the online event “EIT Culture & Creativity - Webinar on new innovation opportunities” organised on 21 April 2021.</p> <p>The EIT Strategic Innovation Agenda 2021-27 requires the creation of a new EIT Knowledge and Innovation Community (KIC) in the Cultural and Creative Sectors and Industries (CCSI). By uniting cultural and creative organisations from business, higher education and research in a pan-European innovation ecosystem, this new EIT KIC will deliver innovative solutions to help these sectors and industries become stronger and more resilient. EIT Culture and Creativity will create new opportunities for entrepreneurial education, innovation, business creation and acceleration to power Europe’s next generation of innovators and creatives.</p> <p>This webinar will inform CCSI stakeholders about the EIT, the upcoming Call for proposal and help understand how to become part of a consortium. It takes place on the World Creativity and Innovation Day: 21 April from 14:00 to 15:30 CET.</p>

¹ In line with Regulation (EU) N 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by Union institutions, bodies, offices and agencies and on the free movement of such data (OJ L 295, 21.11.2018, p. 39-98, hereinafter referred to as “Regulation”).

		<p>This webinar helps the participants learn about the EIT’s upcoming Call for Proposals to boost innovation in the Cultural & Creative Sectors and Industries, and discover how organisations from business, higher education and research can be involved.</p> <p>The processing of the personal data is necessary for the following purposes:</p> <ul style="list-style-type: none"> - to manage the webinar, - to include participants, following their consent, in the EIT Stakeholder Database. 																																								
4	Categories of data subjects	Speakers and stakeholders participating in the “EIT Culture & Creativity - Webinar on new innovation opportunities” organised on 21 April 2021, 14h00-15h30 CET.																																								
5	Categories of the personal data processed	<p>No registration is needed for the participation in the event. When entering the event online platform, participants are requested to provide their name, email, and the name of their organisation. Following the event, the EIT will send an email in which it will ask for the consent of the participants whether they agree to be included in the EIT Stakeholder Database.</p> <table border="1"> <thead> <tr> <th>Type of personal data</th> <th>Who processes the personal data?</th> <th>Participation in the event</th> <th>Inclusion in the EIT Stakeholder Database</th> </tr> </thead> <tbody> <tr> <td>Title</td> <td>EIT</td> <td>-</td> <td>X</td> </tr> <tr> <td>Name</td> <td>EIT</td> <td>-</td> <td>X</td> </tr> <tr> <td>Email</td> <td>EIT</td> <td>-</td> <td>X</td> </tr> <tr> <td>Profession and position</td> <td>EIT</td> <td>-</td> <td>X</td> </tr> <tr> <td>Organisation</td> <td>EIT, processor²</td> <td>X</td> <td>X</td> </tr> <tr> <td>Relation with KICs/EIT</td> <td>EIT</td> <td>-</td> <td>X</td> </tr> <tr> <td>Audio and video recording</td> <td>EIT, processor</td> <td>X</td> <td>-</td> </tr> <tr> <td>IP Address</td> <td>processor</td> <td>X</td> <td>-</td> </tr> <tr> <td>Position, name, email</td> <td>EIT, processor</td> <td>X</td> <td>-</td> </tr> </tbody> </table>	Type of personal data	Who processes the personal data?	Participation in the event	Inclusion in the EIT Stakeholder Database	Title	EIT	-	X	Name	EIT	-	X	Email	EIT	-	X	Profession and position	EIT	-	X	Organisation	EIT, processor ²	X	X	Relation with KICs/EIT	EIT	-	X	Audio and video recording	EIT, processor	X	-	IP Address	processor	X	-	Position, name, email	EIT, processor	X	-
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² The processor is indicated under “Categories of data recipients”

		address of the speakers			
		Message	processor	X	X
6	Categories of data recipients	<p>Within the EIT:</p> <p>For the purposes indicated above, access to personal data is provided to the EIT Director, the responsible Head of Unit and EIT staff managing the event. Access to the personal data may be granted to the Internal Auditor of the EIT by request if necessary, for the performance of the duties of the Internal Auditor.</p> <p>Within the Commission and other EU institutions/bodies/agencies:</p> <p>Exceptionally, authorised staff of the following EU institutions may have access to relevant personal data for audit control or investigation purposes: Court of Auditors, Internal Audit Service of the European Commission, European Anti-Fraud Office (OLAF).</p> <p>For the purpose of handling review procedures and litigation, access to the personal data may be granted also to the European Ombudsman, the European Data Protection Supervisor, the General Court and the European Court of Justice to the extent necessary for handling the review procedure and litigation.</p> <p>Third parties subject to the GDPR³ and third parties not subject to the GDPR:</p> <p>The management of the event may be made through a specific tool called Beyond (https://www.cecoforma.com/beyond) and used by an external service provider, the CECOFORMA S.A. Therefore, CECOFORMA S.A., involved in the organisation of the online event, is collecting the data on behalf of the EIT. The written framework contract between the European Commission's Directorate General for Education and Culture (which is signed on behalf of the EIT as well) and CECOFORMA contains several provisions on the protection of personal data. The collection of presentations, audio and video recordings will be coordinated</p>			

³ Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

		by CECOFORMA acting as event organiser. The privacy statement of the processor is available here , and the DPO can be contacted at: dpo@cecoforma.com . As part of their service, participants can raise questions to speakers by using Slido. Their privacy statement is available at: https://www.sli.do/terms
7	Time limit storage⁴	The audio and video recording of the event will be published on the EIT's website. The personal data of those participants who give consent to be added to the EIT Stakeholder Database shall be managed in accordance with our privacy statement on the EIT Stakeholder Database (https://eit.europa.eu/sites/default/files/stakeholder_database_privacy_statement_2019.pdf).
8	If applicable, transfers of personal data to a third country or to international organization (if yes, the identification of that third country or international organization and the documentation of suitable safeguards)	NA
9	General description of the technical and organisational security measures	Organisational measures: access to personal data is restricted to recipients specified above. Technical measures: Electronic data is stored on EIT internal SharePoint and is only accessible to the staff mentioned above.
10	For more information, including how to exercise rights to access, rectification, object and data portability (where applicable), see the privacy statement:	Please consult the Data Protection page on the EIT's website: https://eit.europa.eu/who-we-are/legal-framework/data-protection

Signature of the data controller (Approval is given via a workflow in ARES in place of a handwritten signature)

Annex: Privacy statement

⁴ It contains the retention periods applied by the EIT.