EDUCATION ACTIVITIES
EIT’S EDUCATION VISION AND MISSION

VISION
To power entrepreneurs and innovators across Europe

MISSION
To deliver a unique Brand of excellent education that is responsive to business and societal demands, focused on innovation, entrepreneurship and creativity distinguished by an EIT Label
MAIN EIT EDUCATION ACTIVITIES

- Master and doctoral programmes
  - Strong innovation and entrepreneurship education, industry involvement
  - Training on specific skills and competences
  - International cooperation, mobility, internships and scholarships/fellowships
- Executive training and post-doctoral courses
- Continuous professional development programmes
- On-line learning modules and MOOCs;
- Novelty education formats; wider society learning and citizen engagement
- Alumni and outreach activities
EIT MASTER AND DOCTORAL PROGRAMMES DISTINCTIVE FEATURES

• Specific innovation and entrepreneurship activities
• Robust entrepreneurship education
• Highly integrated learning-by-doing curricula
• Strong focus on industry and business involvement at all stages
• Focus on international and trans-organisational mobility,
• European dimension and openness to the world
• Direct access to other EIT activities
• Graduates become members of EIT Alumni community
The EIT Label is a quality seal awarded to excellent master and doctoral programmes with strong focus on innovation and entrepreneurial education.

EIT educational programmes are carried out by universities & their faculties aligned with EIT specific learning outcomes and other quality criteria required for the EIT Label.

A student graduating within the validity period of an EIT-labelled programme is awarded an EIT Label certificate.
THE EIT OVERARCHING LEARNING OUTCOMES

(EIT OLOs)

- Entrepreneurship skills and competencies
- Innovation skills and competencies
- Creativity skills and competencies
- Intercultural skills and competencies
- Making value judgements and sustainability competencies
- Leadership skills and competencies
EIT LABEL AND UNIVERSITY-INDUSTRY COOPERATION MODEL

• Active role of industry in EIT Label programmes is a formal requirement
• Students and companies are working together on real-life problems
• Challenge based learning
  • Project-based courses and focus on the development of business models
  • Intensive summer schools that offers the possibility to work in teams on industry case studies
  • Business/ Industry Internships that offer work experience in a company
  • Practical final thesis with consultants from both academic and industry partners.
• Why are industry partners interested? Pool of excellent talent, networks, knowledge base, skills
EIT HEI INITIATIVE - INNOVATION CAPACITY BUILDING FOR HIGHER EDUCATION

OBJECTIVE:
• Create systemic impact by engaging HEIs at institutional level
  • Strengthen the entrepreneurial and innovation capacity of HEIs at institutional level
  • Strengthen integration into innovation ecosystems

FIRST PILOT CALL RESULTS:
• 32 countries, 24 projects x 1.2 Million (2021-2023)

NEXT STEPS:
• The 2nd Call for Proposals has been launched, information webinars on 7, 8 & 10 December
• 40 projects x 1.2 Million max per project (2 years)
INNOVATION PROJECTS
INNOVATION DRIVEN RESEARCH

• Driving research into commercially viable **products, processes and services**

• **Transdisciplinary and multicultural** teams that bridge the world of science with the world of business

• **Pan-European approach** linking innovation actors from different innovation ecosystems
IMPLEMENTATION OF INNOVATION ACTIVITIES

• **Innovation Communities** have a large degree of autonomy in defining their internal organization, composition, agenda and working methods.

• Activities are usually selected by Innovation Communities through **internal calls**, alignment with their strategy.
ADDED VALUE OF EIT INNOVATION ACTIVITIES

• Innovation Communities go beyond the basic administration of funding
• Integrated activities with critical mass
• Ability to be adaptive and responsive to market and societal trends
PRINCIPLES FOR INNOVATION PROJECTS

• Outputs contributing to the Innovation Communities’ strategic objectives and formal procedure for post-funding monitoring of minimum five years of an innovation Project should be set.

• Commercialisation strategy of the Project outputs, indicating close cooperation with clients/citizens, potential financial returns and contribution towards achieving the financial sustainability

• Dissemination and communication plan following EIT guidance

• Mandatory co-funding level for innovation projects
  • EIT Funding up to 70%
  • Other sources of funding minimum 30%
BUSINESS CREATION & ACCELERATION
WHAT DOES THE EIT COMMUNITY OFFER ENTREPRENEURS?

• Mentoring and business coaching to prepare and implement business plans
• Meeting potential business partners and new customers
• Raising company’s profile through EIT Community partners
• Access to new technologies
• Exploring new markets
• Thematic specialisation
• Access to investors
• Life-long Community learning and opportunities
BUSINESS CREATION & ACCELERATION RESULTS

- **EUR 60 million** invested a year in Business Creation & Acceleration activities by EIT Community
- 3800+ ventures supported, including a few EU unicorns
- 1500+ products launched on the market
- **EUR 3.9+ billion** of external funding attracted
- **Strong links** to local, regional, national and European level investors
- Strong BC and Acceleration activities in **EIT RIS countries**
- **Acquisition of EIT Community start-ups** and scale-ups by EIT Community partners and external companies
- EIT Community present on the **Forbes 30 under 30 Europe**
- Successful participation of EIT Community at **European level tech events**
- Successful international Business Development missions to Silicon Valley, Israel, Korea, Japan
EIT COMMUNITY & GENDER - A TWOFOLD PERSPECTIVE

Gender in innovation, research, technology content
• Address women’s and men’s realities
• Consider gender-specific research to fill knowledge gaps
• Integrate previous research’s contents in new research paths

Equal opportunities in the workplace
• Encourage equal participation of men and women at all levels
• Create working conditions and culture that allow men and women to have equally fulfilling careers
EIT - WOMEN LEADERSHIP & ENTREPRENEURSHIP

Short and medium term objectives:

• **Support a cooperation platform** that implements women entrepreneurship & leadership activities

• **Expand** earlier activities and success stories to interested partners, EIT Alumni, EIT Community activities, INNOVEIT, and EIT Innovation Communities partner’s women entrepreneurship & leadership activities

• **Disseminate success stories** to encourage the empowerment of girls and women across Europe
EIT WOMEN LEADERSHIP & ENTREPRENEURSHIP: SUCCESS STORIES

EIT Community women entrepreneurs have scored considerable success:

• Listed in Forbes 30 under 30
• EIT Women Awards
• Dedicated EIT Community programmes
  • Women Entrepreneurship Bootcamp – EIT Health;
  • Women in Deep Tech – EIT Digital;
  • WE lead Food - EIT Food;
  • EIT Alumni led Women @ EIT initiative / network
EIT REGIONAL INNOVATION SCHEME (EIT RIS)

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EIT REGIONAL INNOVATION SCHEME

Objective

• Enhance the innovation capacity of countries and regions classed as moderate and modest innovators*

Approach (2014-2020)

• Share good practices of knowledge triangle integration
• Outreach, raise awareness and widen participation in pan-European networks, including by establishing RIS Hubs
• Seek synergies with Smart Specialisation Strategies

*according to the European Innovation Scoreboard
EIT RIS: MAIN BUILDING BLOCKS

- Matchmaking for innovation projects
- Start-up competitions
- Internship programmes
- Access to finance

EIT COMMUNITY BUILDING: NETWORKING AND CONNECTING

- Ideation, business plan support, acceleration
- Entrepreneurial education promotion at universities
- Collaboration with governments for know-how
- Capacity strengthening for technology transfer
- Capacity strengthening activities for public authorities
- Training programmes & scholarships
EIT RIS RESULTS 2014-2019 (1)

With an average 4% of the total EIT funding in years 2016-2019, the EIT RIS helped **change the Pan-European geographical spread** of the EIT KICs’

- Headquarters
- Innovation Hubs (Co-Location Centres)
- Offices
- EIT Hubs under EIT Regional Innovation
Where the KICs had limited or no presence in 2014, by 2019, the EIT RIS triggered the following change:

• Number of partners from the EIT RIS countries increased by 613% and the number of involved countries increased by 850%;
• 14% of the total of KIC partners were from the EIT RIS countries;
• The EIT funding to EIT RIS countries with limited participation three-folded;
• More than 1500 early stage start-up teams have been coached;
• 23% of all the KICs’ supported start-ups come from the EIT RIS countries.
ENHANCED EIT RIS

Objective

- Enhance the innovation capacity in moderate and modest innovators
  Member States, eligible Horizon Europe Associated Countries* and EU
  Outermost Regions

Approach (2021-2027)

- EIT RIS fully integrated within the core activities of the EIT KICs
- Capacity building activities and closer interactions between the local
  knowledge triangle innovation actors and their activities
- Widen participation in the EIT Innovation Communities, including through
  RIS Hubs allowing for a “place-based approach”
- Strengthen links to Smart Specialisation Strategies and leverage additional
  private and public funding, especially ESI Funding.
- Budget: 10-15% of the EIT grant allocated to EIT RIS activities with a co-
  funding rate of up to 100%

*those included in the European Innovation Scoreboard (see map)
Download the *EIT RIS Implementation Framework (2022-2027)* from the EIT website [here](#).
JOINT EIT COMMUNITY INITIATIVE RIS: EIT JUMPSTARTER

550+ deeptech start-up teams reached, mentored, trained, supported and connected since 2017

Best-in-class trainers and mentors are used to ensure the standard quality of the pre-accelerator programme


A unique collaboration of 6 EIT Communities from the following sectors: healthcare, agri-food, energy, raw materials, manufacturing and urban mobility. New European Bauhaus was introduced in 2021.
INNOVATING AS A COMMUNITY

EIT CROSS-KIC ACTIVITIES
CROSS-KIC ACTIVITIES

Objective
• Enhance collaboration and efficiency, explore synergies across KICs and contribute to the EU key policy priorities - activities implemented jointly by several KICs

Approach
• EIT Shared Services Cross-KIC Activities
• EIT Strategic Cross-KIC Activities
  ✓ Cross-KIC Strategic Outreach
  ✓ Cross-KIC Strategic Regional Innovations
  ✓ Cross-KIC Strategic Synergies
  ✓ Cross-KIC Strategic Education
  ✓ Cross-KIC Strategic Access to Finance
• EIT Thematic Innovations Cross-KIC activities
CROSS-KIC ACTIVITIES

• Favorable funding conditions:
  • up to 100% to strategic and shared services cross-KIC activities;
  • Thematic Innovation activities up to 70%.
• Up to 7% of the EIT funding in years 2021 – 2027, including support for KICs for which the partnership agreement is expired or terminated.
• Close steering and monitoring by the EIT
• Financial Sustainability mechanism to be included
• Clear cross-KIC value added to be demonstrated
• Contribution to the EIT KPIs
EIT RESPONSE TO THE NEW EUROPEAN BAUHAUS INITIATIVE

- €5 million for supporting New European Bauhaus activities by the EIT Community in 2021 to 2022.
  - accelerating 23 innovative NEB companies;
  - 16 innovative and collaborative local initiatives engaging citizens, communities and local stakeholders in the design of sustainable public spaces;
  - 150 NEB hackathons;
  - 30 teams supported in the NEB Jumpstarter – entrepreneurial learning programme