

Inspiring solutions for sustainable living

Key words: sustainability, ecological building, independent living



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Aim

To develop flagship projects like the Wohnwagon that present a new way of natural living with water circulation systems, independent energy production and ecological building

EIT Community connection

EIT InnoEnergy and EIT Climate-KIC Accelerator programmes

The project

The idea

We want to become the name in independent, sustainable living. We offer inspiration (through projects like the Wohnwagon), knowledge (through our free blogs as well as planning and consulting services), and products and kits for the implementation of new housing solutions (in our webshop).

Inspiration

The way we live and the way our homes are built have a massive effect on our climate. While most people are aware that we use excessive resources and build too big, they lack inspiring and feasible alternatives.

Unique selling points

We offer integrated solutions for water, heating and electricity. We take an emotional and hands-on approach to making renewable energy and sustainable living interesting and accessible to completely new target groups.

EIT Community support

We joined the EIT Climate-KIC Accelerator, got the chance to develop our business model, and found ways to develop a scalable model and multiply our impact. We then got in touch with EIT InnoEnergy, joined the Accelerator programme, and got a huge boost:

internationalisation, contact with future investors, professionalisation of our sales strategy, reporting, controlling, contact with business partners, and intense coaching.

Teamwork

We have an amazing team! Our team has grown over the past three years and is very diverse. We are agile, flexible and fast. We know our strengths, and we know when to ask experienced professionals from our network for support. We have a lot of fun together and are all driven by the intense desire to really change something in the way people live today.

Venture development

Ready to internationalise! We hit our first million in revenue last year and have successful flagship projects in Germany, Switzerland, Austria and Belgium. Now we want to scale to the next level, which means rolling-out our products and ideas at the EU level.

The nominee

The beginning

It all started with this feeling that there is something wrong in the world and that we need to actually DO something to make a difference and show people that there are possibilities for a new way of living.

Entrepreneurial flair

Intuition for opportunities, creativity in problem solving, courage and

confidence. A good, motivated team that you can rely on.

Learning from experience

Planning is important, but don't get stuck in your head – try to see your ideas and then bring them to life. Problems can often be solved on the go. Network, find strong cooperation partners, and talk to people about your idea.

Best memory

The very first time a Wohnwagon customer said: 'Yes! I want one of those, please build one for me!'

Ideal advisor

An e-commerce guru or online specialist to boost our web platform.



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