THE POWER OF CREATIVITY
CCSI: CATALYSING INNOVATION FOR A SUSTAINABLE EUROPE

- High innovation potential
- Hard hit by pandemic
- Sectors are diverse & in parts fragmented
EIT: A UNIQUE APPROACH TO INNOVATION

• Innovation capacity, competitiveness & quality of life
• Sustainable ecosystems
• Societal challenges
• Unique features
2010
EIT Climate-KIC
Accelerate the transition to a zero-carbon economy

2015
EIT InnoEnergy
Achieve a sustainable energy future for Europe

2017
EIT RawMaterials
Develop raw materials into a major strength for Europe

2019
EIT Urban Mobility
Smart, green and integrated transport

COMING SOON!
EIT Water
Contribute to a circular and sustainable water economy

EIT Culture & Creativity
Unite Europe’s creatives

EIT Manufacturing
Strengthen and increase the competitiveness of Europe’s manufacturing industry

EIT Food
Lead a global revolution in food innovation and production
EUROPE’S TRIED, TESTED AND PROVEN INNOVATION ENGINE

- 200+ Hubs across Europe
- 2,900+ Partners across Europe
- 3,800+ Ventures supported
- 1,400+ New products and services
- 3.9B€ Investment raised by EIT ventures

European Institute of Innovation & Technology
A body of the European Union
EIT KICS: Key Elements

- **Ecosystem** – fosters innovation via diversity and openness
- **Culture** - strong entrepreneurial mind-sets at national, European and international levels
- **Strategy** – agendas that are long-term, focused and impactful
- **Sustainability** – objective of self-sustaining ecosystems
- **Result-based funding** - with high degree of partner commitment
- **Impact** - assessment & monitoring framework
DRIVING INNOVATION IN EUROPE

INNOVATION ECOSYSTEM

ENTREPRENEURIAL EDUCATION

INNOVATION PROJECTS

BUSINESS CREATION & ACCELERATION

EIT REGIONAL INNOVATION SCHEME
THE POWER OF CREATIVITY
ROADMAP 2021-2022

Q1
16 MARCH
Publication of indicative roadmap

Q2
JUNE
Publication of call criteria & evaluation process

Q3
SEPTEMBER
Signature of Start-up Grant Agreement

Q4
26 OCTOBER
Publication of call text & annexes

Q4
NOVEMBER
Publication of ‘EIT Innovation Model’ Paper

Q1
24 MARCH
Closure of Call for Proposals

Q2
JUNE
Designation of EIT Culture & Creativity

2021

2022

21 APRIL
EIT Info Webinar for CCSI

NOVEMBER & DECEMBER
EIT Call Info Seminars

MARCH - JUNE
Evaluation of Proposals

22 JUNE
Governing Board Hearings

A body of the European Union

Roadmap 2021-2022 timeline with key dates and events.
THE SET OF THE CALL CRITERIA

1. Admissibility criteria
2. Eligibility criteria
3. Exclusion criteria
4. Financial capacity criteria
5. Operational capacity criteria
6. Technical evaluation criteria
7. Evaluation criteria for Hearing with the EIT Governing Board
ADMISSIBILITY AND ELIGIBILITY CRITERIA

ADMISSIBILITY
- Electronic submission via dedicated system of European Commission
- All mandatory parts must be complete
- Respect of call deadline
- Proposal in English or EIT may ask for a translation of specific documents

ELIGIBILITY
- Consortium composed of minimum 3, maximum 50 independent partner organisations
- Partner organisations established in minimum three different Member States
- At least two third of partner organisations from different Member States
- At least one higher education institution, one research institution and one private company

=> Only admissible and eligible proposals will pass to next stage of evaluation (Panel of Experts)
EXCLUSION AND FINANCIAL CAPACITY CRITERIA

EXCLUSION

- Situations referred to in EU Financial Regulation, such as bankruptcy, insolvency, breach of tax / social security obligations, grave professional misconduct, fraud, corruption, money laundering, irregularity, etc.
- Proposal stage: declaration of honour on exclusion criteria and absence of conflict of interest
- Winning consortium: recent evidence, e.g. registration and tax certificates, judicial records

FINANCIAL CAPACITY

- Purpose: demonstrate sufficient liquidity to cover short-term commitments, solvency to cover medium and long-term commitments, profitability to ensure at least self-financing capacity
- Proposal stage: financial self-check via tool or recent financial viability check for another EU project
- In case of ‘weak’ or ‘insufficient’ financial capacity, mitigation measures such as replacing coordinator, additional monitoring & reporting or cancellation of designated consortium
- Public bodies are exempted from financial capacity check

=> Only admissible and eligible proposals will pass to next stage of evaluation (Panel of Experts)
OPERATIONAL CAPACITY CRITERIA

1. The Coordinator’s familiarity proven
   - participated in at least one project with a total budget exceeding EUR 3 million;
   - coordinated at least one project with at least two other partners from at least three different European countries and from at least two sides of the Knowledge Triangle;
   - participated in at least two EU financed projects.

2. The capability and necessary experience of the key members of the Interim Management Team
   CEO (Chief Executive Officer), COO (Chief Operational Officer), Chief Financial Officer (CFO)
   - Predefined work experience relevant to the position;
   - work experience in the Call’s thematic field;
   - work experience in an international environment (including implementation of international projects).

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1.1 STRATEGIC APPROACH – 15 points
Relevance, specificity and added value of the strategic approach aiming at excellence and proposed focus within the theme; applicability of the EIT KIC model to tackle the CCSI societal challenge via a multidisciplinary approach by integrating the knowledge triangle and fostering entrepreneurship and innovation throughout Europe. Relevance and specificity of the Consortium’s strategy to become a sustainable institutionalised European Partnership.

1.2 INNOVATION POTENTIAL – 15 points
Consortium’s innovation potential to implement the future KIC’s strategy, demonstrated by the combined quality and commitment of the partners (including SMEs), forming a diverse, balanced, collaborative and world-class/excellent partnership to improve the innovation capacity of local ecosystems including through the EIT Regional Innovation Scheme in accordance with EIT Strategic Innovation Agenda (2021-2027) and demonstrated openness to integrate new partners.

1.3 SYNERGIES – 10 points
Demonstrated added value and readiness to establish concrete synergies and complementarities, positioning of the future KIC towards other relevant public, private and third sector initiatives at EU, Member State and other levels.
2.1 OPERATIONS – 10 points
Relevance and quality of the management and governance plans; effectiveness of the operational structure including selection and connectivity of co-location centres and demonstration how the knowledge triangle integration approach will be implemented on the operational level in an efficient and flexible manner.

2.2 KIC BUSINESS MODEL AND FINANCIAL PLAN – 15 points
Feasibility of the future KIC’s business model and financial plan (including the generation of funding from non-EIT sources as set out in the EIT SIA/ attraction of co-funding from partners) aiming at financial sustainability in the long-term. Quality and relevance of the future KIC’s plan for the management and exploitation of intellectual property supporting the KIC’s business model as well as plans to generate other type of revenues.
EVALUATION CRITERIA 3. IMPACT

3.1 IMPACT – 25 points
Planned pan-European impact in line with the EIT Impact Framework for each of the following impact pathways, demonstrated by relevant KPIs:
• Societal impact relevant to the CCSI societal challenge
• Technological/ economic/innovation impact by influencing the creation and growth of companies, creating of new innovative solutions, direct and indirect jobs and mobilising additional public and private investments
• Educational impact by strengthening human capital in research and innovation, enhancing innovative and entrepreneurial skills both at individual and organisational levels.

3.2. COMMUNICATIONS – 5 points
Quality and relevance of the future KIC’s plans for communications including the contribution to the EIT Community brand identity.

3.3. DISSEMINATION OF RESULTS – 5 points
Quality and relevance of dissemination plans for KIC results, including sharing good practices within, between and beyond the KICs, across EU Member States, regions and institutions to ensure maximum impact.

=> Proposals reaching minimum 70% will pass to next stage of evaluation

Max. 35 points
# EVALUATION CRITERIA FOR HEARING WITH THE EIT GOVERNING BOARD

Max. 30 points

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<tr>
<th>EXCELLENCE</th>
<th>QUALITY &amp; EFFICIENCY OF IMPLEMENTATION</th>
<th>IMPACT</th>
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<tr>
<td>Adaptability and suitability of the EIT KIC model for the proposed strategic approach aiming at excellence by the applicant and potential contribution to the EIT’s strategic objectives.</td>
<td>Feasibility and quality of the proposed KIC operational model and its plan towards financial sustainability, taking into account lessons learnt from current KICs. Feasibility and quality of the plan for the management of the interim period.</td>
<td>Consistency of the applicant’s KIC model, its potential and feasibility to achieve a significant and sustainable systemic impact in line with the EIT’s overall objectives and EIT Impact Framework.</td>
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Lessons Learnt