

THE POWER OF CREATIVITY





EIT: A UNIQUE APPROACH TO INNOVATION

- Innovation capacity, competitiveness & quality of life
- Sustainable ecosystems
- Societal challenges
- Unique features

2010



EIT Climate-KIC

Accelerate the transition to a zero-carbon economy



EIT Digital

Drive Europe's digital transformation



EIT InnoEnergy

Achieve a sustainable energy future for Europe

2015



EIT Health

Give EU citizens greater opportunities for a healthy life



EIT RawMaterials

Develop raw materials into a major strength for Europe

COMING SOON!



EIT Water

Contribute to a circular and sustainable water economy

2019



EIT Culture & Creativity

Unite Europe's creatives



EIT Urban Mobility

Smart, green and integrated transport

2017



EIT Manufacturing

Strengthen and increase the competitiveness of Europe's manufacturing industry



EIT Food

Lead a global revolution in food innovation and production

EUROPE'S TRIED, TESTED AND PROVEN INNOVATION ENGINE





EIT KICS: KEY ELEMENTS

- **Ecosystem** – fosters innovation via diversity and openness
- **Culture** - strong entrepreneurial mind-sets at national, European and international levels
- **Strategy** – agendas that are long-term, focused and impactful
- **Sustainability** – objective of self-sustaining ecosystems
- **Result-based funding** - with high degree of partner commitment
- **Impact** - assessment & monitoring framework

DRIVING INNOVATION IN EUROPE



INNOVATION ECOSYSTEM



ENTREPRENEURIAL EDUCATION



INNOVATION PROJECTS



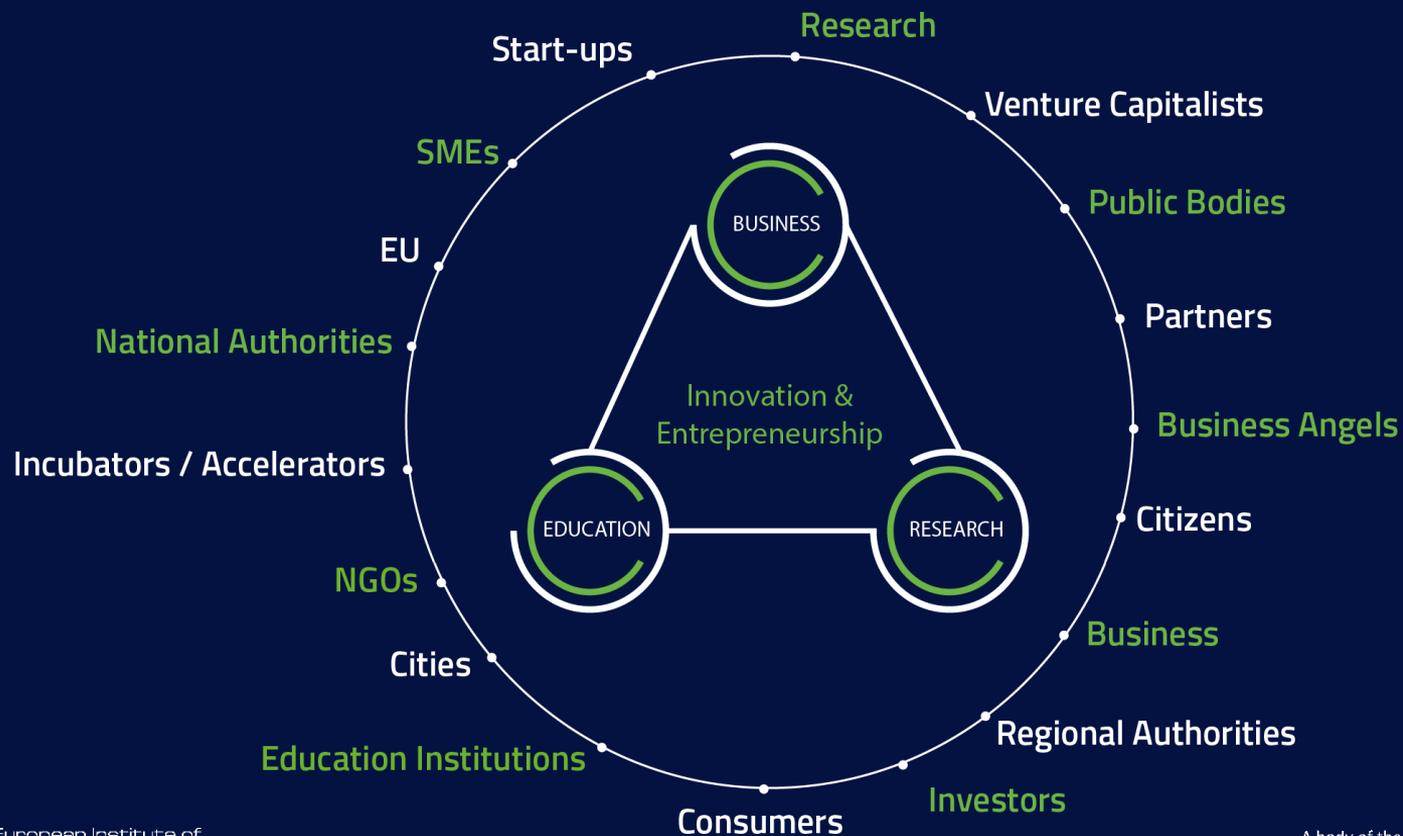
BUSINESS CREATION & ACCELERATION



EIT REGIONAL INNOVATION SCHEME



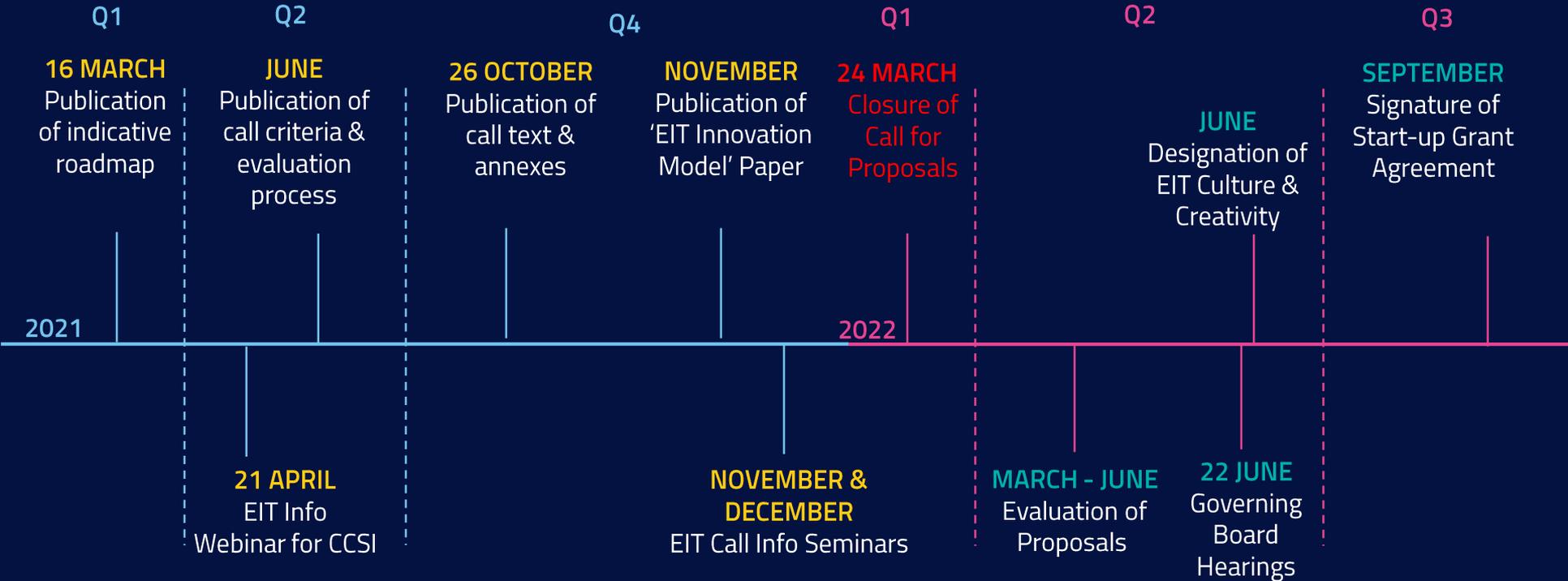
EIT INNOVATION MODEL



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ROADMAP 2021-2022





THE SET OF THE CALL CRITERIA

1. Admissibility criteria
2. Eligibility criteria
3. Exclusion criteria
4. Financial capacity criteria
5. Operational capacity criteria
6. Technical evaluation criteria
7. Evaluation criteria for Hearing with the EIT Governing Board



ADMISSIBILITY AND ELIGIBILITY CRITERIA

ADMISSIBILITY

- Electronic submission via dedicated system of European Commission
- All mandatory parts must be complete
- Respect of call deadline
- Proposal in English or EIT may ask for a translation of specific documents

ELIGIBILITY

- Consortium composed of minimum 3, maximum 50 independent partner organisations
- Partner organisations established in minimum three different Member States
- At least two third of partner organisations from different Member States
- At least one higher education institution, one research institution and one private company

=> Only admissible and eligible proposals will pass to next stage of evaluation (Panel of Experts)

EXCLUSION AND FINANCIAL CAPACITY CRITERIA

EXCLUSION

- Situations referred to in EU Financial Regulation, such as bankruptcy, insolvency, breach of tax / social security obligations, grave professional misconduct, fraud, corruption, money laundering, irregularity, etc.
- Proposal stage: declaration of honour on exclusion criteria and absence of conflict of interest
- Winning consortium: recent evidence, e.g. registration and tax certificates, judicial records

FINANCIAL CAPACITY

- Purpose: demonstrate sufficient liquidity to cover short-term commitments, solvency to cover medium and long-term commitments, profitability to ensure at least self-financing capacity
- Proposal stage: financial self-check via tool or recent financial viability check for another EU project
- In case of 'weak' or 'insufficient' financial capacity, mitigation measures such as replacing coordinator, additional monitoring & reporting or cancellation of designated consortium
- Public bodies are exempted from financial capacity check

=> Only admissible and eligible proposals will pass to next stage of evaluation (Panel of Experts)

OPERATIONAL CAPACITY CRITERIA

1. The Coordinator's familiarity proven

- participated in at least one project with a total budget exceeding EUR 3 million;
- coordinated at least one project with at least two other partners from at least three different European countries and from at least two sides of the Knowledge Triangle;
- participated in at least two EU financed projects.

2. The capability and necessary experience of the key members of the Interim Management Team CEO (Chief Executive Officer), COO (Chief Operational Officer), Chief Financial Officer (CFO)

- Predefined work experience relevant to the position;
- work experience in the Call's thematic field;
- work experience in an international environment (including implementation of international projects).

=> Only admissible and eligible proposals will pass to next stage of evaluation (Panel of Experts)

EVALUATION CRITERIA 1. EXCELLENCE

Max. 40 points

1.1 STRATEGIC APPROACH – 15 points

Relevance, specificity and added value of the strategic approach aiming at excellence and proposed focus within the theme; applicability of the EIT KIC model to tackle the CCSI societal challenge via a multidisciplinary approach by integrating the knowledge triangle and fostering entrepreneurship and innovation throughout Europe. Relevance and specificity of the Consortium's strategy to become a sustainable institutionalised European Partnership.

1.2 INNOVATION POTENTIAL – 15 points

Consortium's innovation potential to implement the future KIC's strategy, demonstrated by the combined quality and commitment of the partners (including SMEs), forming a diverse, balanced, collaborative and world-class/excellent partnership to improve the innovation capacity of local ecosystems including through the EIT Regional Innovation Scheme in accordance with EIT Strategic Innovation Agenda (2021-2027) and demonstrated openness to integrate new partners.

1.3 SYNERGIES – 10 points

Demonstrated added value and readiness to establish concrete synergies and complementarities, positioning of the future KIC towards other relevant public, private and third sector initiatives at EU, Member State and other levels.

EVALUATION CRITERIA 2.

QUALITY & EFFICIENCY OF IMPLEMENTATION

Max. 25 points

2.1 OPERATIONS – 10 points

Relevance and quality of the management and governance plans; effectiveness of the operational structure including selection and connectivity of co-location centres and demonstration how the knowledge triangle integration approach will be implemented on the operational level in an efficient and flexible manner.

2.2 KIC BUSINESS MODEL AND FINANCIAL PLAN – 15 points

Feasibility of the future KIC's business model and financial plan (including the generation of funding from non-EIT sources as set out in the EIT SIA/ attraction of co-funding from partners) aiming at financial sustainability in the long-term. Quality and relevance of the future KIC's plan for the management and exploitation of intellectual property supporting the KIC's business model as well as plans to generate other type of revenues.

EVALUATION CRITERIA 3. IMPACT

Max. 35 points

3.1 IMPACT – 25 points

Planned pan-European impact in line with the EIT Impact Framework for each of the following impact pathways, demonstrated by relevant KPIs:

- Societal impact relevant to the CCSI societal challenge
- Technological/ economic/innovation impact by influencing the creation and growth of companies, creating of new innovative solutions, direct and indirect jobs and mobilising additional public and private investments)
- Educational impact by strengthening human capital in research and innovation, enhancing innovative and entrepreneurial skills both at individual and organisational levels.

3.2. COMMUNICATIONS – 5 points

Quality and relevance of the future KIC's plans for communications including the contribution to the EIT Community brand identity.

3.3. DISSEMINATION OF RESULTS – 5 points

Quality and relevance of dissemination plans for KIC results, including sharing good practices within, between and beyond the KICs, across EU Member States, regions and institutions to ensure maximum impact.

=> Proposals reaching minimum 70% will pass to next stage of evaluation

EVALUATION CRITERIA FOR HEARING WITH THE EIT GOVERNING BOARD

Max. 30 points

EXCELLENCE	QUALITY & EFFICIENCY OF IMPLEMENTATION	IMPACT
<p>Adaptability and suitability of the EIT KIC model for the proposed strategic approach aiming at excellence by the applicant and potential contribution to the EIT's strategic objectives.</p>	<p>Feasibility and quality of the proposed KIC operational model and its plan towards financial sustainability, taking into account lessons learnt from current KICs. Feasibility and quality of the plan for the management of the interim period.</p>	<p>Consistency of the applicant's KIC model, its potential and feasibility to achieve a significant and sustainable systemic impact in line with the EIT's overall objectives and EIT Impact Framework.</p>



Lessons Learnt

